



Wireframes

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User Landing Page

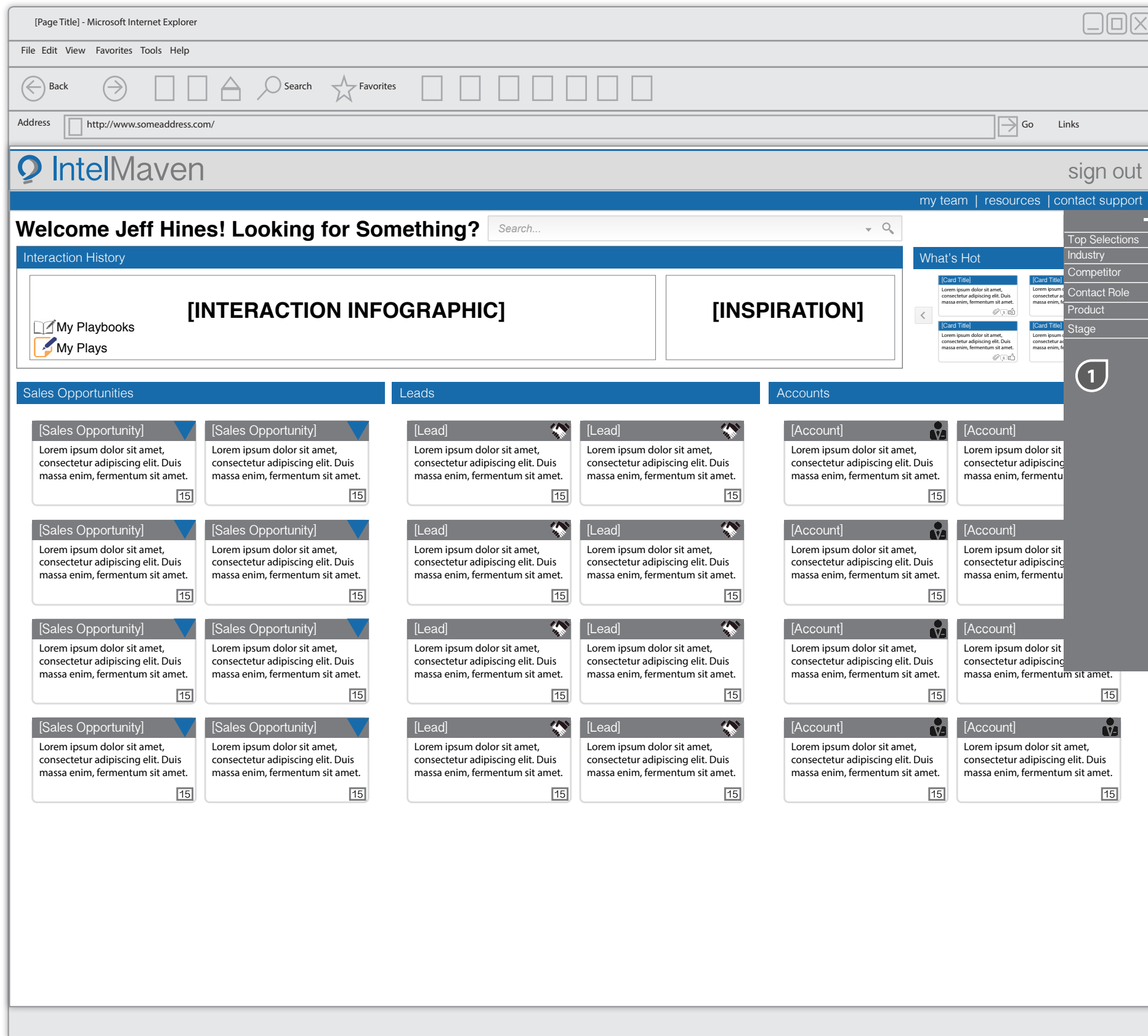
The screenshot shows a web browser window displaying the IntelMaven user landing page. The page features a navigation bar with the IntelMaven logo, a search bar, and a 'sign out' link. Below the navigation bar, there is a main content area with several sections: 'Interaction History', 'What's Hot', 'Sales Opportunities', 'Leads', and 'Accounts'. Each section contains a grid of cards with placeholder text. Annotations 1 through 8 are placed on the page to highlight specific features: 1 points to 'My Playbooks', 2 to '[INTERACTION INFOGRAPHIC]', 3 to '[INSPIRATION]', 4 to a 'Sales Opportunity' card, 5 to a 'Lead' card, 6 to an 'Account' card, 7 to the search bar, and 8 to the 'What's Hot' carousel.

