



SALANS

SNR DENTON



FMC Law, SNR Denton and Salans Wireframes

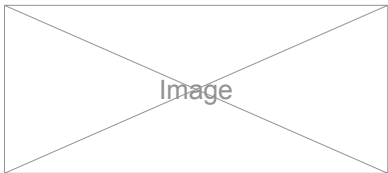
CONFIDENTIAL DOCUMENT

Version Release History Version 10.0 edynamic™ Vision Delivered	Disclaimer: Wireframes represent information structure, general page level functionality and user interface/ navigation component hierarchy only. They do not represent final copy, visual layout, graphic design or typography.	Document Status Final Version 10.0 Created: Wed Jan 02 2013 Author: Chava Alexander
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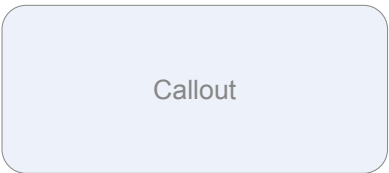
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DATE	VERSION	MODIFIED BY	MODIFICATIONS
Wed Jan 02 2013	10.0	Chava Alexander	Third Major Iterations
Tues Nov 28 2012	9.0	Chava Alexander	2nd Round Final Wireframes For Sign Off
Tues Nov 19 2012	8.0	Chava Alexander	Final Wireframes For Sign Off
Tues Nov 9 2012	7.0	Chava Alexander	Final Wireframes
Tues Oct 29 2012	6.0	Chava Alexander	Completed Wires Update Round 2
Tues Oct 19 2012	5.0	Chava Alexander	Completed Wires Update
Tues Oct 18 2012	4.0	Chava Alexander	Completed Wires
Tues Oct 17 2012	3.0	Chava Alexander	Home Page, Global Presence and Biographies
Tues Oct 02 2012	2.0	Chava Alexander	Initial Draft Revisions
Tues Sep 27 2012	1.0	Chava Alexander	Initial Draft

LEGEND



Image



Callout



FLASH FEATURE



Note

[XX] à

Link Destination utilizing the sitemap ID of the page, or url if an external link

1

1.0

Represent annotations that create a relationship between a visual element and a text description.

ABOUT THIS DOCUMENT

What is a Wireframe?

Wireframes are a page blueprint prior to the visual design used to illustrate the flow of information, document all objects to be included on the page, and show the behavior and states of some of these objects. They are not meant to reflect actual design or content.

Design Aspects for Consideration:

- Representation of selected content and functionality that will reside on a page to bring the strategic concept to life.
- An allocation of page real estate to illustrate priority and placement.
- Intent of copy - indicative of the eventual design. This includes titles, labels, links, prompts, and instructions.
- Schematic that identifies key page areas (modules).
- Direction for visual design explorations.

Aspects Not for Wireframe Review:

- Final copy or branding treatments
- The design/look · & · feel of the page
- Representation of the specific photography to be used
- The final layout of future content and functionality

CTA:

- All CTA's throughout the document are internal advertisements

WIREFRAME EXAMPLE

LOGO

99-102-102-102-102

Search

PRIMARY NAVIGATION

IMAGE

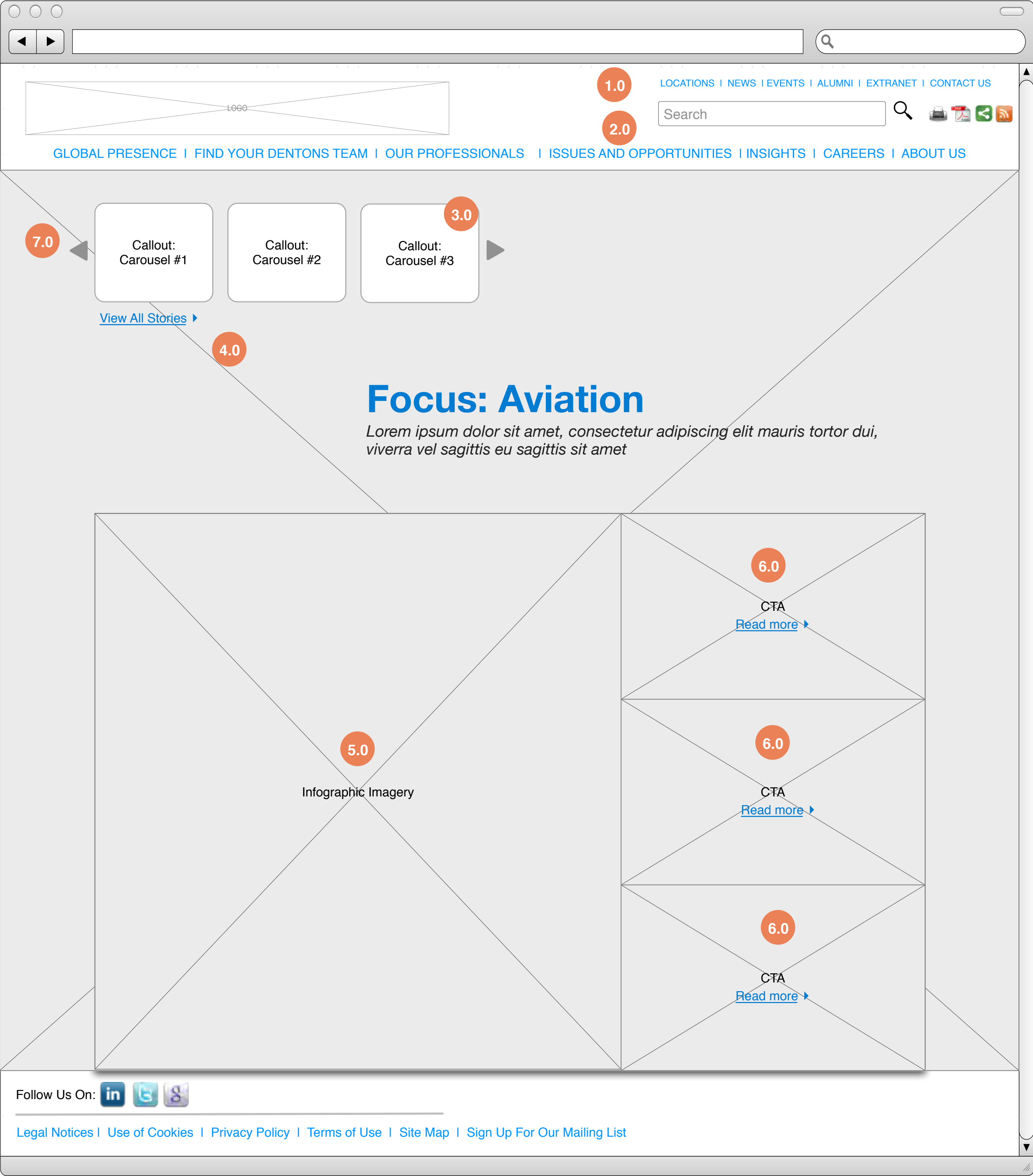
Headline Lorem Ipsum
Markting copy lorem ipsum dolor sit amet, carebitum dilerem siterius borus.
[Lorem ipsum >](#)

Callout

Callout

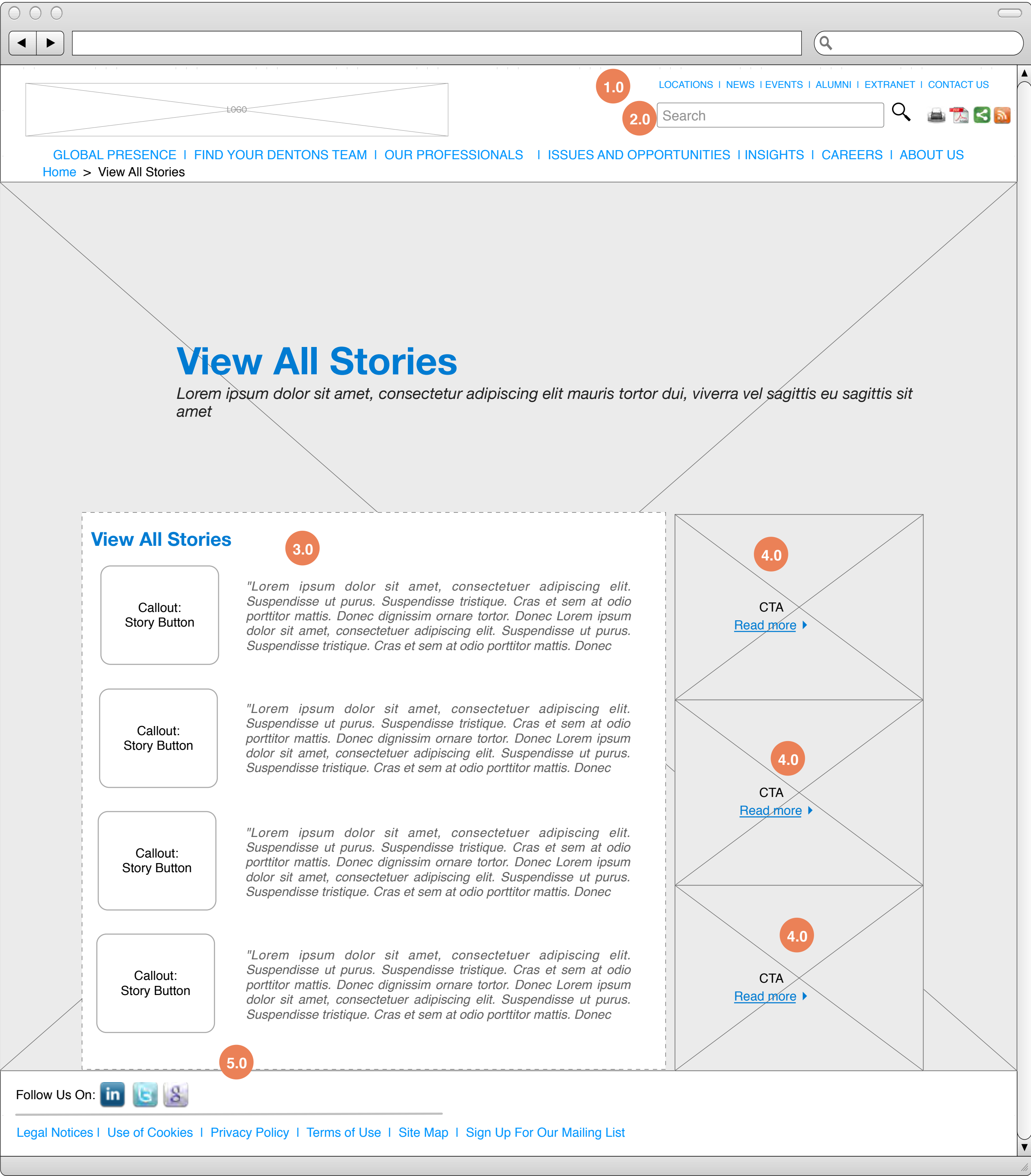
Callout

FOOTER



ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box Faceted search will be implemented in later phases.
- 3.0 Widgets reflecting the carousel slides. Carousel slide contain image and/or text and/or action button. The carousel will also be able to handle a video link for a video that will open as a popup. User can navigate via widgets. Carousel is also time dependent if not driven by the widgets.
- 4.0 View all stories link
- 5.0 Info graphic focused on the mission statement of the company, changes with carousel
- 6.0 Module contain image and/or text and/or action button thought leadership, news, press, events, etc
- 7.0 Arrows are clickable to go through carousel

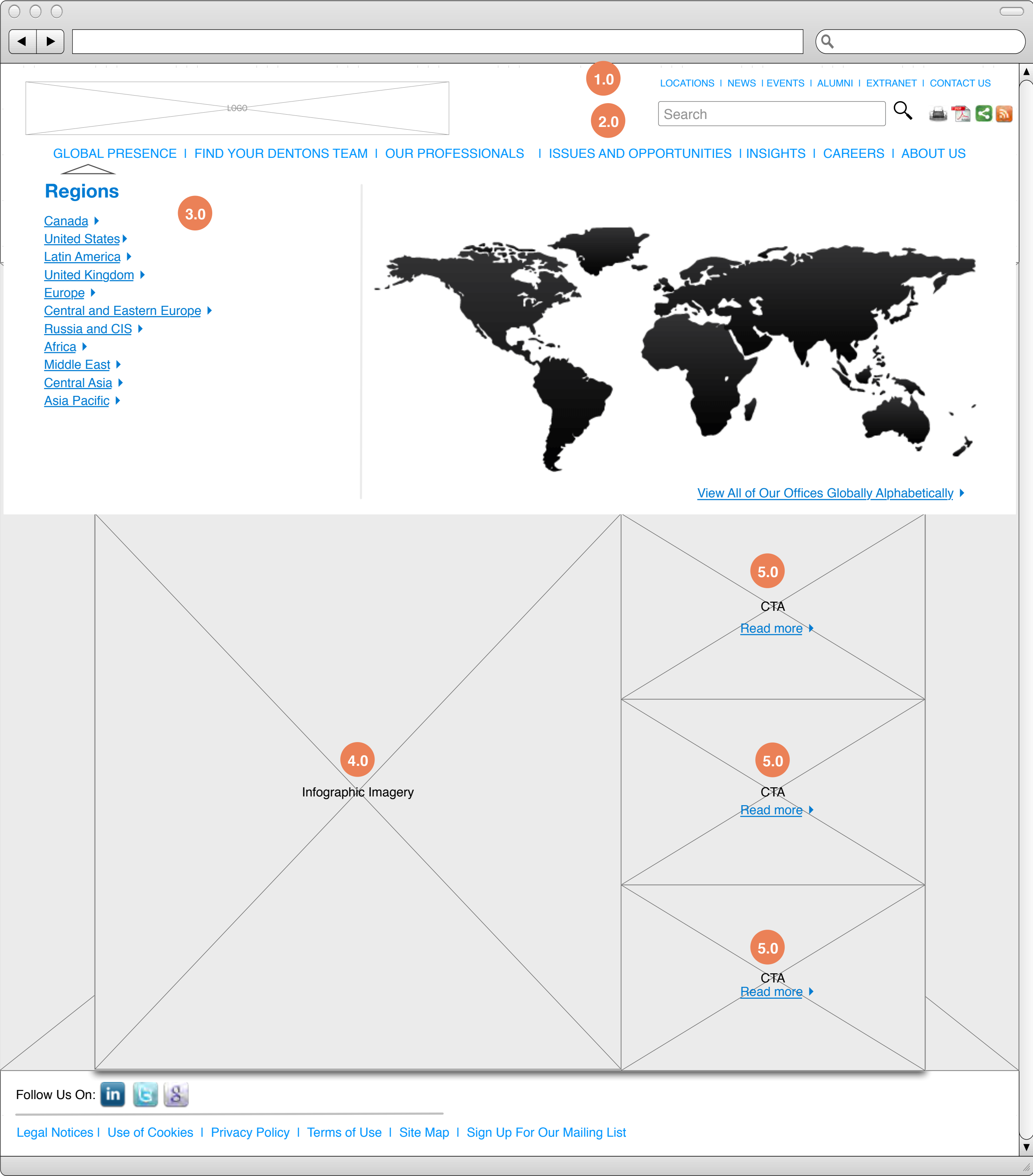


ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box Faceted search will be implemented in later phases.
- 3.0 Previous carousel stories
- 4.0 Thought leadership call to actions
- 5.0 No pagination

