

FIDA & CO

MARKETING BOUTIQUE

SOCIAL MEDIA PROPOSAL

WHO WE ARE

FIDA & Co. marketing and creative design boutique agency is based in Cairo and the Red Sea. We offer our clients a wider reach and unique type of engagement with specific target market audience groups that define your brand.

Through a vast range of services, we ensure a powerful influence that keep our clients standing out from the crowd.

Our services include managing social media networks, digital marketing, creative and engaging content creation as well as outdoor advertising in Cairo as well as the Red Sea.



SERVICES

Find the perfect package to fit your needs!

PACKAGES

We offer 2 different packages to suit your needs.

	PACKAGE 1	PACKAGE 2
SOCIAL MEDIA STRATEGY	X	X
CALENDAR CONTENT CREATION	12	16
IMPLEMENT CONTENT DESIGNS	12	16
COMMUNITY MANAGEMENT MODERATION	8 hours per day/5 days a week	12 hours per day/5 days a week
MONTHLY PERFORMANCE REPORTS	X	X
SOCIAL PROFILE MANAGEMENT	instagram/facebook	4
VIDEO PRODUCTION		X
BRANDING PROFILE CREATION	X	X
MONTHLY PERFORMANCE REPORTS	X	X
ACCOUNT MANAGEMENT	X	X

PAID MEDIA

Regardless of your package choice, we offer the following services:

- * ADS manager dashboard access
- * Training on ads management
- * Lead form creation
- * Audience growth



fruit, less sugar
RASPBERRY
JAM

PRICING

Based on your desired package, we have the perfect price for you.

PRICE COMPARISON

	PACKAGE 1	PACKAGE 2
ADS MANAGEMENT COMMISSION	15%	12%
TOTAL COST	10,000 EGP	15,000 EGP

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MARKETING BOUTIQUE

CAIRO OFFICE

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RED SEA OFFICE

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Fida and Co Solutions



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