Annotations

1. Hyperlinks to
 - User's playbooks
 - User's plays
2. Interaction record
 - Liked record
 - Comment record
 - New card record
3. Inspiration (personal or company based)
 - Could be a quote
4. Current sales opportunities
5. Potential leads
6. Current accounts
7. Ability for the user to search (open criteria)
8. Carousel viewing of current activity
 - Items being liked
 - Items being commented on
 - New items

Can consist of both playbooks and plays

User Landing Page



Annotations

1. Filter mechanism
 - Opens up on click to expose children
 - When clicked, cards start filtering

User Playbooks Page

The screenshot shows a web browser window displaying the IntelMaven User Playbooks Page. The page layout includes a navigation bar with the IntelMaven logo and a 'sign out' link. Below the navigation bar is a search bar and a 'filter' button. The main content area is divided into several sections:

- Interaction History:** A section containing two cards: 'My Playbooks' (annotated with '1') and 'My Plays' (annotated with '2'). A large infographic labeled '[INTERACTION INFOGRAPHIC]' (annotated with '2') is positioned between these cards. To the right of the infographic is another card labeled '[INSPIRATION]' (annotated with '3').
- My Playbooks:** A section on the left containing a form to 'Add A Playbook' (annotated with '4'). The form includes a text input for 'opportunity name', a dropdown menu for 'Create from a template or previously used board:', and 'Cancel' and 'Save' buttons.
- My Playbooks (Grid):** A central grid of eight cards, each representing a different type of opportunity or lead (annotated with '5'). The cards are titled '[Sales Opportunity]', '[Lead]', and '[Account]'. Each card contains placeholder text and a '15' in a small box.
- What's Hot:** A section on the right containing a vertical list of four cards (annotated with '6'). Each card has a title, placeholder text, and interaction icons (comment, like, share).

Annotations 1 through 7 are placed on the page to highlight specific features and elements.

Annotations

1. Hyperlinks to
 - User's playbooks
 - User's plays
2. Interaction record
 - Liked record
 - Comment record
 - New card record
3. Inspiration (personal or company based)
 - Could be a quote
4. Ability for the user to add a playbook
5. User's playbooks that they built
6. News feed that can contain
 - User 'likes'
 - Recent comments
 - Company alerts
7. Ability for the user to search (open criteria)

User Plays Page

The screenshot shows the IntelMaven User Plays Page in a Microsoft Internet Explorer browser window. The page features a navigation bar with the IntelMaven logo and a 'sign out' link. Below the navigation bar is a search bar and a 'filter' button. The main content area is divided into several sections:

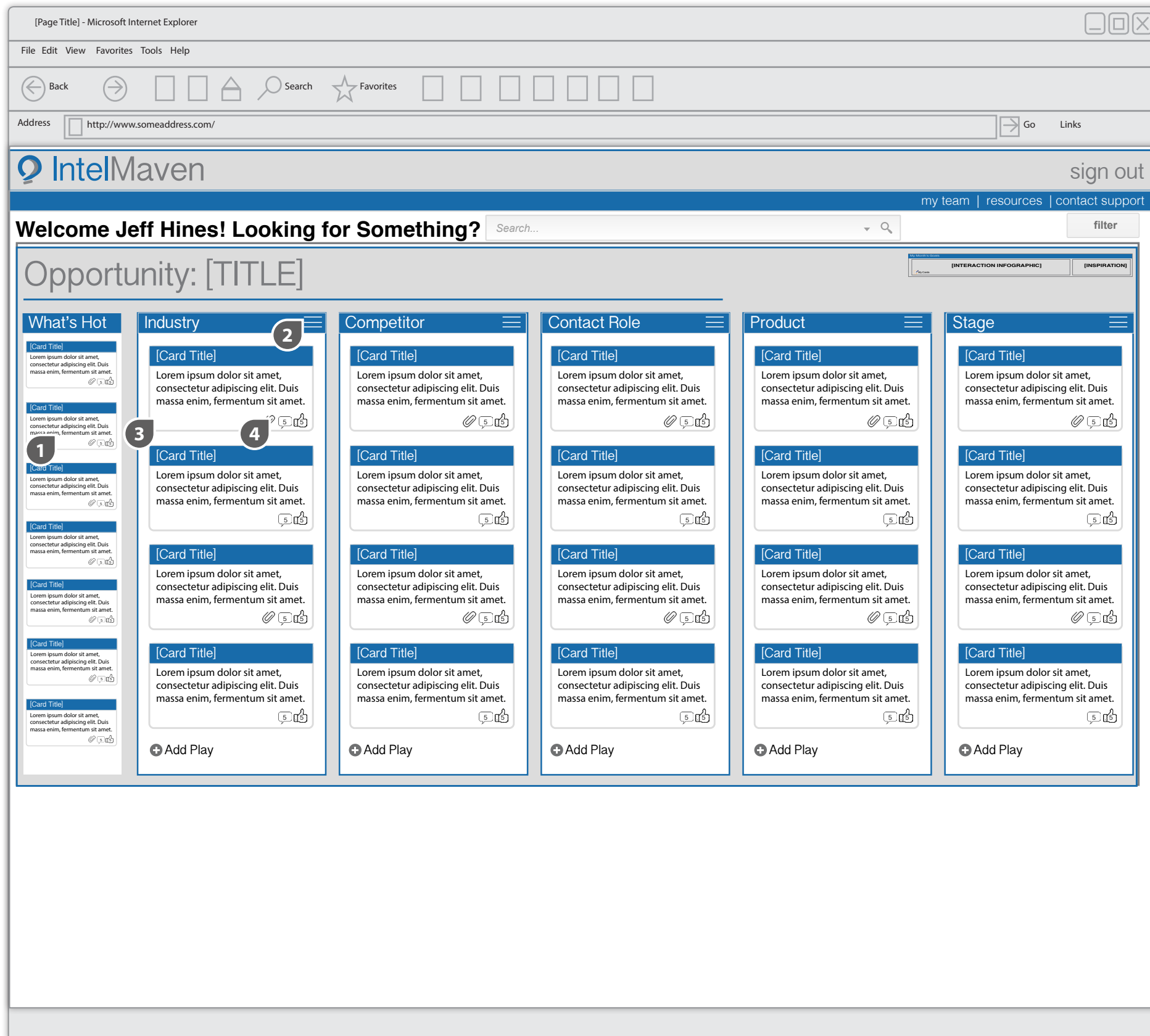
- Interaction History:** Contains two boxes: 'My Playbooks' (annotated with '1') and 'My Plays' (annotated with '2'). A large box labeled '[INTERACTION INFOGRAPHIC]' (annotated with '2') is also present.
- What's Hot:** A vertical list of cards, each with a title and a description. The top card is annotated with '7'.
- My Plays:** A section with a form to 'Add A Play' (annotated with '4') and a grid of existing play cards. One card in the grid is annotated with '5'.
- Attach Documents:** A section for uploading documents, with a 'make private' checkbox and 'Cancel'/'Save' buttons.

Annotations 1-7 are placed on various elements: 1 on 'My Playbooks', 2 on 'My Plays' and the infographic, 3 on '[INSPIRATION]', 4 on the 'Add A Play' form, 5 on a play card, 6 on the bottom right of the page, and 7 on the search bar.

Annotations

- Hyperlinks to
 - User's playbooks
 - User's plays
- Interaction record
 - Liked record
 - Comment record
 - New card record
- Inspiration (personal or company based)
 - Could be a quote
- Ability for user to create a new card
- User's plays that they built
- News feed that can contain
 - User 'likes'
 - Recent comments
 - Company alerts
- Ability for the user to search (open criteria)

Sales Opportunity Landing Page



Annotations

1. Viewing of current activity
 - Items being liked
 - Items being commented on
 - New items

Can consist of both playbooks when new playbooks are added
2. Navigation within category
3. Card with related information
 - Contains ability to like
 - Contains ability to view detailed information
4. Card displays:
 - Paperclip indicator to display if there is an attachment
 - Amount of comments
 - Amount of likes