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

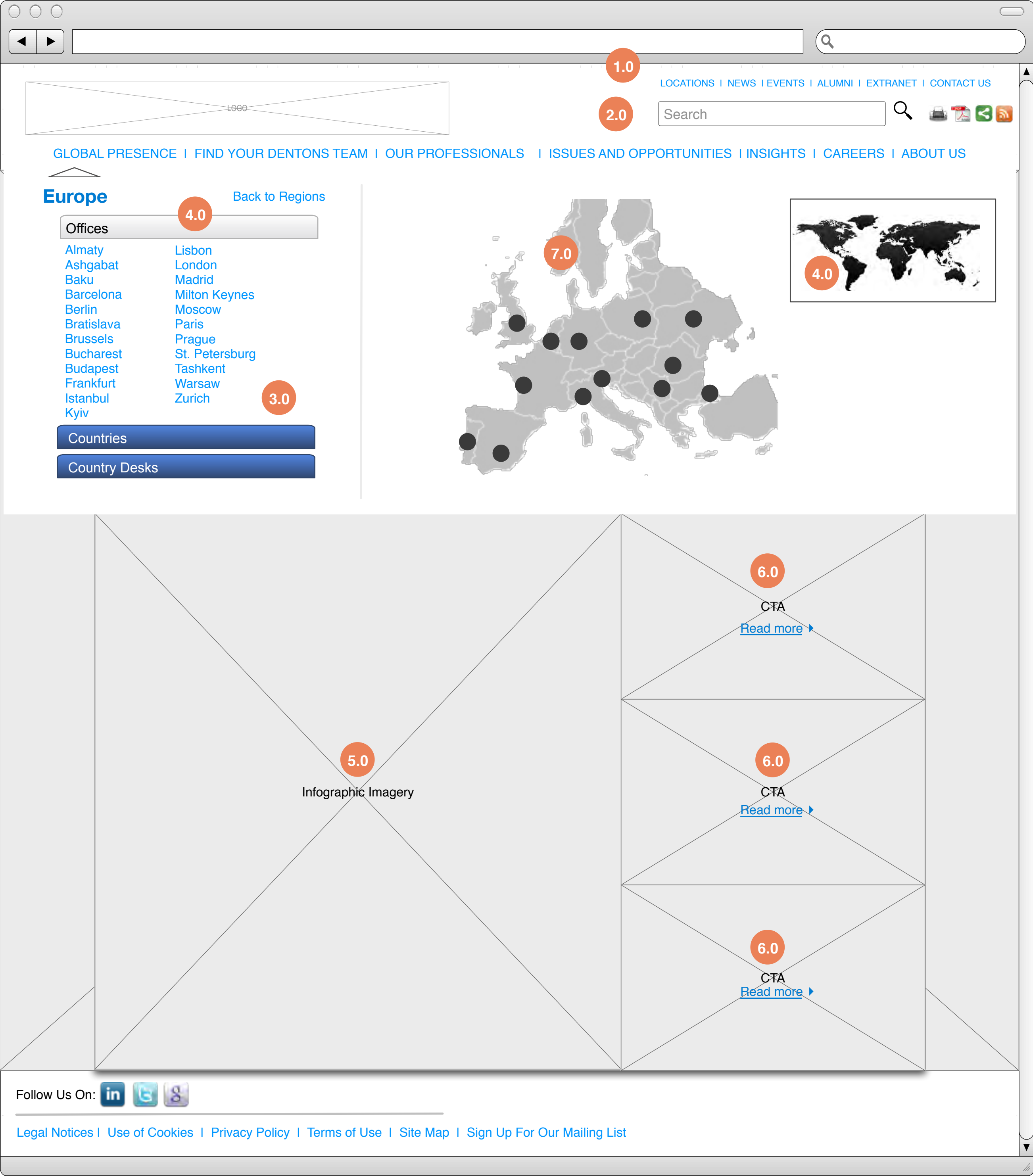


ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box faceted search will be implemented in later phases.
- 3.0 Regions links with interactive map
- 4.0 Infographic focused on the mission statement of the company
- 5.0 Module contain image and/or text and/or action button thought leadership, news, press, events, etc

FUTURE PHASE ITEMS

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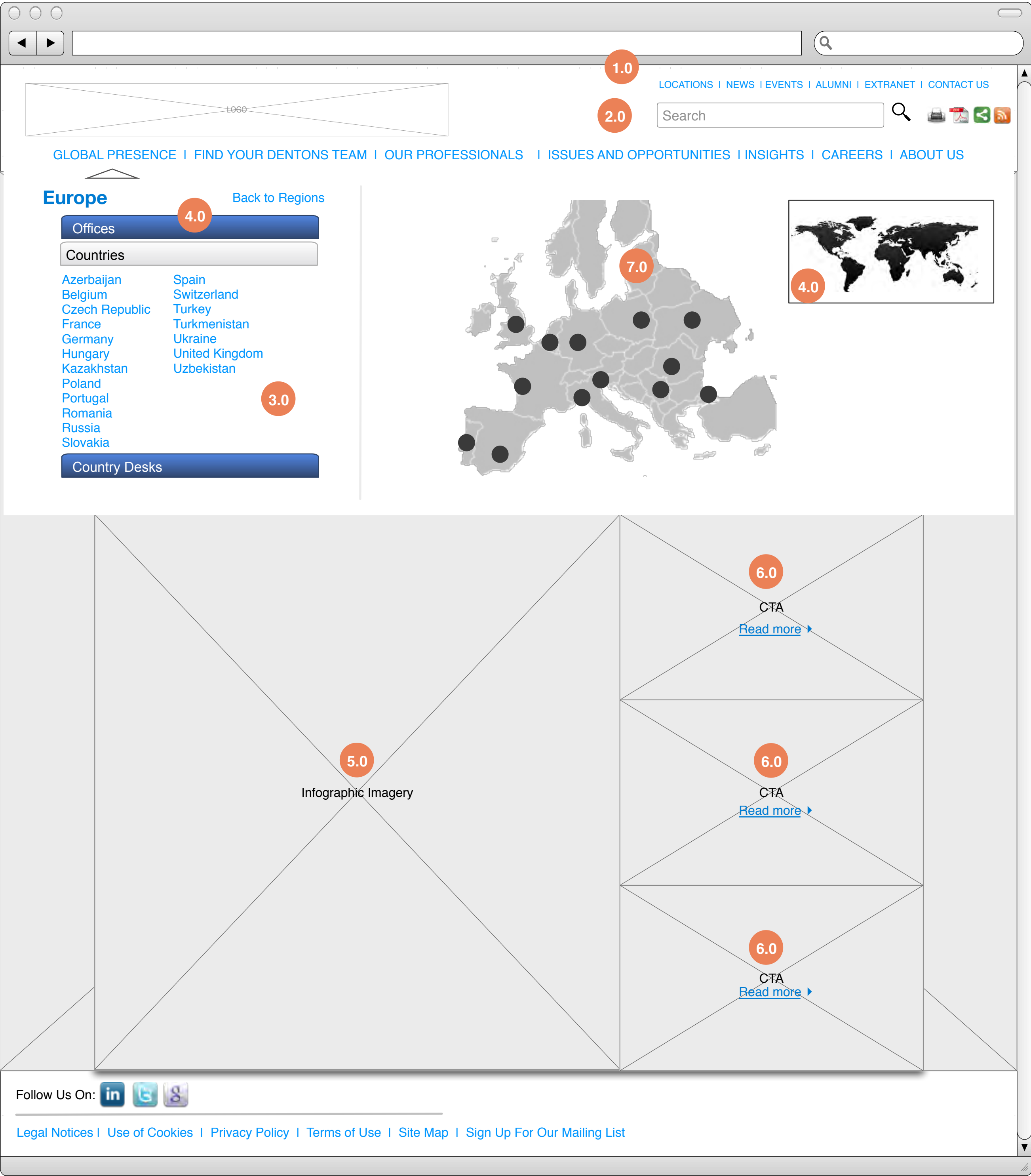


ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box faceted search will be implemented in later phases.
- 3.0 Offices/Countries toggle accordion links
- 4.0 Link to return to regions
- 5.0 Infographic focused on the mission statement of the company
- 6.0 Module contain image and/or text and/or action button thought leadership, news, press, events, etc
- 7.0 Interactive map

FUTURE PHASE ITEMS

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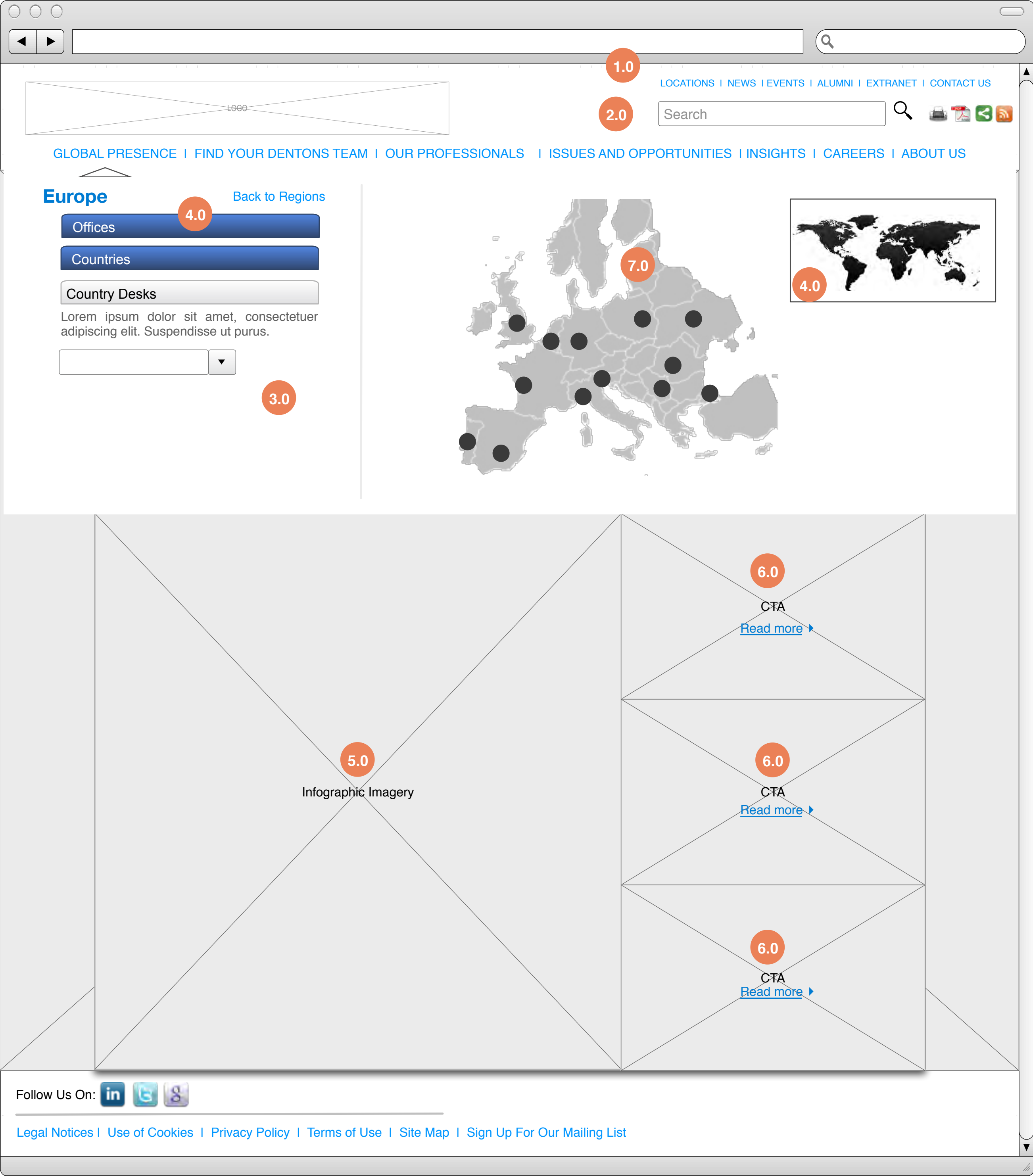


ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box faceted search will be implemented in later phases.
- 3.0 Offices/Countries toggle accordion links
- 4.0 Link to return to regions
- 5.0 Infographic focused on the mission statement of the company
- 6.0 Module contain image and/or text and/or action button thought leadership, news, press, events, etc
- 7.0 Interactive map

FUTURE PHASE ITEMS

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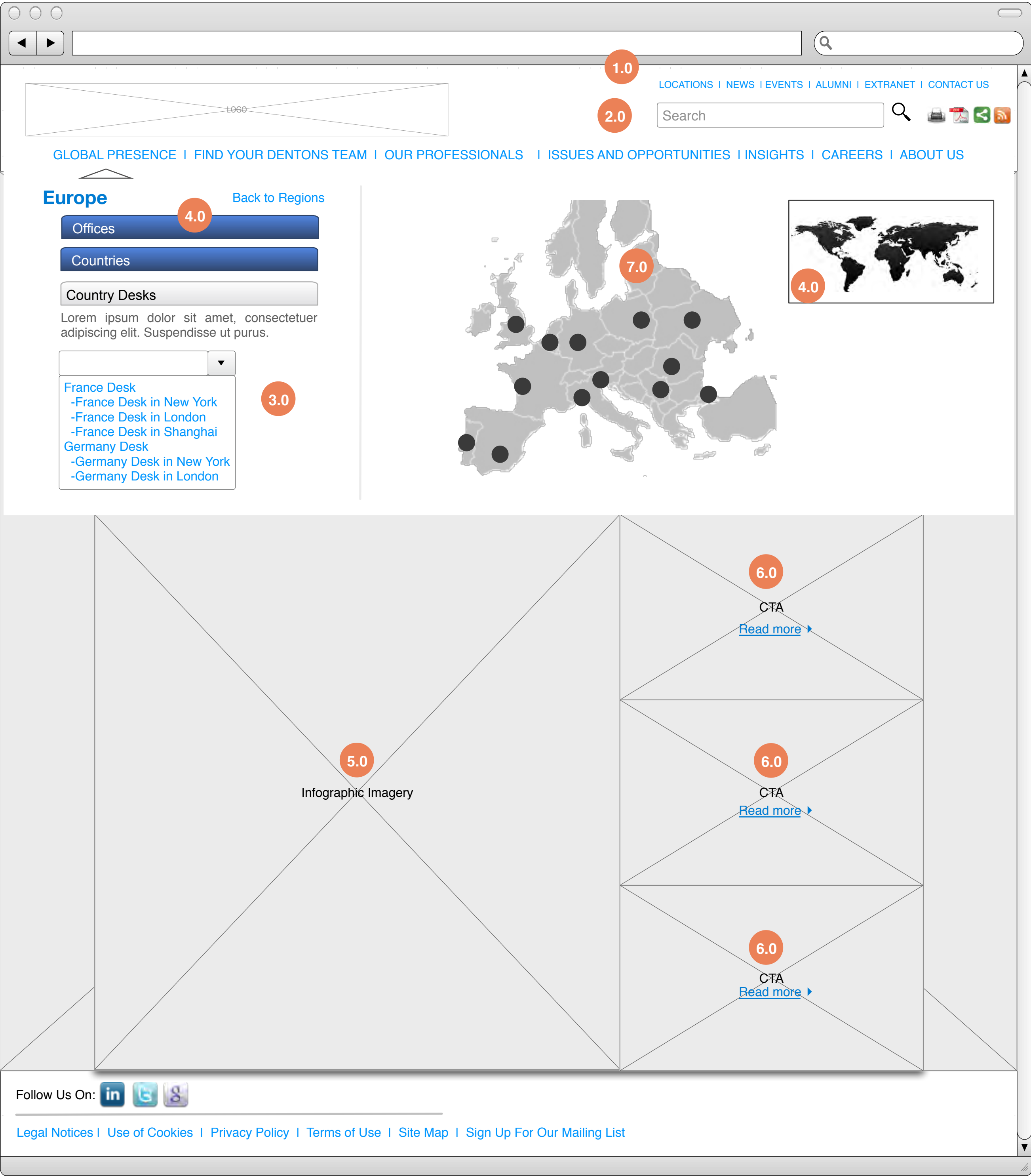


ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box faceted search will be implemented in later phases.
- 3.0 Offices/Countries toggle accordion links
- 4.0 Link to return to regions
- 5.0 Infographic focused on the mission statement of the company
- 6.0 Module contain image and/or text and/or action button thought leadership, news, press, events, etc
- 7.0 Interactive map

FUTURE PHASE ITEMS

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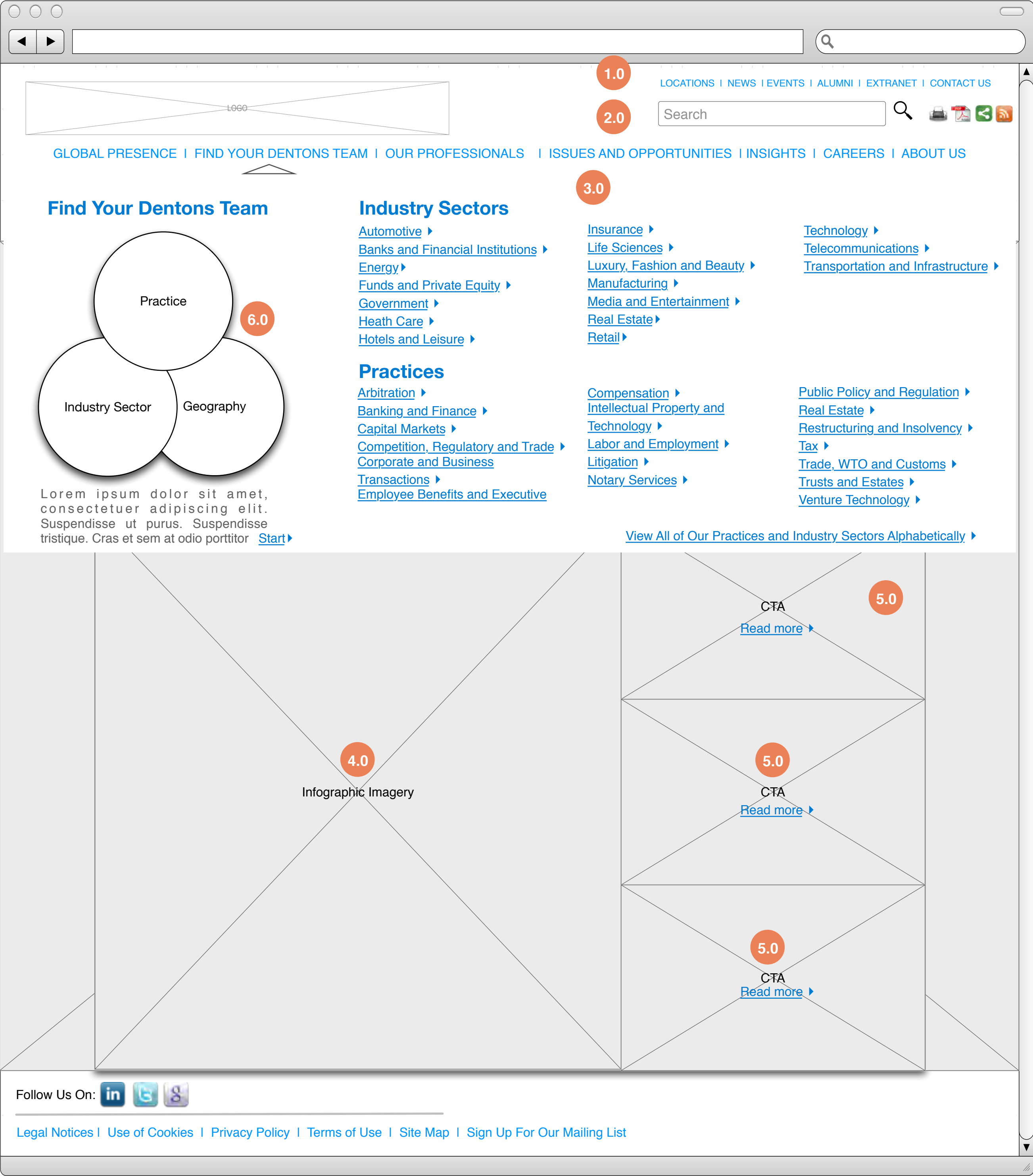


ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box faceted search will be implemented in later phases.
- 3.0 Offices/Countries toggle accordion links
- 4.0 Link to return to regions
- 5.0 Infographic focused on the mission statement of the company
- 6.0 Module contain image and/or text and/or action button thought leadership, news, press, events, etc
- 7.0 Interactive map

FUTURE PHASE ITEMS

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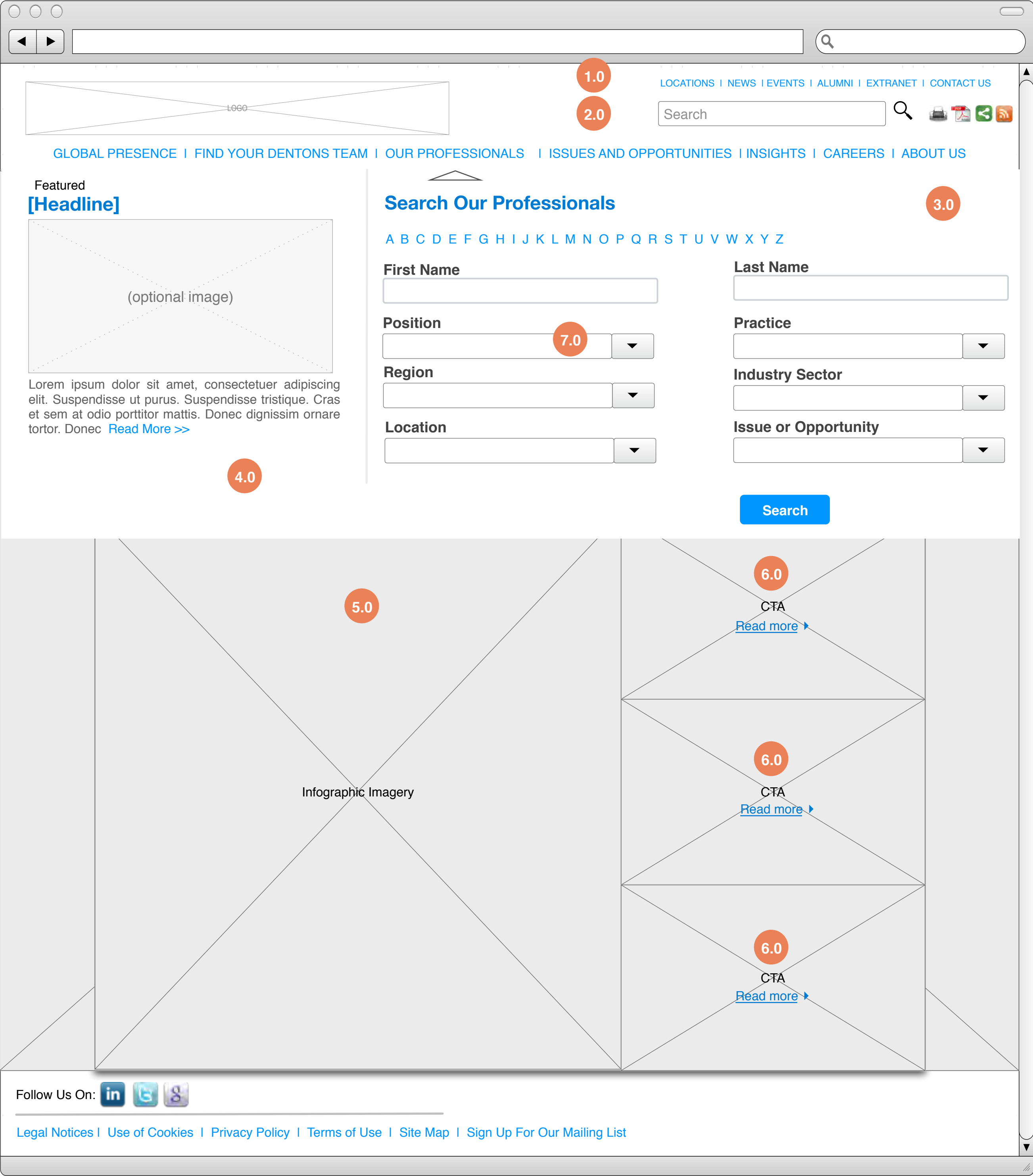


ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box Faceted search will be implemented in later phases.
- 3.0 Services and Sectors links, accommodate space for up to 40 practices and 30 sectors
- 4.0 Infographic focused on the mission statement of the company
- 5.0 Module contain image and/or text and/or action button thought leadership, news, press, events, etc
- 6.0 Ad is clickable to go to "Find Your Dentons Team" page

FUTURE PHASE ITEMS

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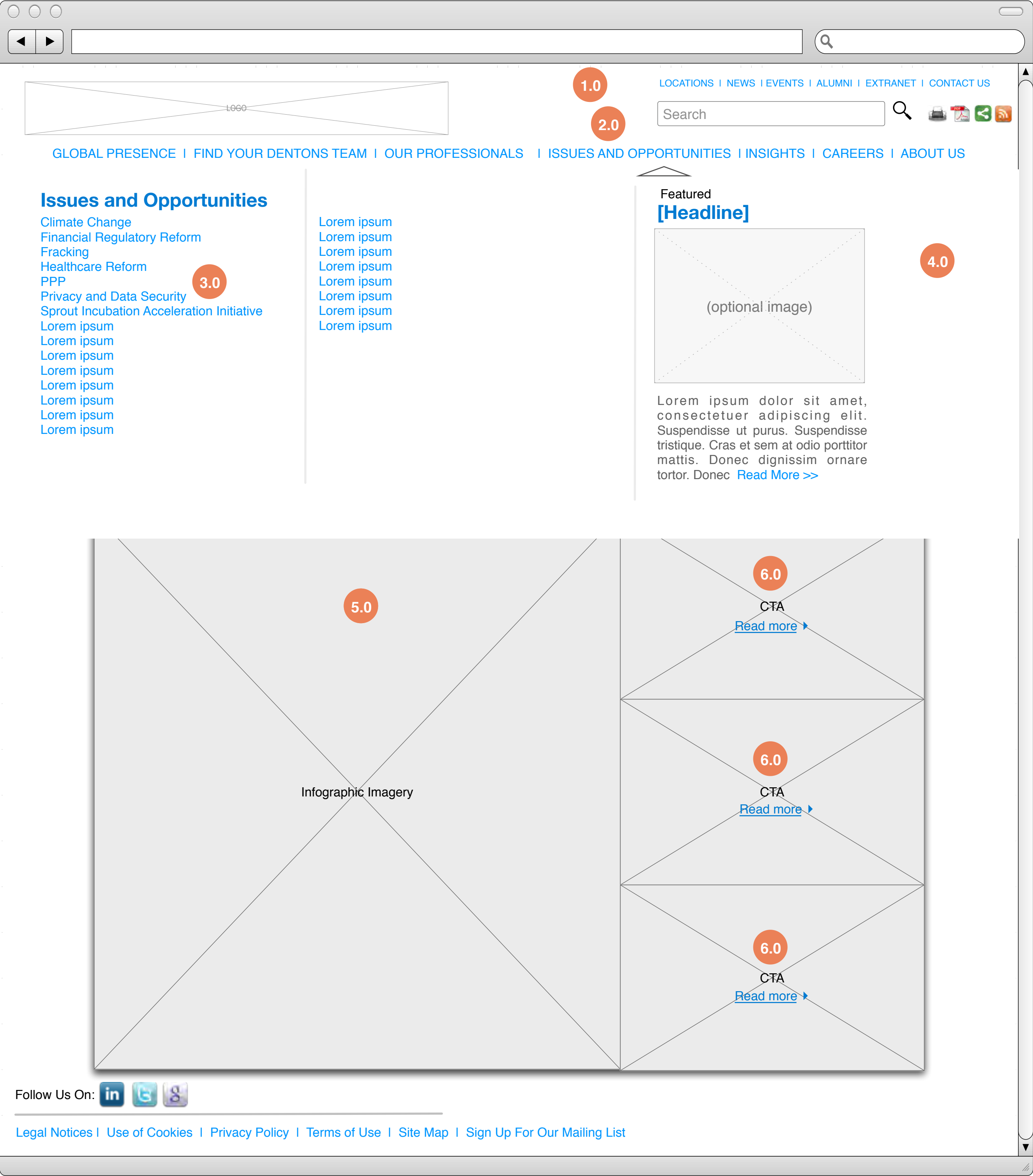


ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box Faceted search will be implemented in later phases.
- 3.0 People search
- 4.0 Highlight relating to people. This will update on a regular and consistent basis. The links will be in the title and the read more link (going to same page)
- 5.0 Infographic focused on the mission statement of the company
- 6.0 Module contains image and/or text and/or action button thought leadership, news, press, events, etc
- 7.0 Position drop down shows title tiers, not all titles

FUTURE PHASE ITEMS

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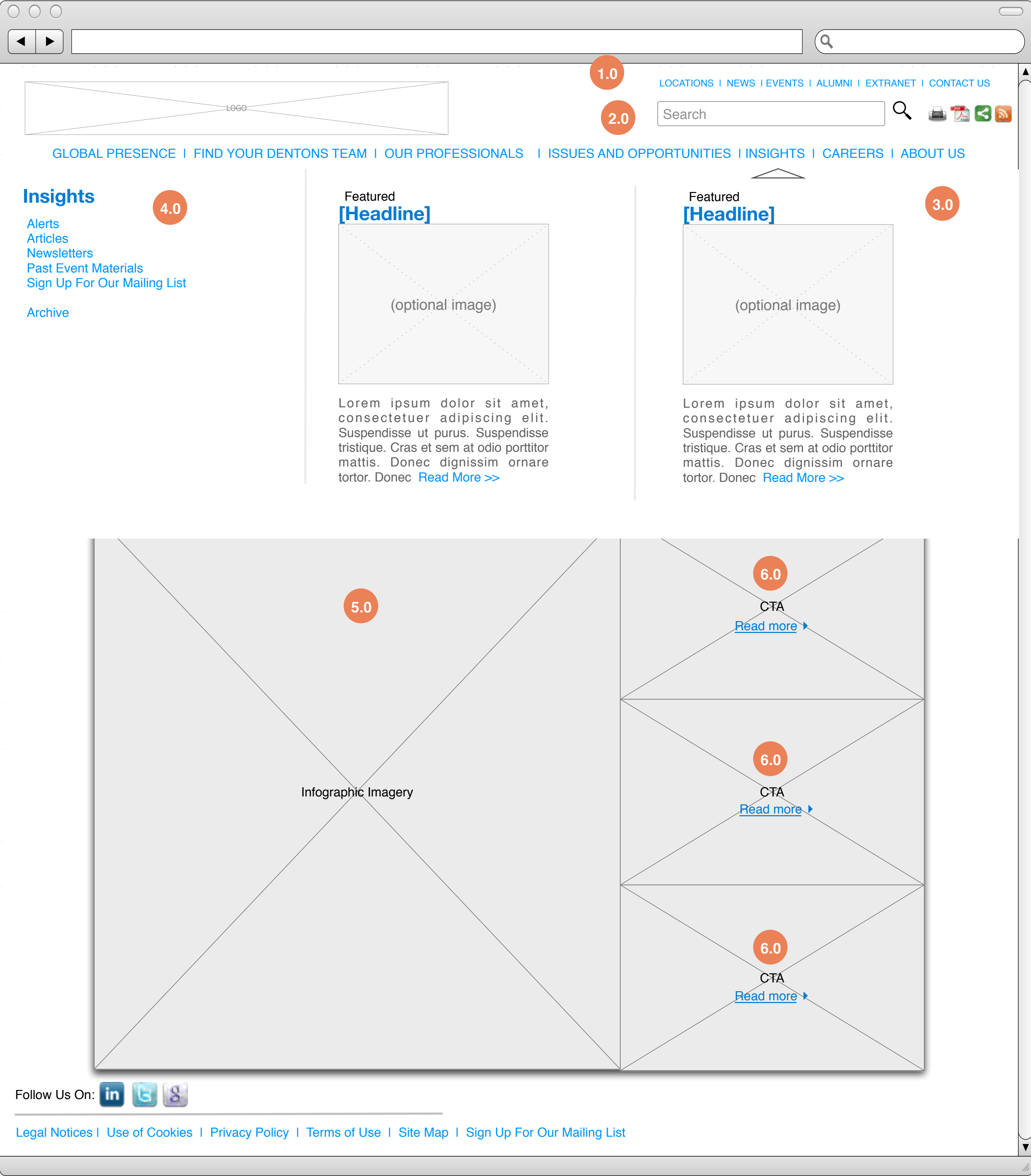