Sales Opportunity Navigation View

Annotations

1. Navigation

The screenshot shows a web browser window with the IntelMaven application. The browser title is "[Page Title] - Microsoft Internet Explorer". The address bar shows "http://www.someaddress.com/". The IntelMaven logo is in the top left, and "sign out" is in the top right. A navigation bar contains "my team | resources | contact support". Below this is a welcome message: "Welcome Jeff Hines! Looking for Something?" with a search input field and a "filter" button. The main content area is titled "Opportunity: [TITLE]" and features a grid of six columns: "What's Hot", "Industry", "Competitor", "Contact Role", "Product", and "Stage". Each column contains a list of cards, each with a title, a placeholder text block, and a small icon. The "Industry" column has a sub-menu with "Top Selections" (Financial, Insurance, Retail, Manufacturing) and a "1" badge. Each column has an "Add Play" button at the bottom. In the top right of the main content area, there are two tabs: "[INTERACTION INFOGRAPHIC]" and "[INSPIRATION]".

Sales Opportunity Detailed Vertical

Annotations

1. Vertical child

[Page Title] - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Home Search Favorites

Address Go Links

IntelMaven sign out

my team | resources | contact support

Welcome Jeff Hines! Looking for Something?

Opportunity: [TITLE]

[INTERACTION INFOGRAPHIC] [INSPIRATION]

- What's Hot**
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
- Industry: Finance**
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
- Competitor**
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
- Contact Role**
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
- Product**
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
- Stage**
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.
 - [Card Title] Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis massa enim, fermentum sit amet.

+ Add Play

Tagged Detailed Vertical

The screenshot shows a web browser window displaying the IntelMaven application. The browser title is "[Page Title] - Microsoft Internet Explorer". The address bar shows "http://www.someaddress.com/". The IntelMaven header includes a search bar with the text "Welcome Jeff Hines! Looking for Something?" and a "filter" button. Below the header, there is a main content area with a "[Tag Name]" filter. The content is organized into a grid of cards. On the left, there is a "What's Hot" sidebar with a vertical list of cards. The main grid consists of 20 cards arranged in 4 rows and 5 columns. Each card has a blue header with "[Card Title]", a body of placeholder text, and a footer with a play button icon and a thumbs-up icon. At the bottom of each column in the main grid, there is an "Add Play" button. The interface also includes navigation links like "my team", "resources", and "contact support" in the top right, and a "sign out" link in the top right corner of the header.

Annotations

1. Tagged grouping

Card Detailed View (Card Information)

[Page Title] - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Home Search Favorites

Address Go Links

1 [OPPORTUNITY NAME: CARD NAME]
Category: [Category1, Category2]
Additional Opportunities: [Opportunity1, Opportunity2]

2

3 Card Information
Text example

Community
Text example

4 20 people liked this card 50 people viewed this card
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean convallis erat ac erat vulputate facilisis. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam luctus metus rhoncus nulla laoreet tempor vitae vel neque. Vestibulum in erat sollicitudin, scelerisque odio ac, consequat nulla. Quisque pulvinar risus turpis, eget aliquet dui eleifend eget. Donec auctor fermentum enim, in faucibus ligula fermentum in. Praesent sed urna eu mi iaculis mattis. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur scelerisque lectus felis, eu placerat nisi laoreet sed. Quisque quam sapien, vulputate scelerisque mauris ac, ullamcorper pulvinar risus. Integer ultricies urna orci, ac pulvinar nulla feugiat nec. Maecenas blandit et massa nec venenatis. Maecenas dictum vestibulum cursus. Fusce commodo augue id maximus consequat. Nulla facilisi. Nullam at neque ex. Proin sit amet vestibulum nunc. Sed quis dolor nisl. Morbi id felis tellus. Vivamus facilisis tristique suscipit. Mauris et sollicitudin ex, consectetur viverra metus. Sed euismod porttitor ipsum, sit amet venenatis turpis

5

6 Attached Documents

7 README-viewer.odt
attach a document OR
drag document here

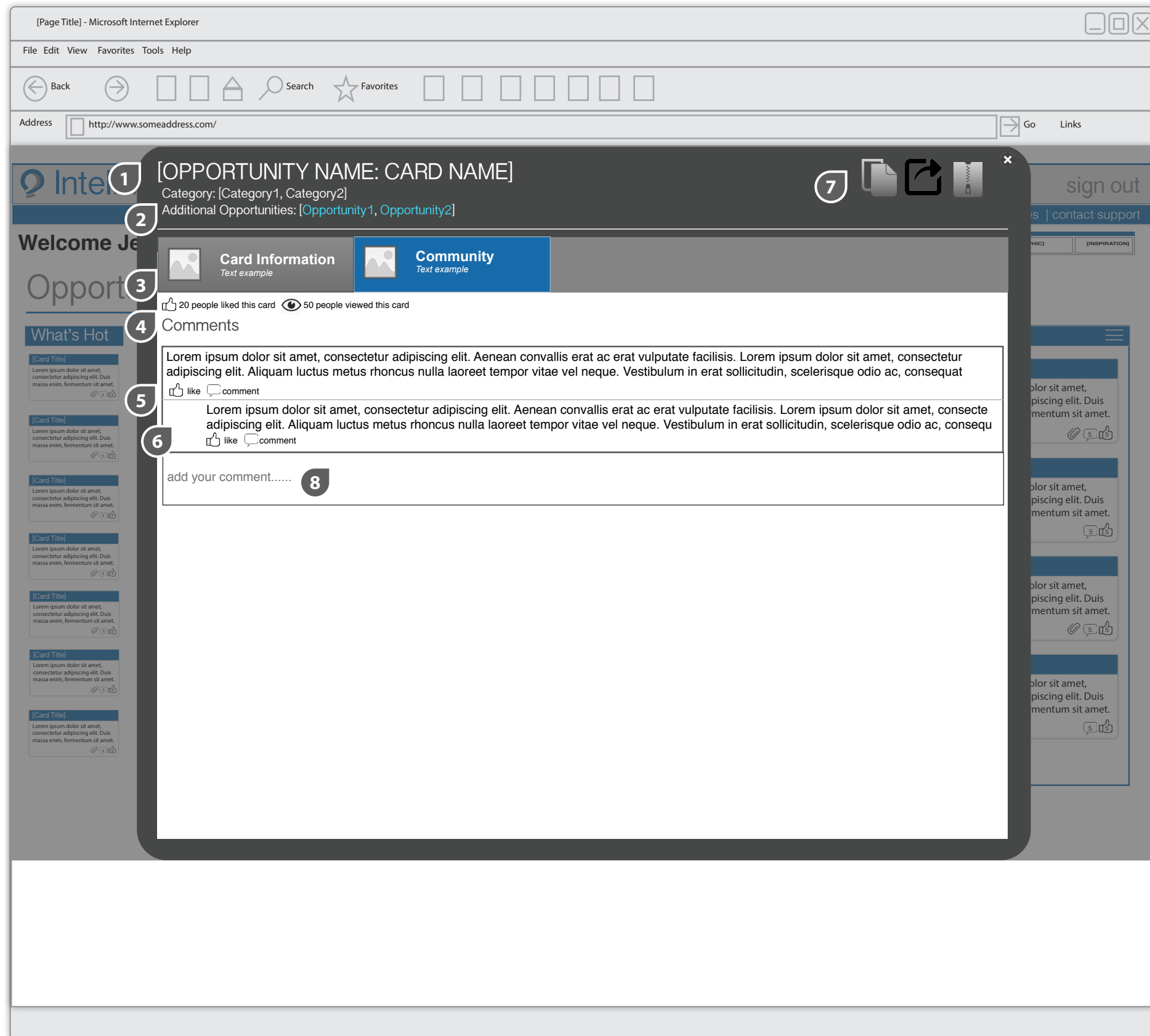
8

9 [Author Name] Last Modified [mm/dd/yy]

Annotations

1. Card title
 - If character length is too long, ellipses are displayed with a tool tip
2. Card category and the other opportunities the card is listed
3. Tabs for content and community
4. User can see how many people have 'liked' the card or 'commented' on the card. User can 'like' the card here.
5. Card content
6. Attached files
7. Ability to attach additional files
8. Ability to add copied card to different board (playbook), share card, archive card
9. Author's card description with author's name