ANNOTATIONS

- 1.0 Utility navigation. Country selection will be implemented in later phases.
- 2.0 Search box Faceted search will be implemented in later phases.
- 3.0 Business issues (if overflow, moves into middle column)
- 4.0 One feature in third column
- 5.0 Infographic focused on the mission statement of the company
- 6.0 Module contains image and/or text and/or action button thought leadership, news, press, events, etc

FUTURE PHASE ITEMS

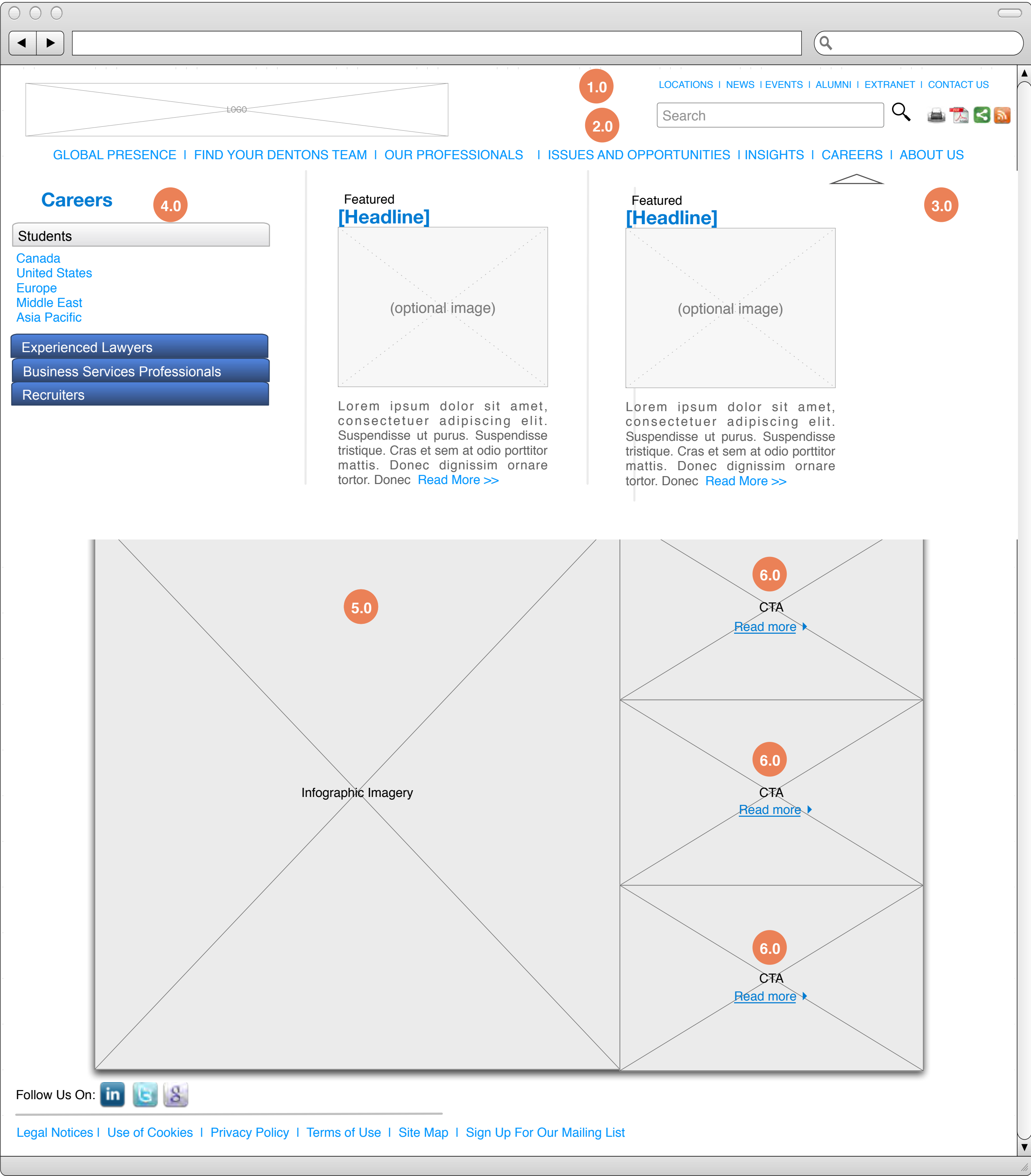
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Utility navigation. Country selection will be implemented in later phases.
 - 2.0 Search box Faceted search will be implemented in later phases.
 - 3.0 Featured article
 - 4.0 Insights links with any tertiary navigation in center
 - 5.0 Infographic focused on the mission statement of the company
 - 6.0 Module contains image and/or text and/or action button thought leadership, news, press, events, etc

FUTURE PHASE ITEMS

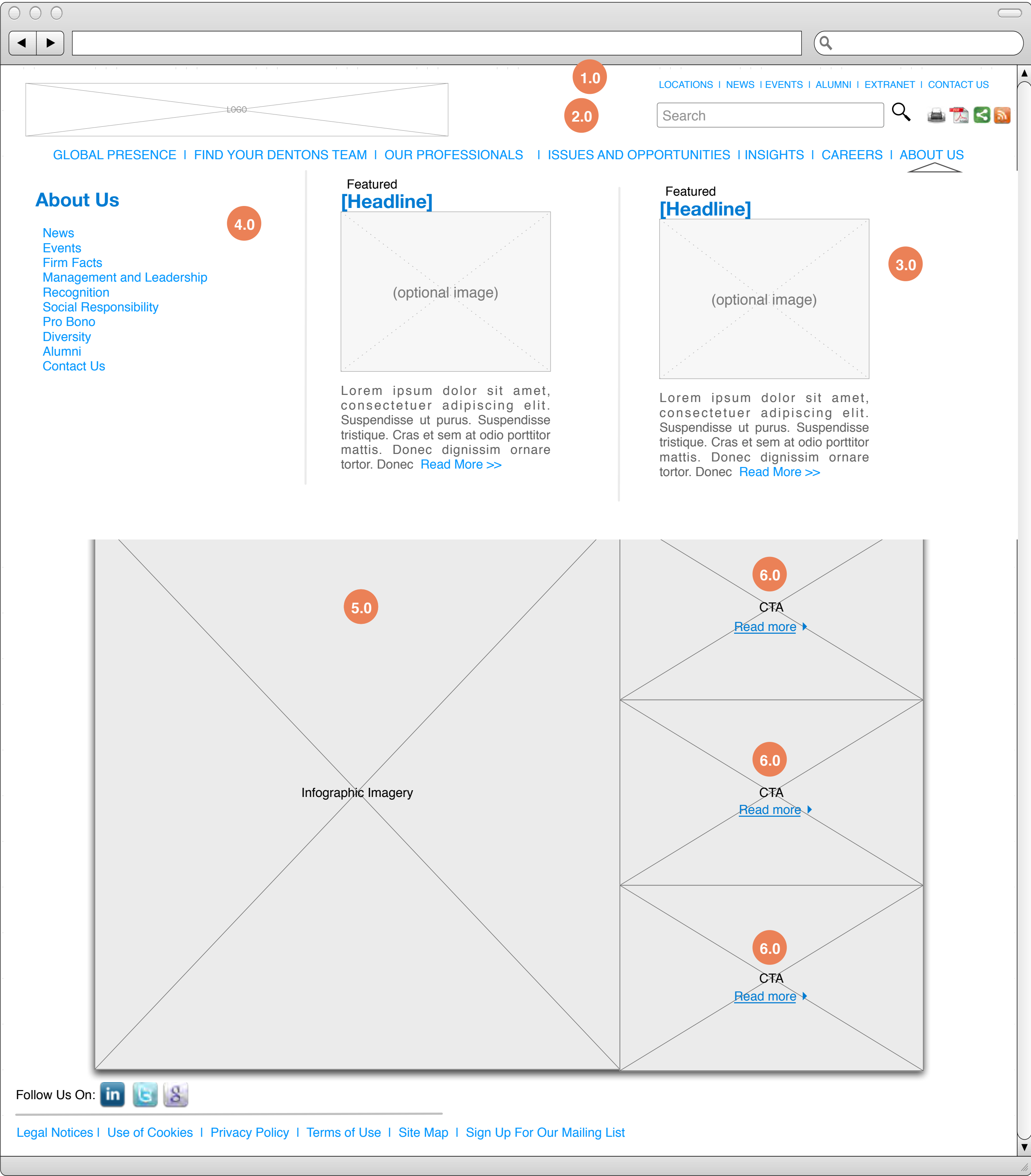
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Utility navigation. Country selection will be implemented in later phases.
 - 2.0 Search box Faceted search will be implemented in later phases.
 - 3.0 Featured article
 - 4.0 Careers links inside accordion
 - 5.0 Infographic focused on the mission statement of the company
 - 6.0 Module contains image and/or text and/or action button thought leadership, news, press, events, etc

FUTURE PHASE ITEMS

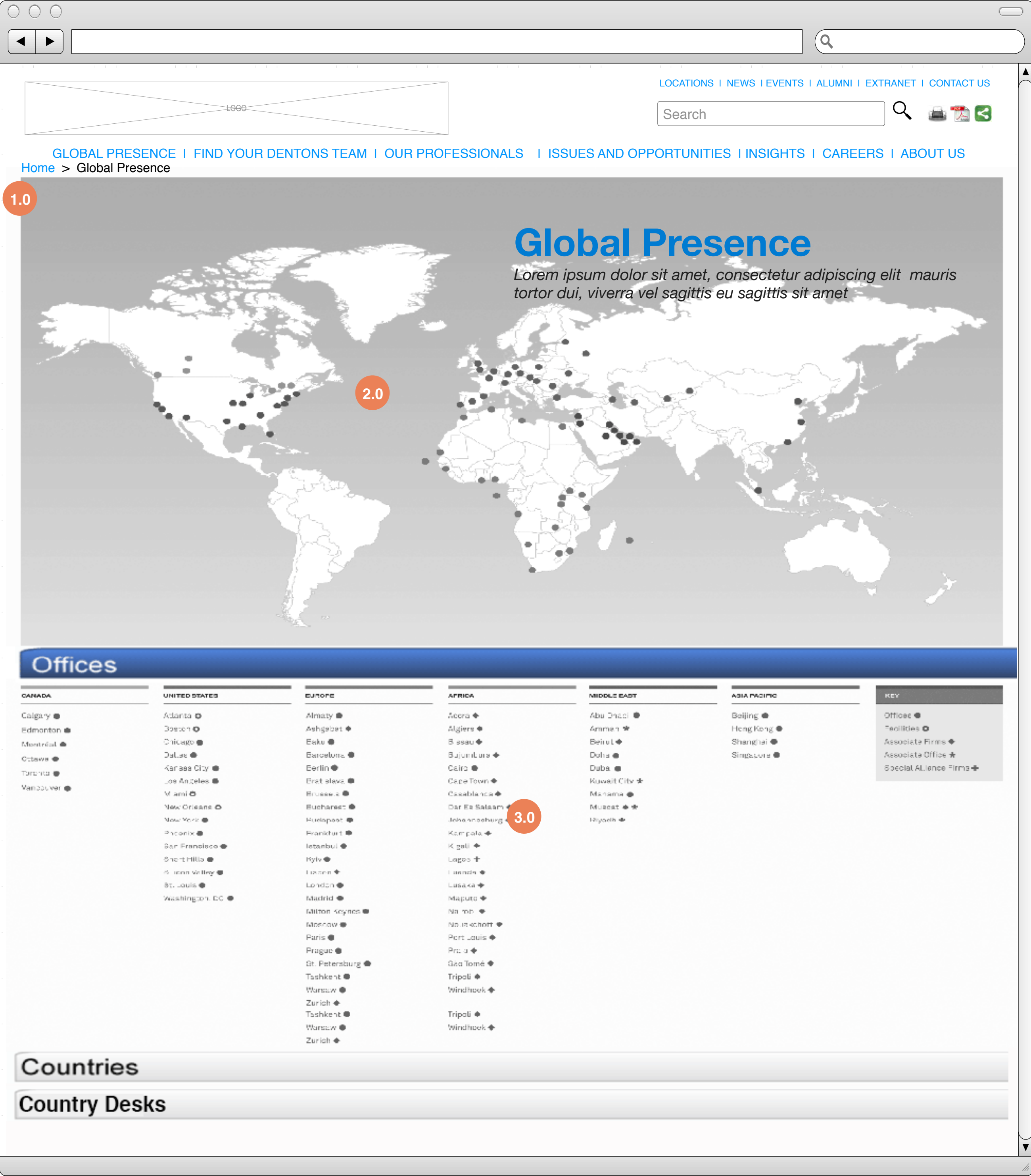
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Utility navigation. Country selection will be implemented in later phases.
 - 2.0 Search box Faceted search will be implemented in later phases.
 - 3.0 Featured article
 - 4.0 About Us links with tertiary navigation in center
 - 5.0 Infographic focused on the mission statement of the company
 - 6.0 Module contains image and/or text and/or action button thought leadership, news, press, events, etc

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

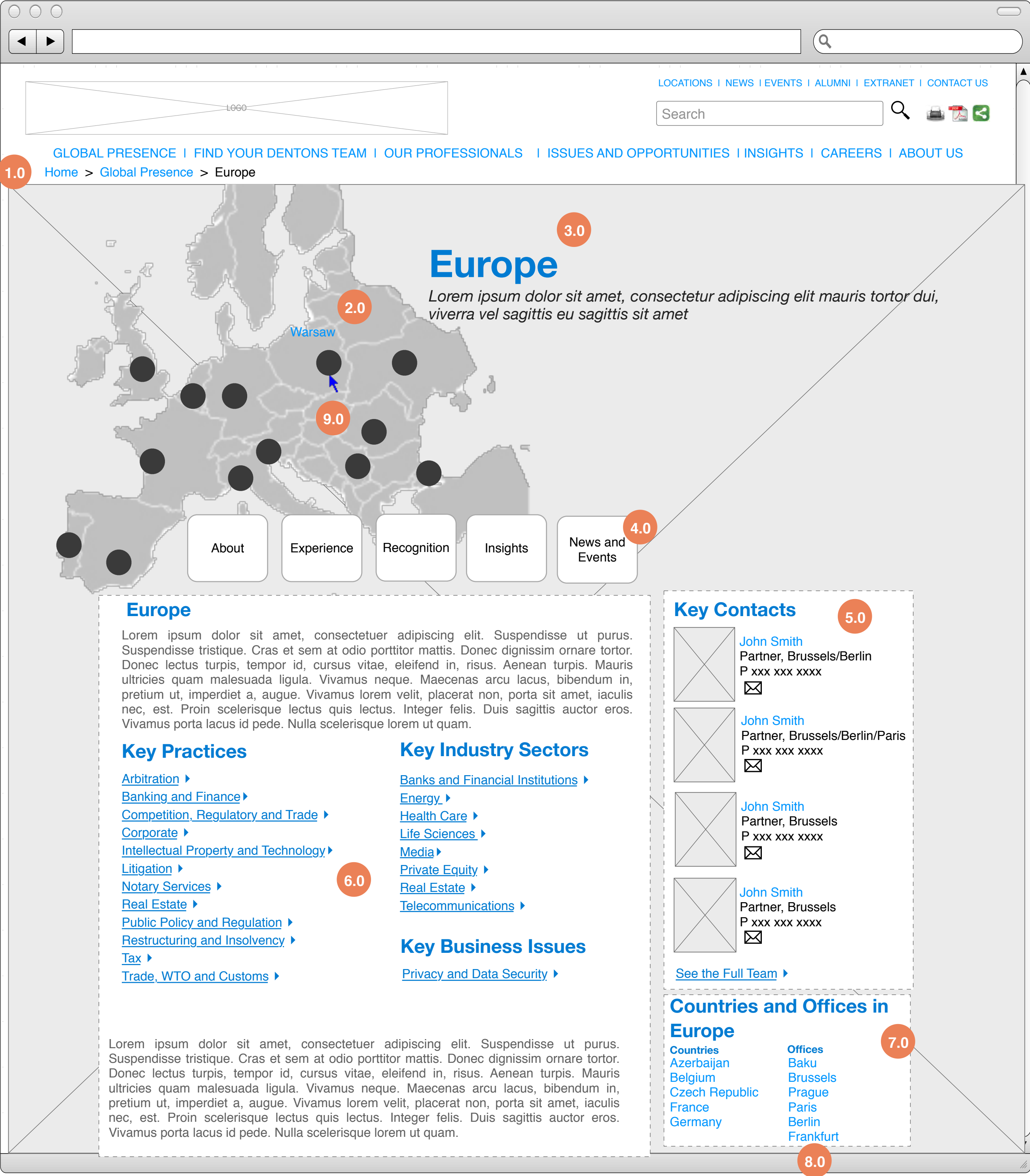


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Interactive map
- 3.0 Office links with toggle between countries, offices and country desks

FUTURE PHASE ITEMS

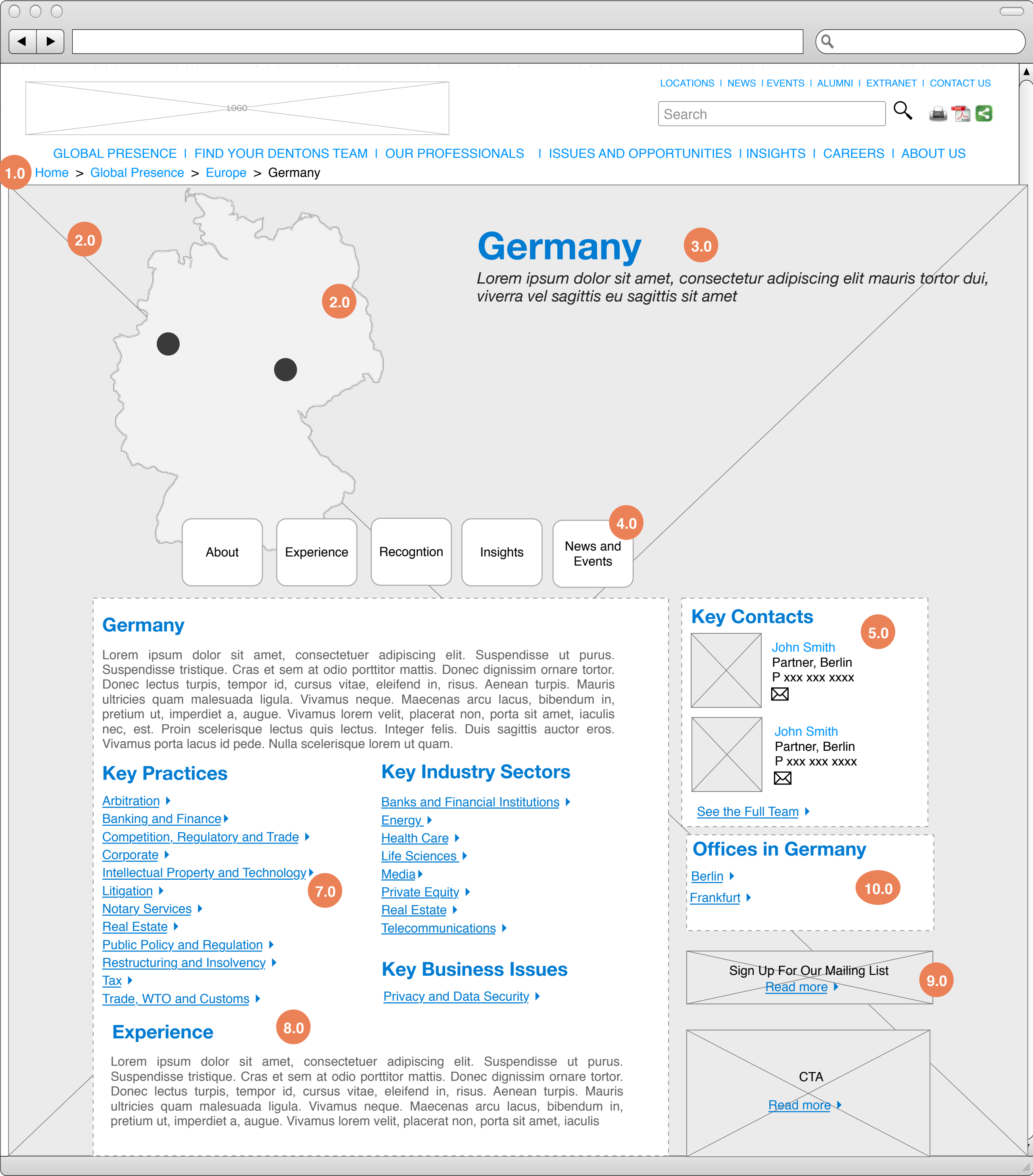
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Interactive map
 - 3.0 Title with quote or about region
 - 4.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
 - 5.0 Key contacts
 - 6.0 Links to local practice and sector descriptions for this region
 - 7.0 Countries and offices links, they can be sorted by header
 - 8.0 There is a mailing list link here
 - 9.0 On hover, the name of the location appears.

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

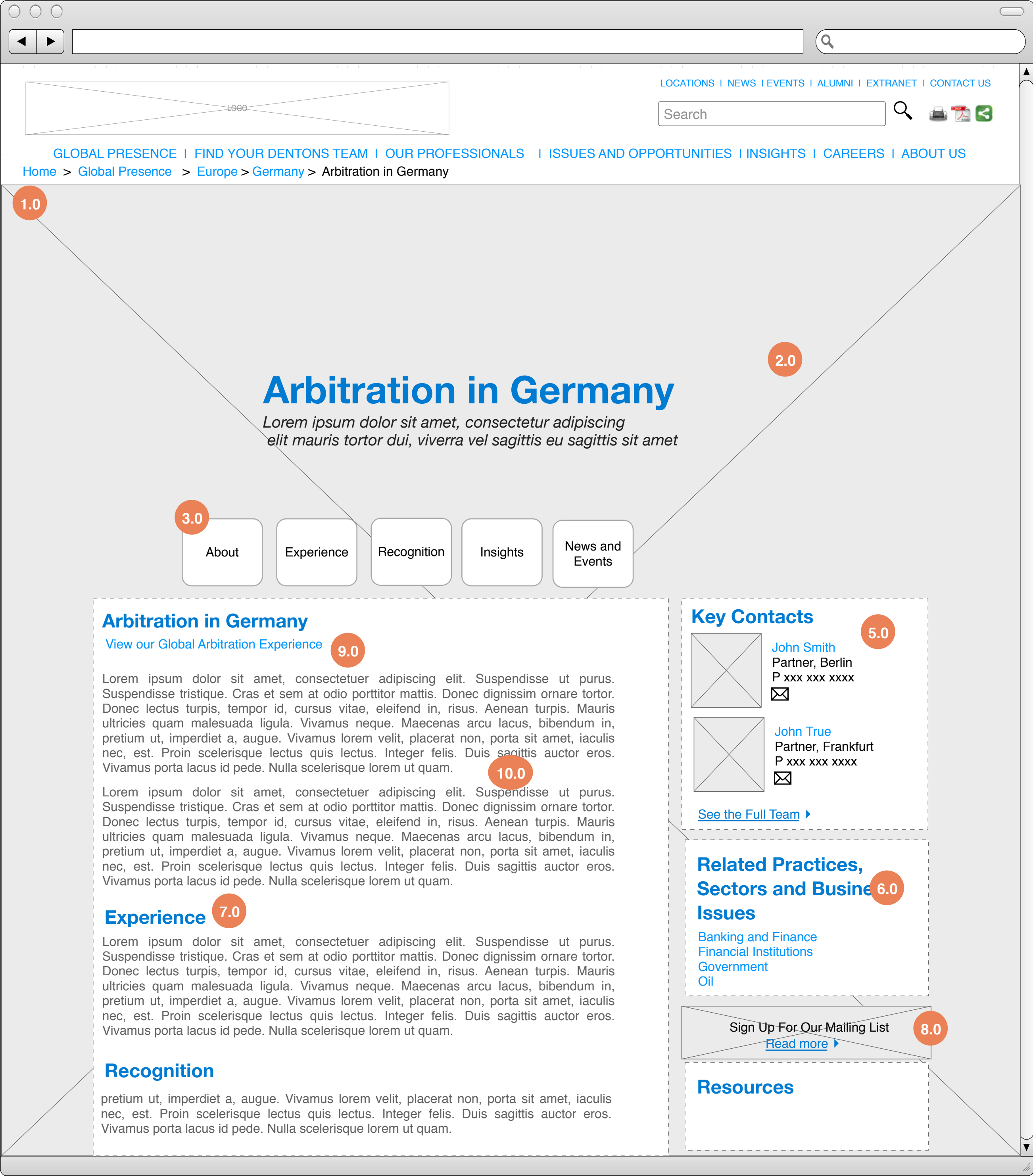


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Interactive map
- 3.0 Title with quote or about region
- 4.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
- 5.0 Key contacts
- 6.0 Key sectors, services and business issues
- 7.0 There are three sets of tertiary links that go in alphabetical order, first is practices, second is key sectors and third is business issues
- 8.0 Page flows down through anchor tabs
- 9.0 Mailing list signup
- 10.0 Offices links

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

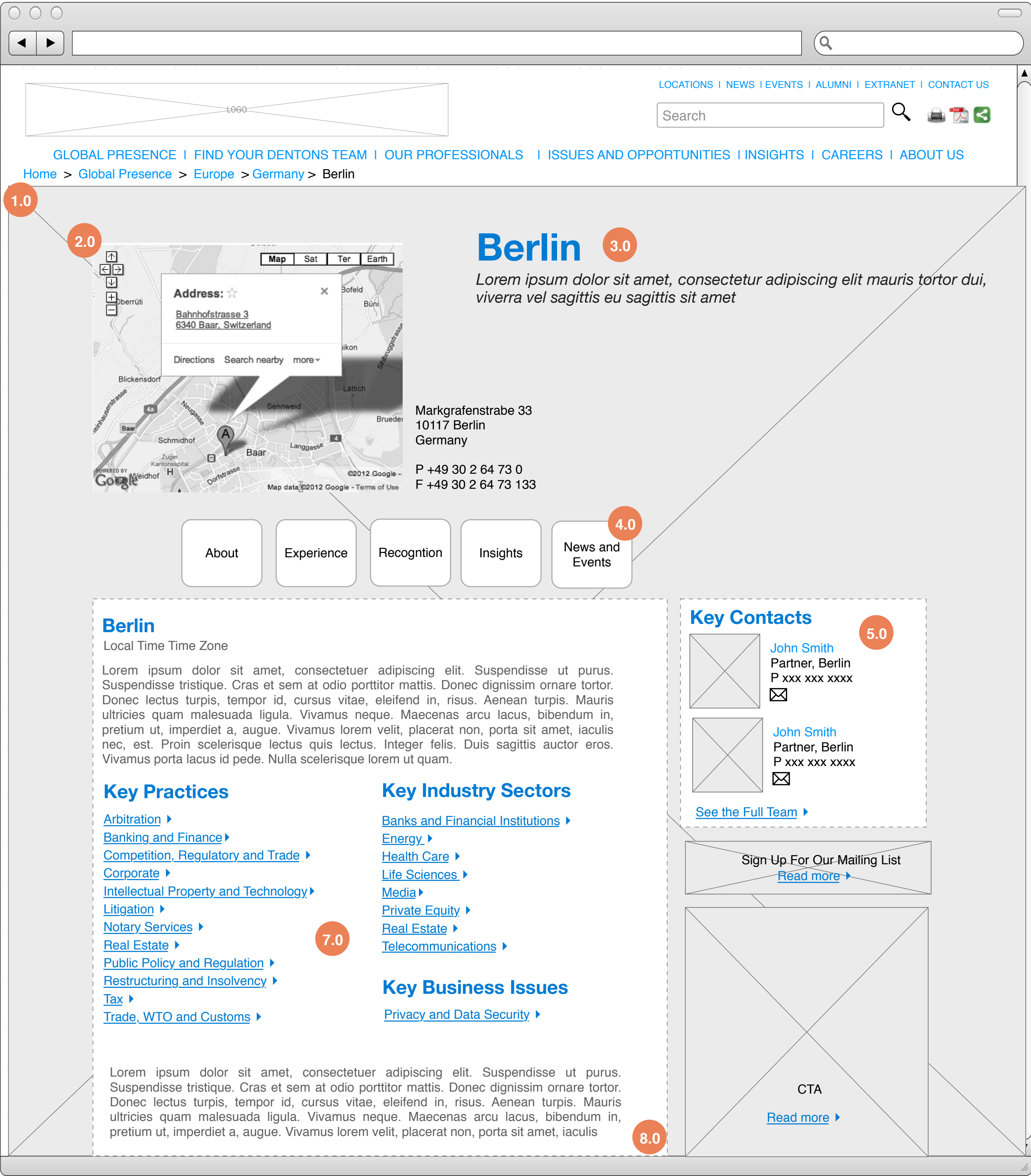


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title
- 3.0 Anchor tags
- 4.0 Tertiary navigation
- 5.0 Key contacts
- 6.0 Key sectors, services and business issues
- 7.0 Page flows down through anchor tabs
- 8.0 Mailing list link
- 9.0 Link to view global practice or sector page affiliated with this local page
- 10.0 If present, children of this page will occur here

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Google map
- 3.0 Title with quote or about region
- 4.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
- 5.0 Key contacts
- 6.0 Key sectors, services and business issues
- 7.0 There are three sets of tertiary links that go in alphabetical order, first is practices, second is key sectors and third is business issues
- 8.0 Other sections appear below

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Google maps of both office locations
- 3.0 Title with quote or about region
- 4.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
- 5.0 Key contacts
- 6.0 Mailing list

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0

Breadcrumb trail

2.0

Google map, associated office name appears

3.0

Title with quote or about region

4.0

Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration) If there is no information for one anchor tag, it does not appear

5.0

Key contacts, if there are non-fee earners, there is no hyperlink to a bio record