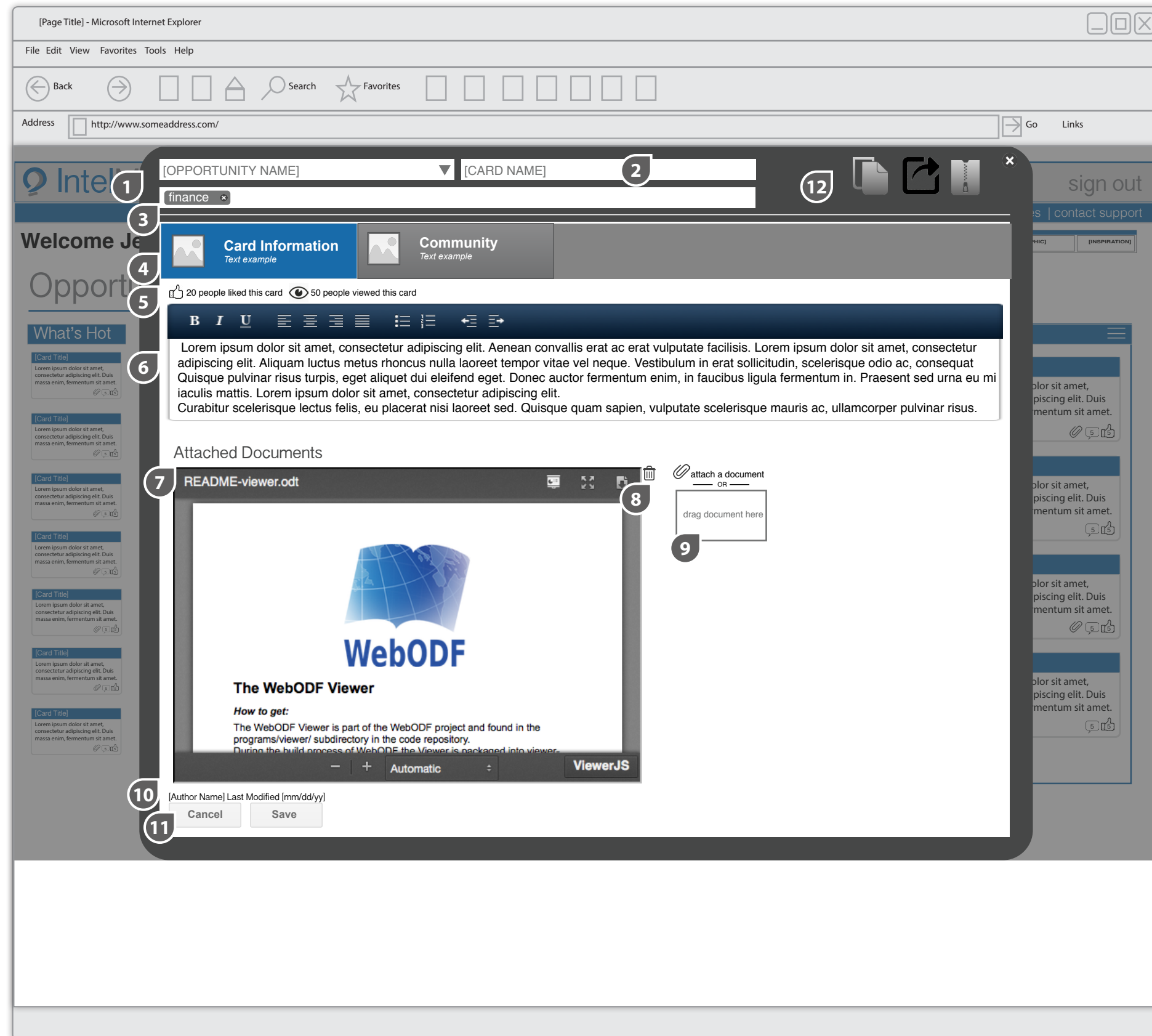
Card Detailed View (Community)



Annotations

1. Card title
 - If character length is too long, ellipses are displayed with a tool tip
2. Card category and the other opportunities the card is listed
3. Tabs for content and community
4. Total number of people who have 'liked' the card or commented. User can like the card here.
5. Comment added by a user. Other users can 'like' or comment' on a comment.
6. Comment added to a 'comment'
7. Ability to add copied card to different board (playbook), share card, archive card
8. Ability for user to add their own comment.