6.0

Mailing list

7.0

Resources

8.0

Associate firm name appears above the address

9.0

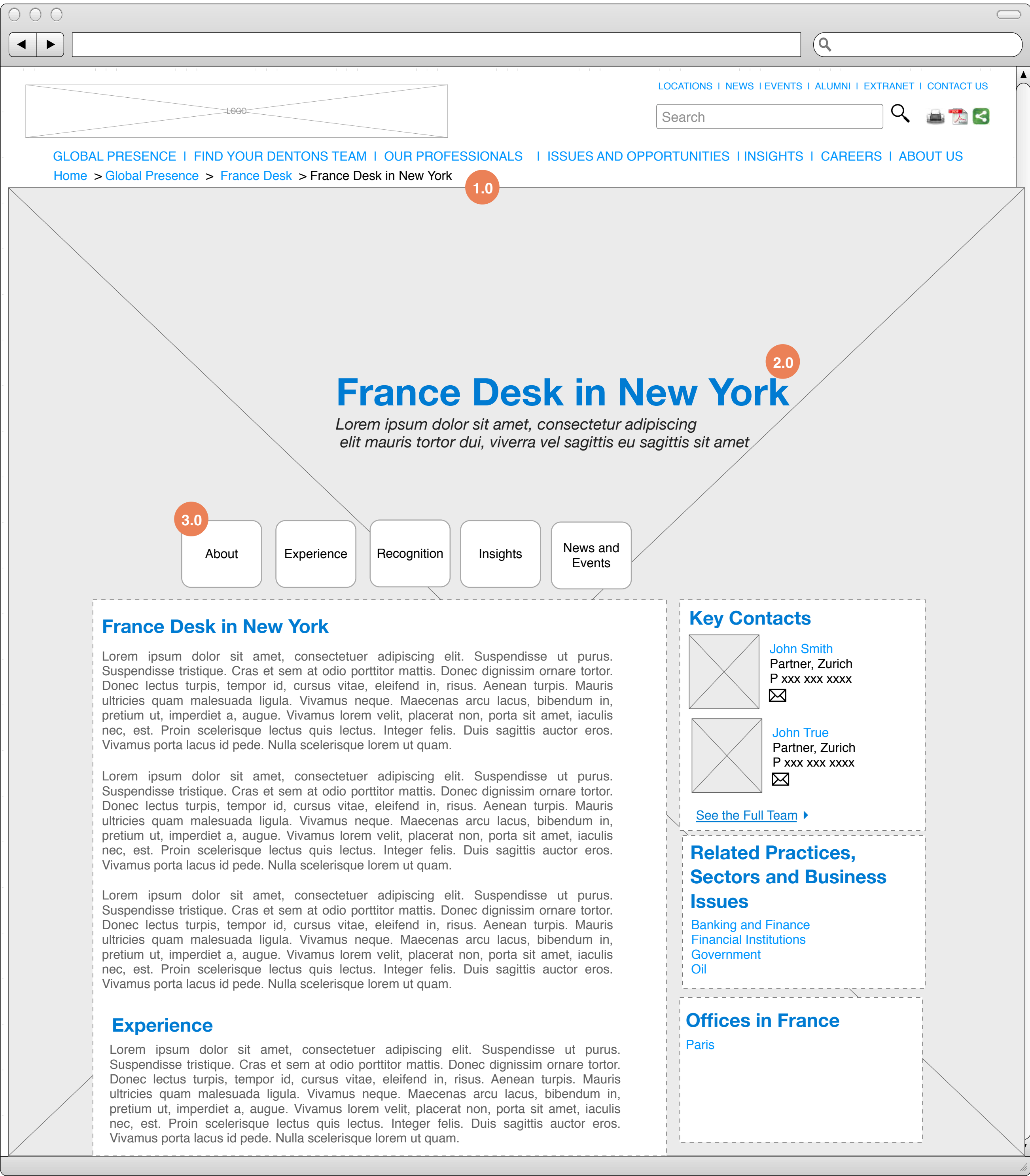
Associate firm website appears below the fax number

10.0

Key industry, sectors and services would appear here

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

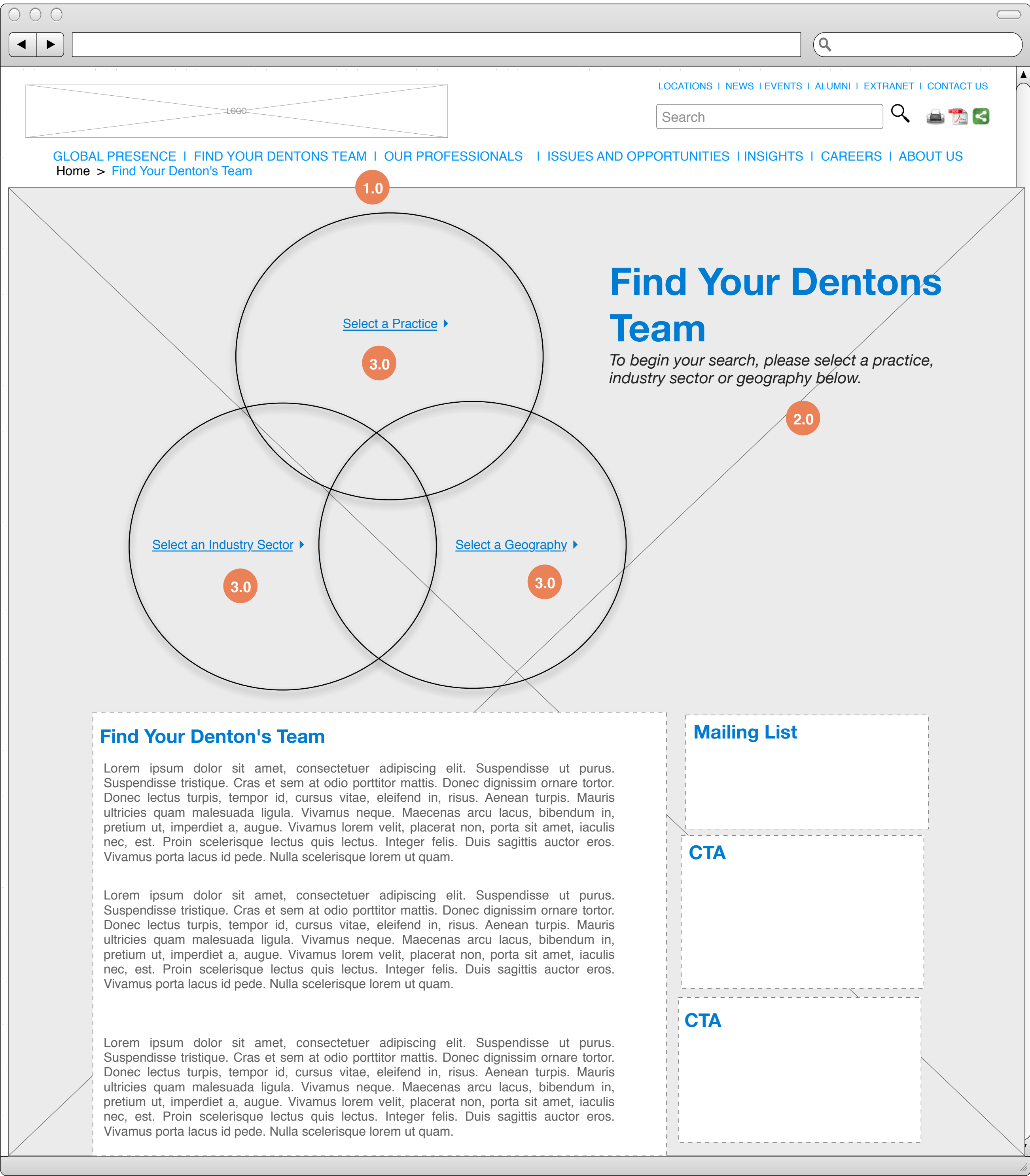


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title
- 3.0 Anchor tags

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

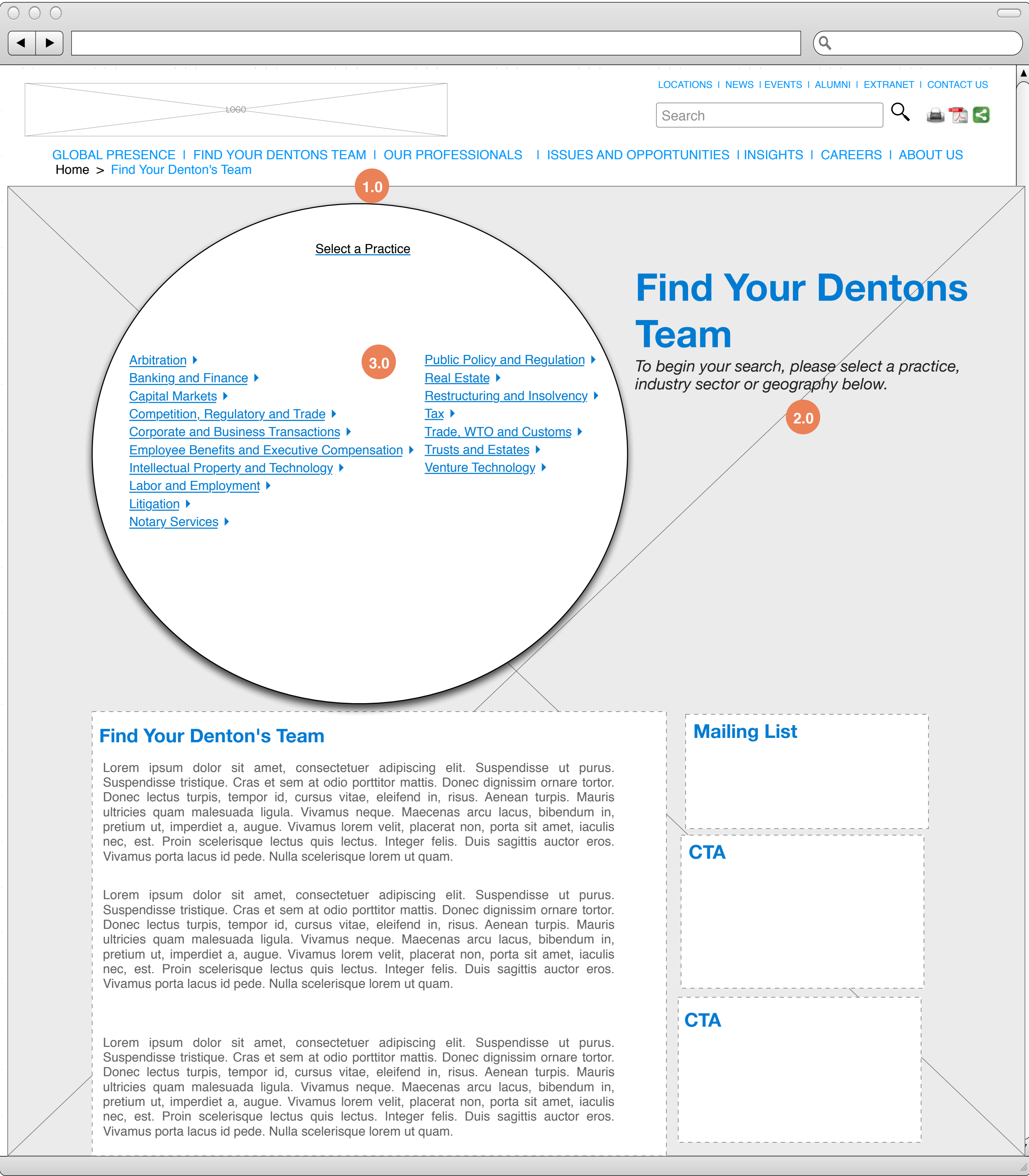


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title
- 3.0 Menu will open on mouse over of the circle

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

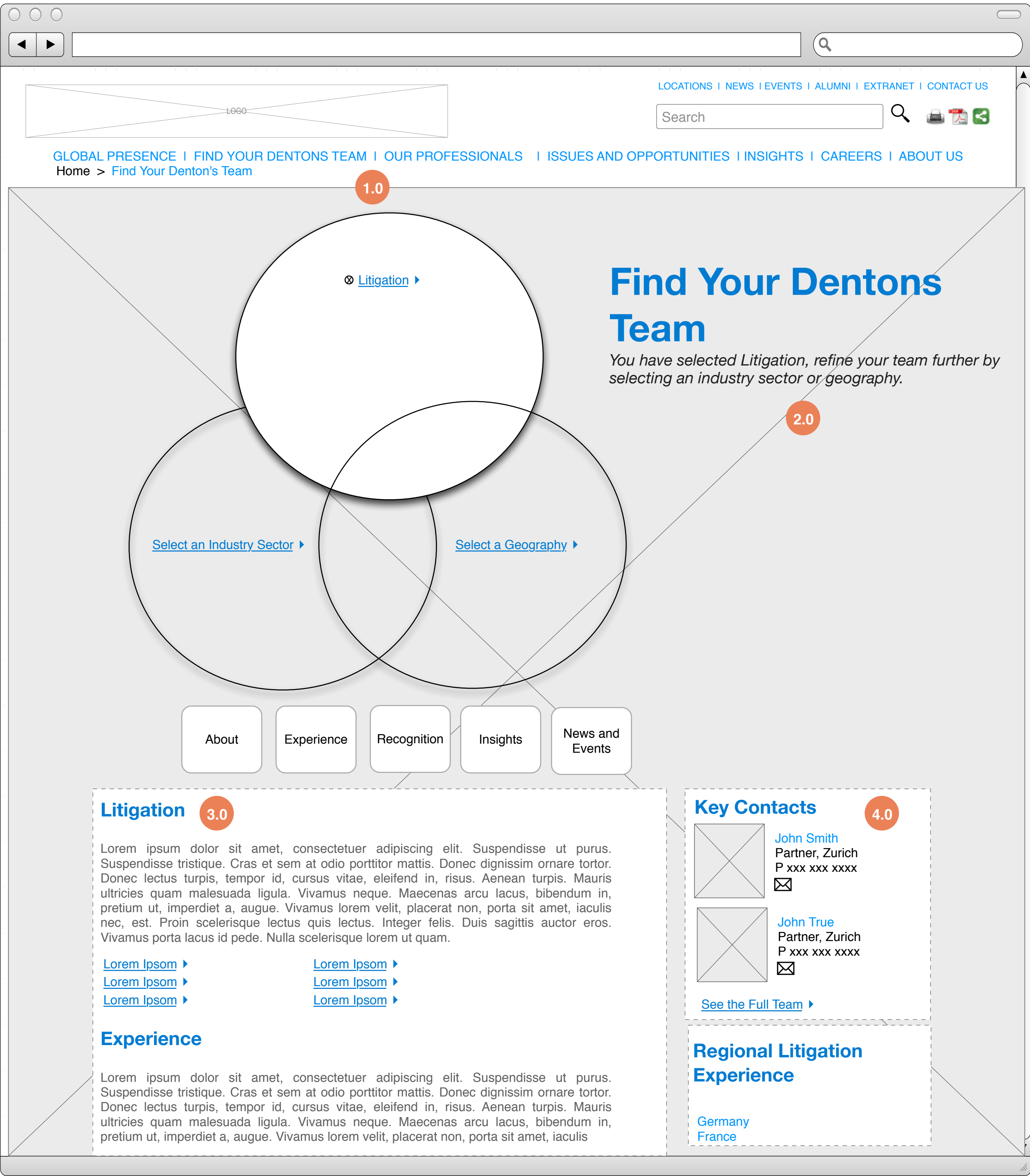


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title
- 3.0 Must accommodate room for 40 practices

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

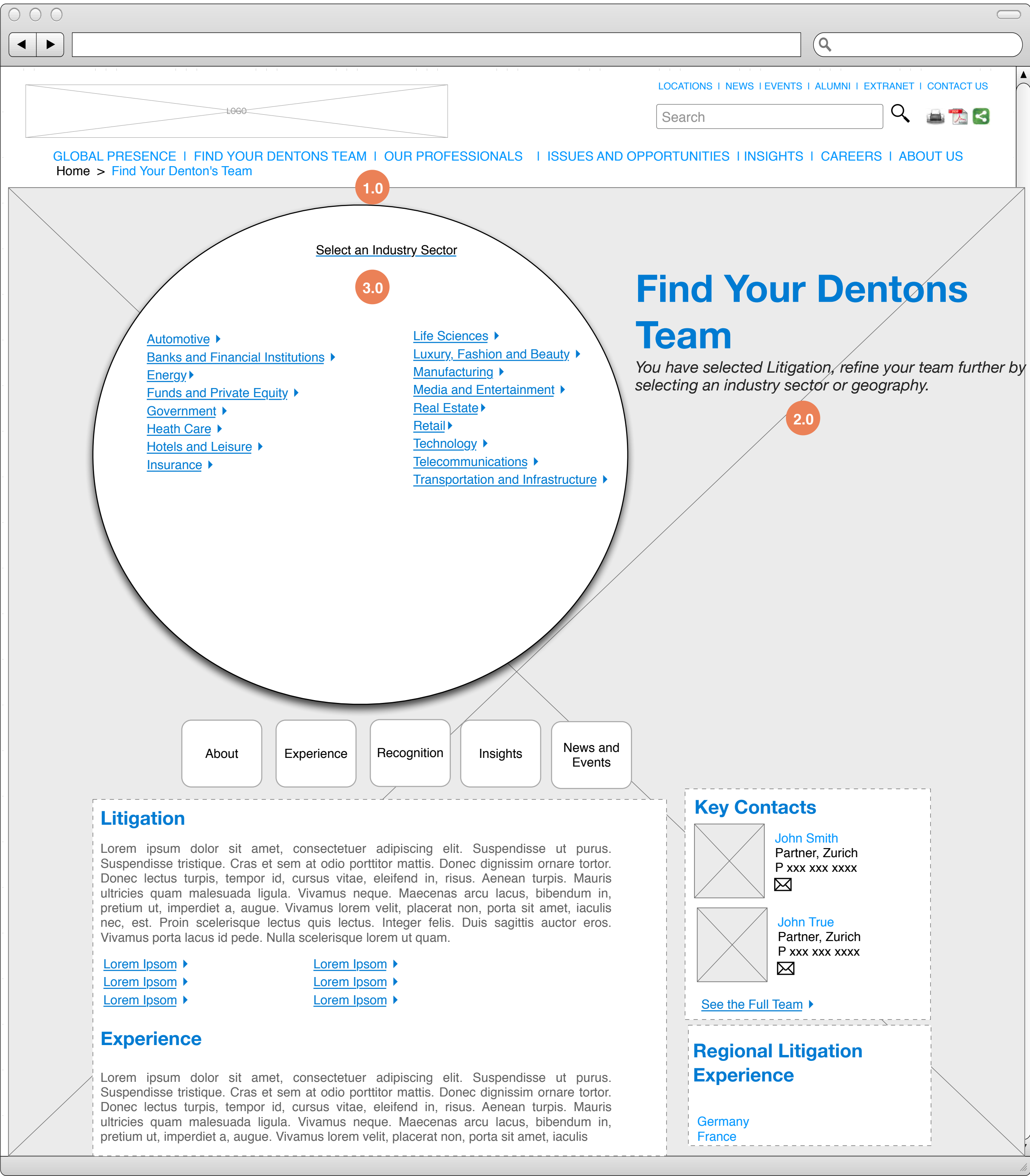


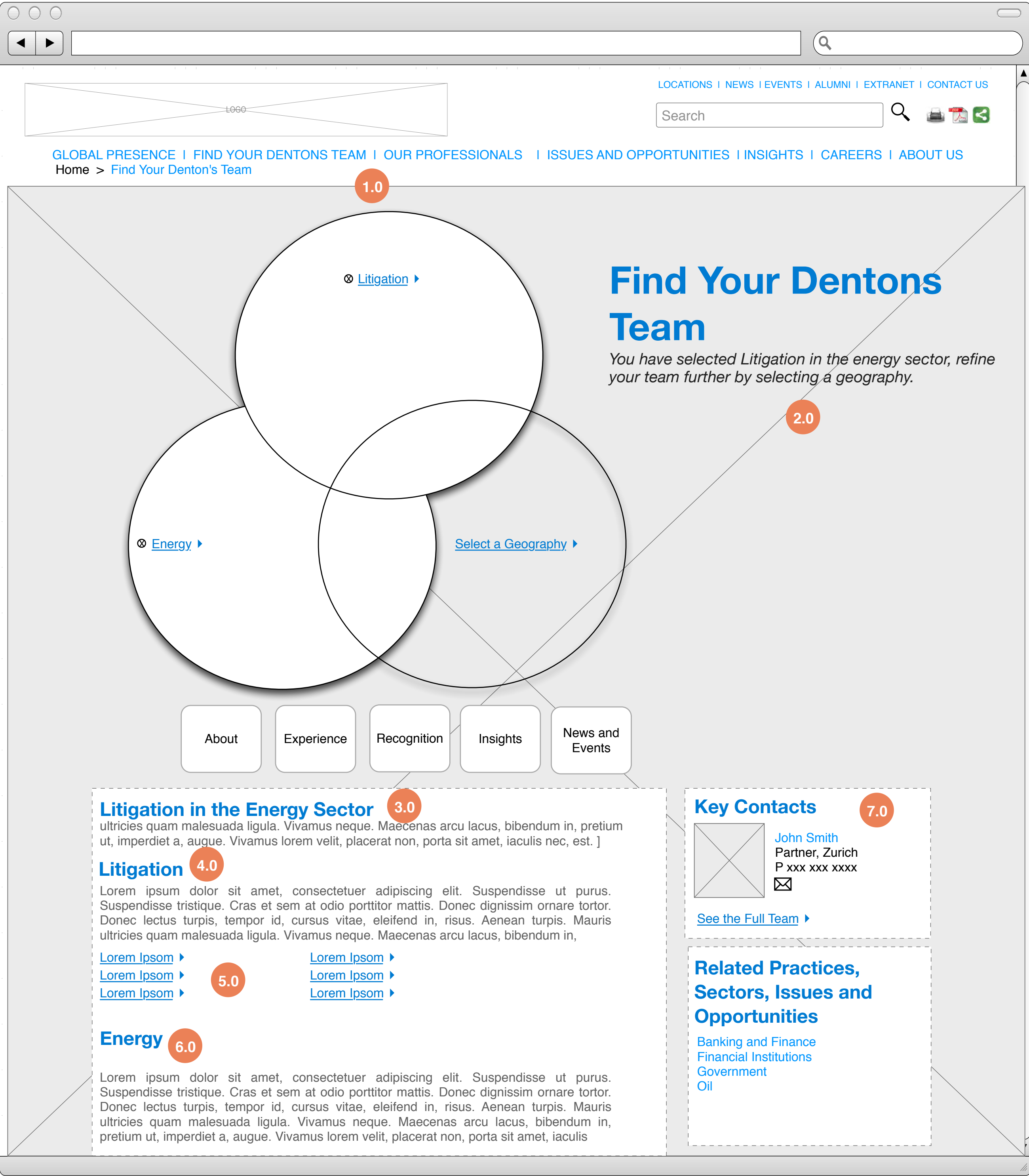
ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title
- 3.0 Exact content from [litigation] page
- 4.0 Key contact from [litigation] page

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



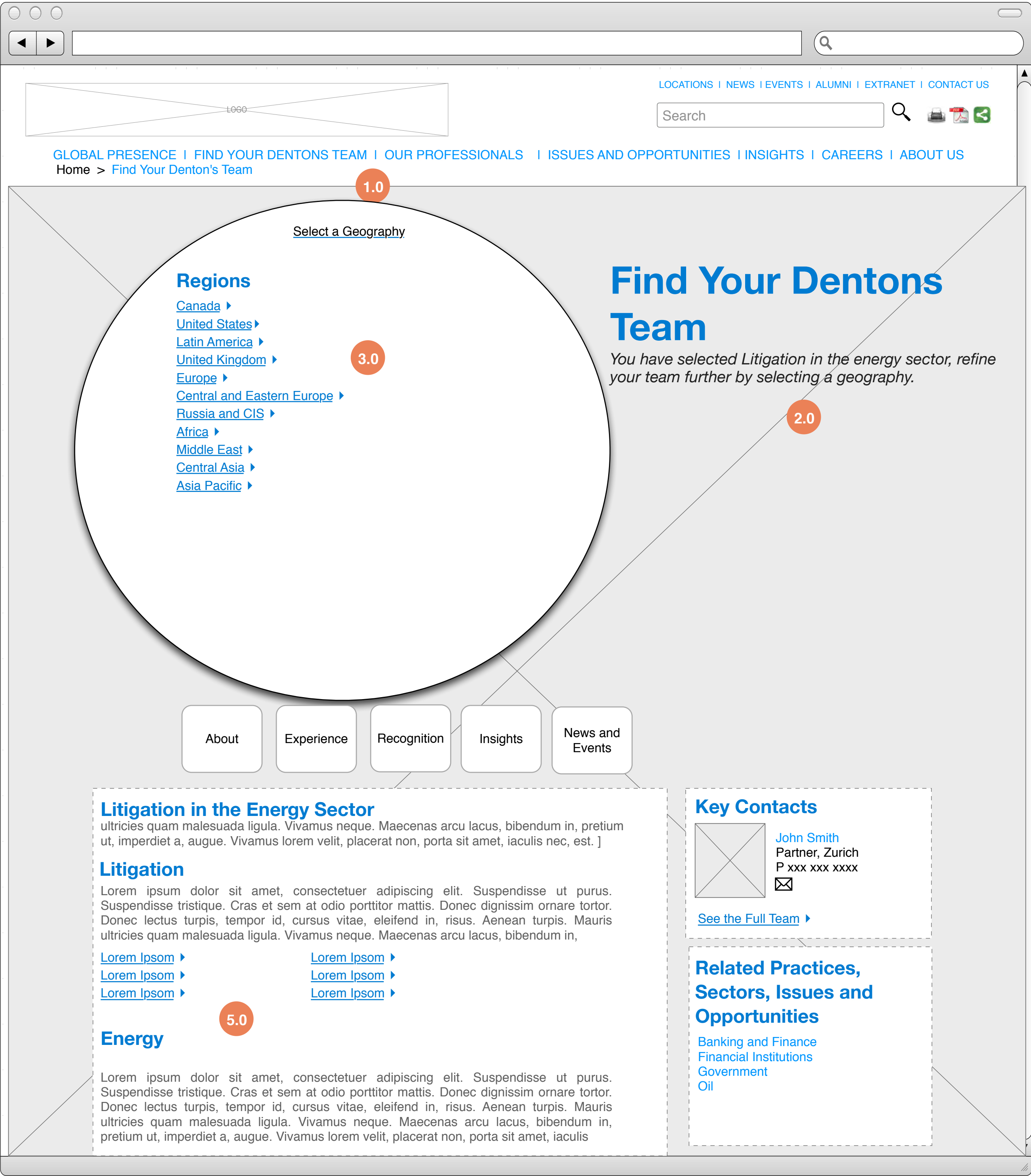


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title
- 3.0 Teaser text below is dynamically generated
- 4.0 Content from about section [litigation] page
- 5.0 Child links from litigation page
- 6.0 Content from about section of [energy] page
- 7.0 Key contacts generated dynamically as per functional specifications