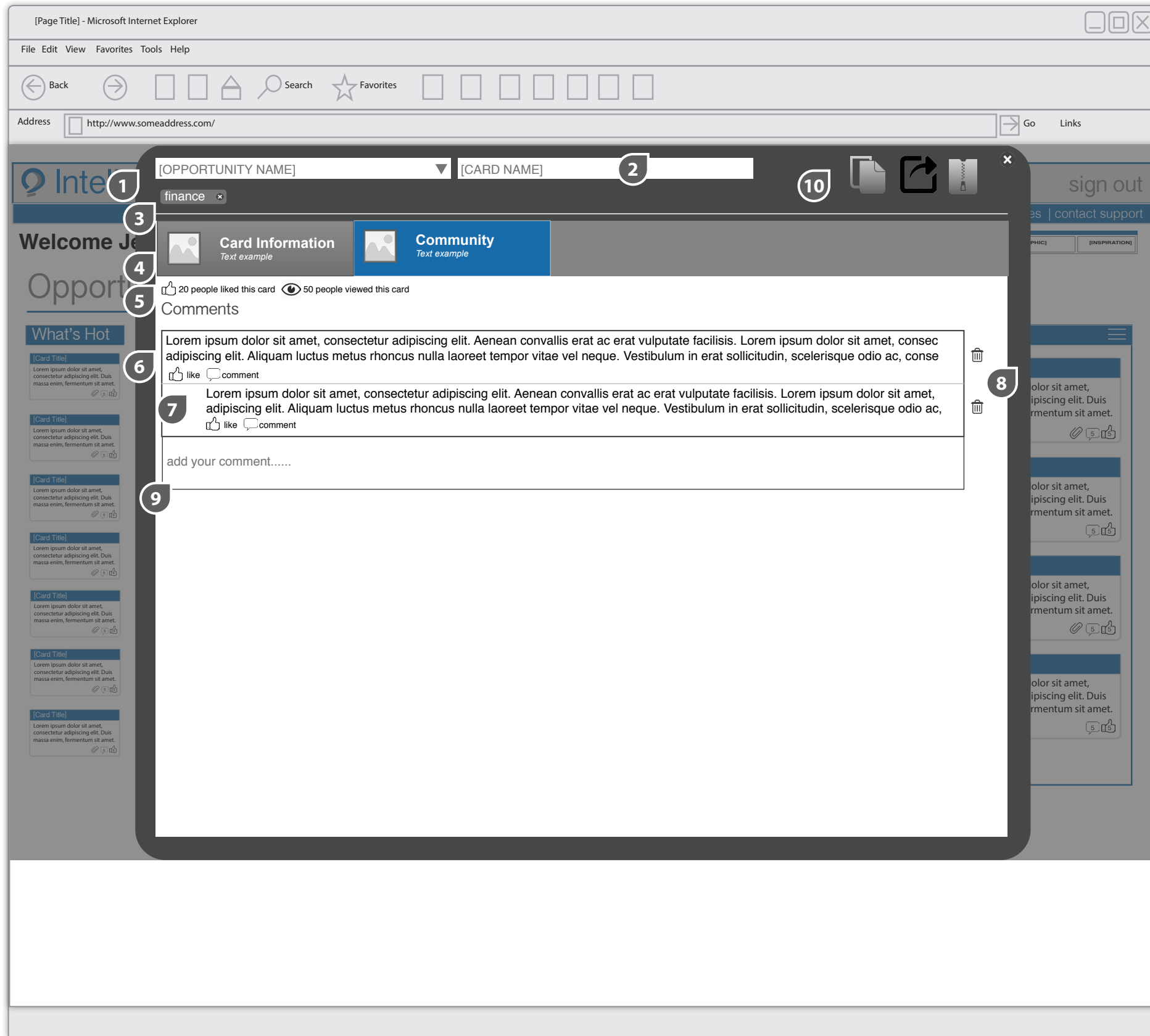
Card Edit Detailed View (Card Information)



Annotations

1. Card opportunity (drop down or text entry)
2. Card name
3. Card tagging area with ability to add or delete tags
4. Tabed view of card information and community
5. Ability for user to like card and see how many users saw the card
6. Editable card information area
7. Ability for user to attach a document
8. Ability to delete an attachment. *Note, the user who added the document can also delete their own document
9. Ability to add an attachment
10. Author and last modified date
11. Ability to 'cancel' or 'save' edits
12. Ability to add copied card to different board (playbook), share card, archive card

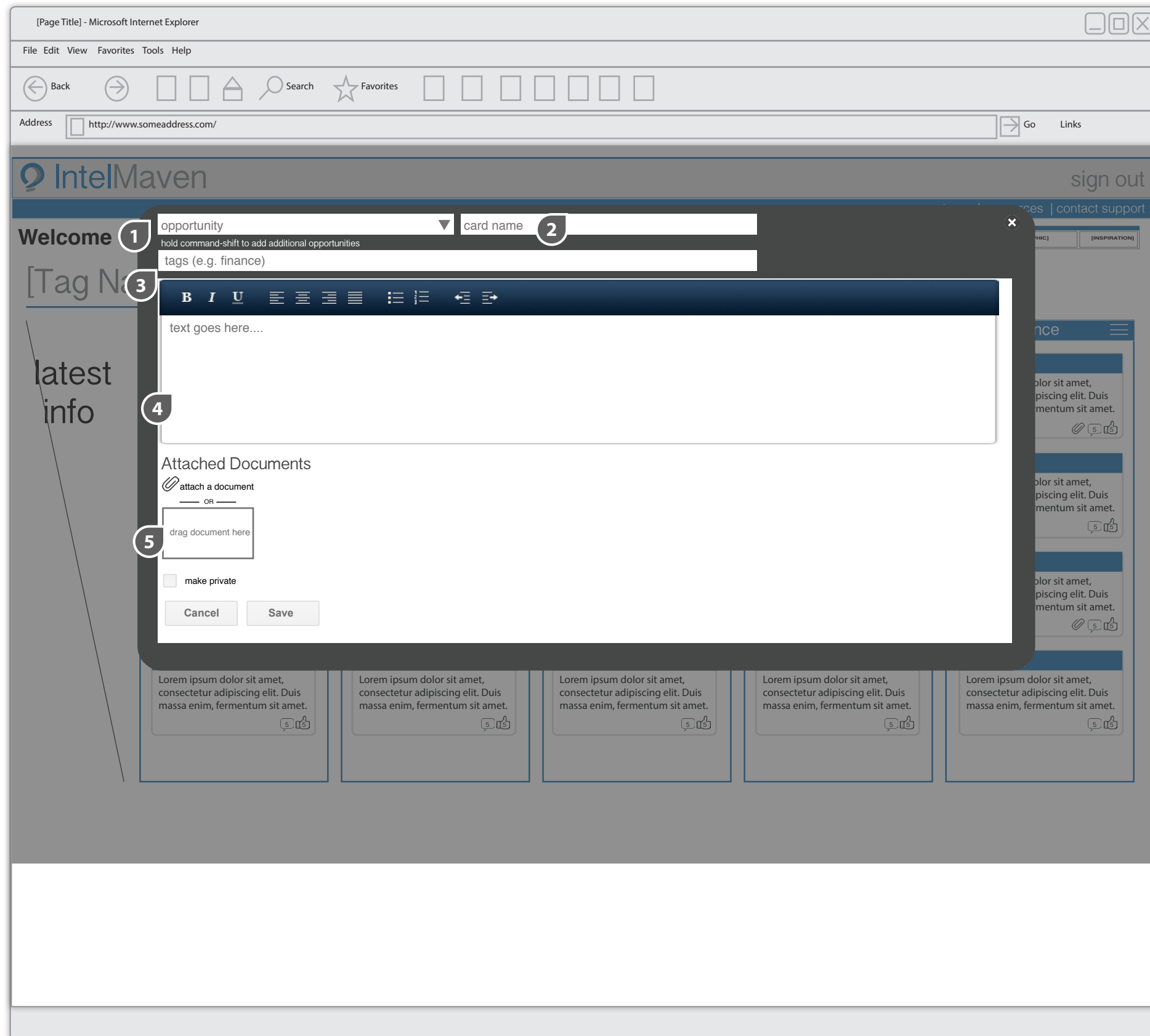
Card Edit Detailed View (Community)



Annotations

1. Card opportunity (drop down or text entry)
2. Card name
3. Card tagging area with ability to add or delete tags
4. Tabed view of card information and community
5. Ability for user to like card and see how many users saw the card
6. Comment added by a user. Other users can 'like' or comment' on a comment.
7. Comment added to a 'comment'
8. Ability to delete comments. *Note, user who added a comment can also delete their own comment.
9. Ability for user to add their own comment.
10. Ability to add copied card to different board (playbook), share card, archive card

Card Edit Detailed View



Annotations

1. Playbook name
2. Play name
3. Ability to tag card
4. Rich text editor for card information
5. Ability for user to attach documents