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



ANNOTATIONS

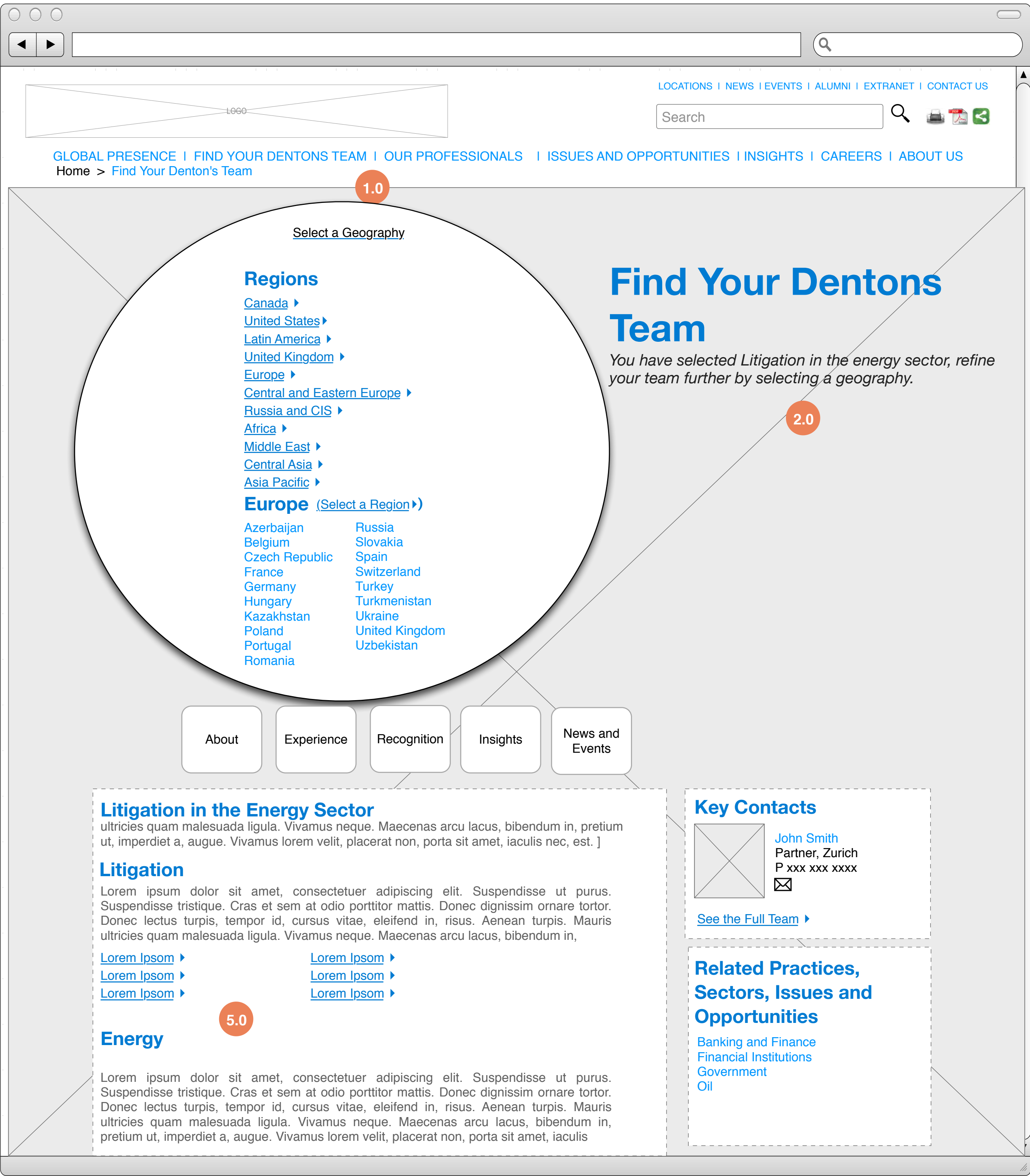
1.0 Breadcrumb trail

2.0 Page title

3.0 User selects region to see a list of countries within region

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

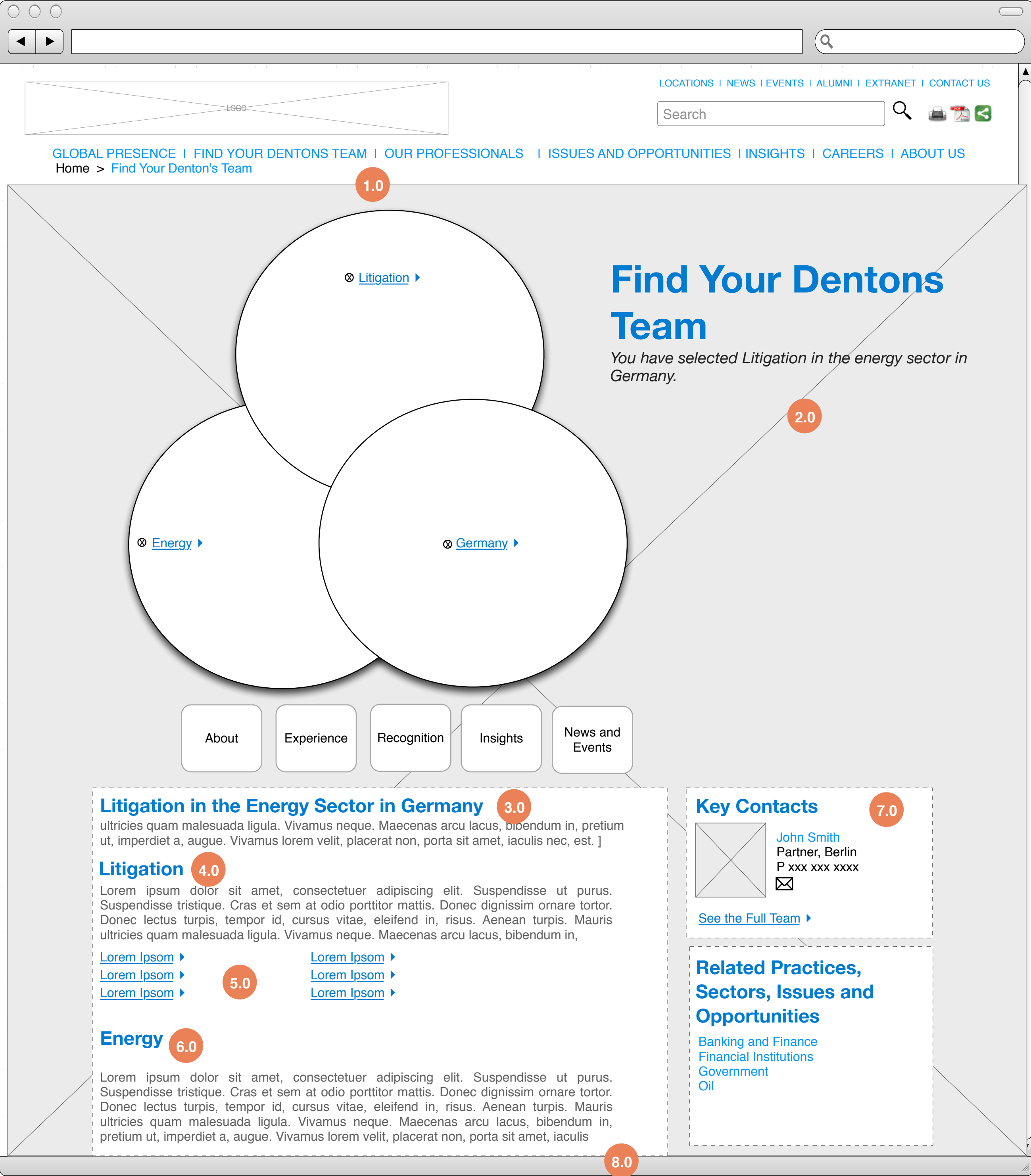


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title

FUTURE PHASE ITEMS

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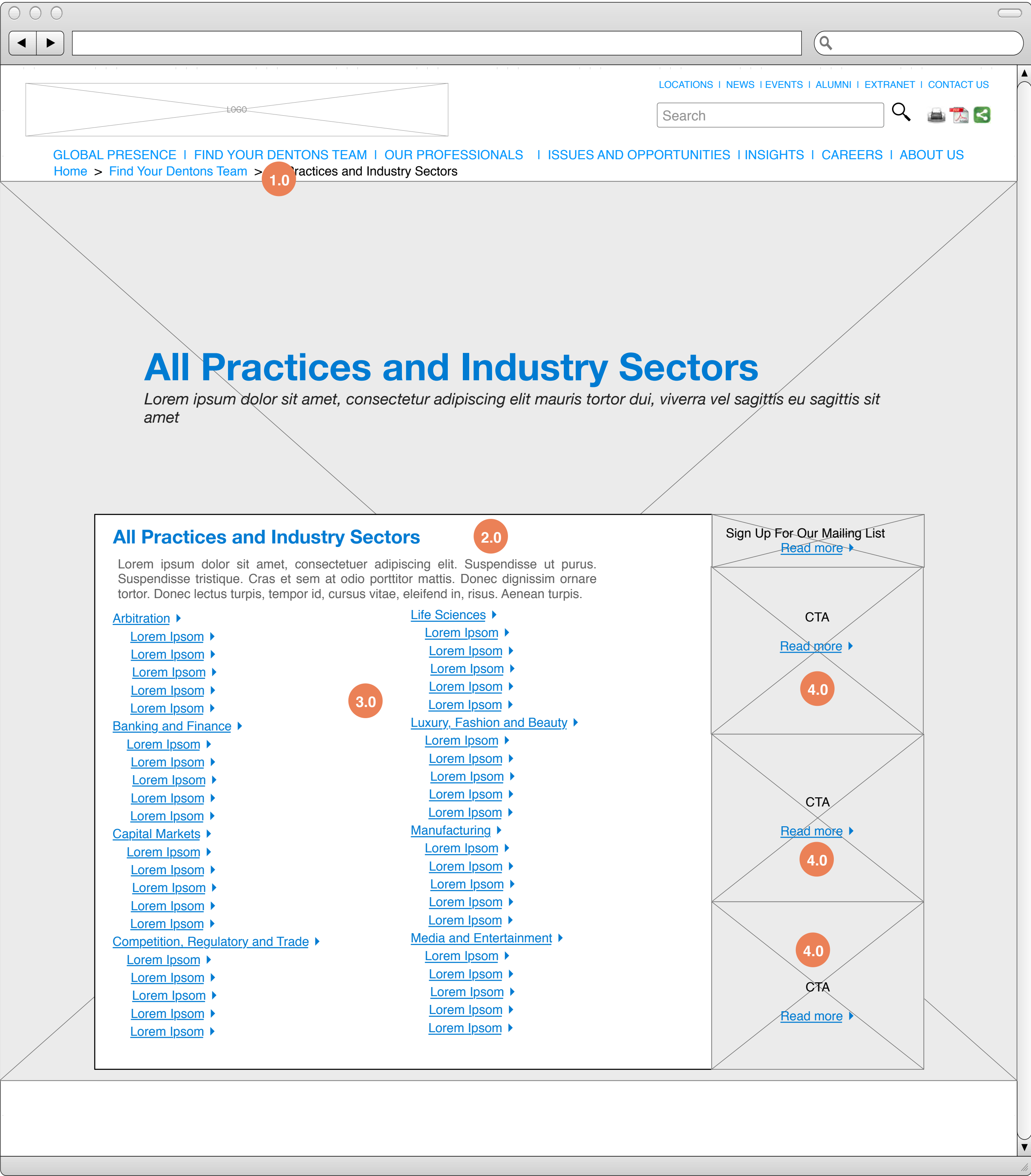


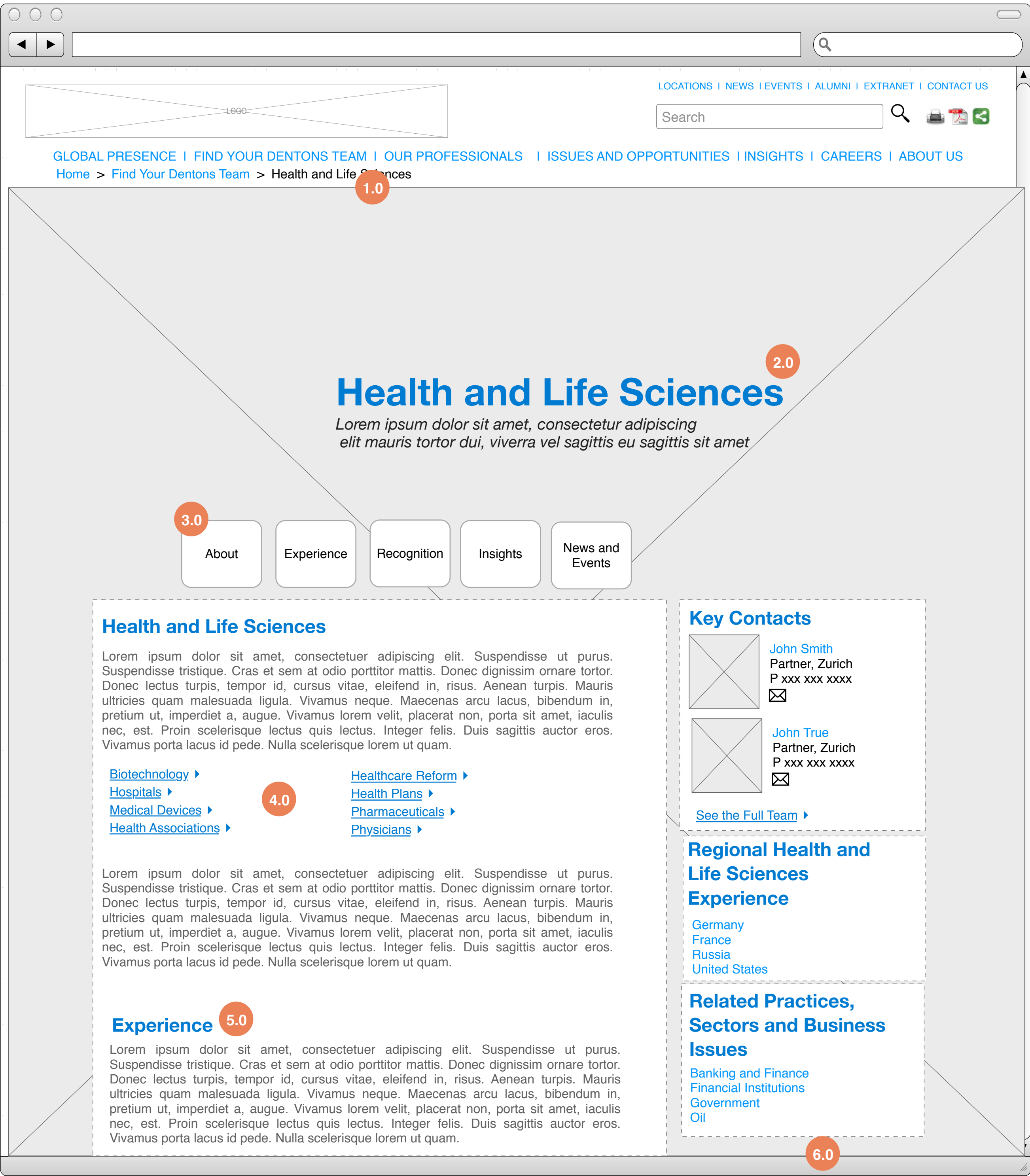
ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title
- 3.0 Teaser text below is dynamically generated
- 4.0 Content from about section [litigation] page
- 5.0 Child links from litigation page
- 6.0 Content from about section of [energy] page
- 7.0 Key contacts generated dynamically as per functional specifications
- 8.0 Content taken from about section of [Germany] page (not depicted)

FUTURE PHASE ITEMS

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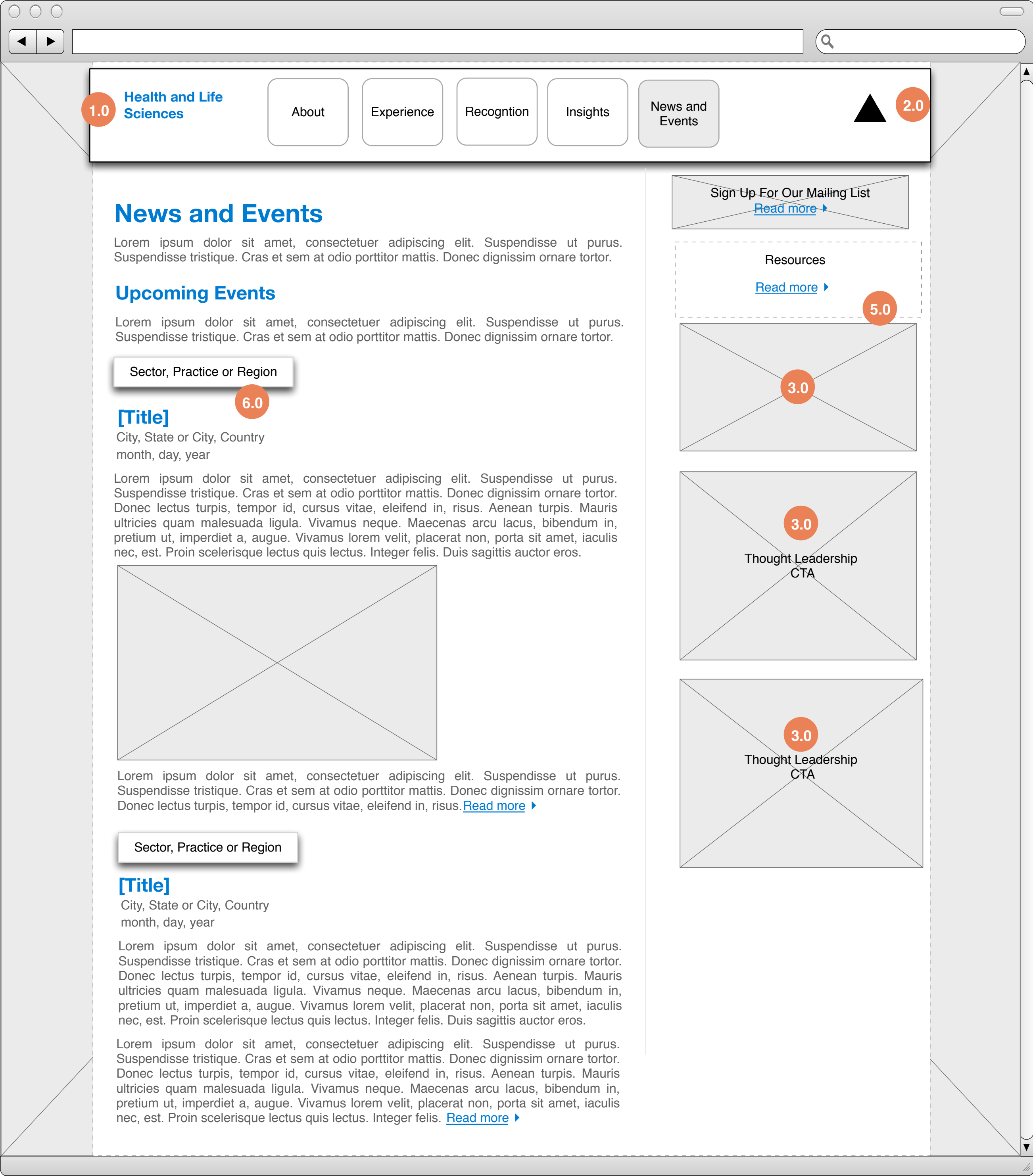


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title
- 3.0 Anchor tags
- 4.0 Tertiary navigation
- 5.0 Page Scroll
- 6.0 Mailing list link

FUTURE PHASE ITEMS

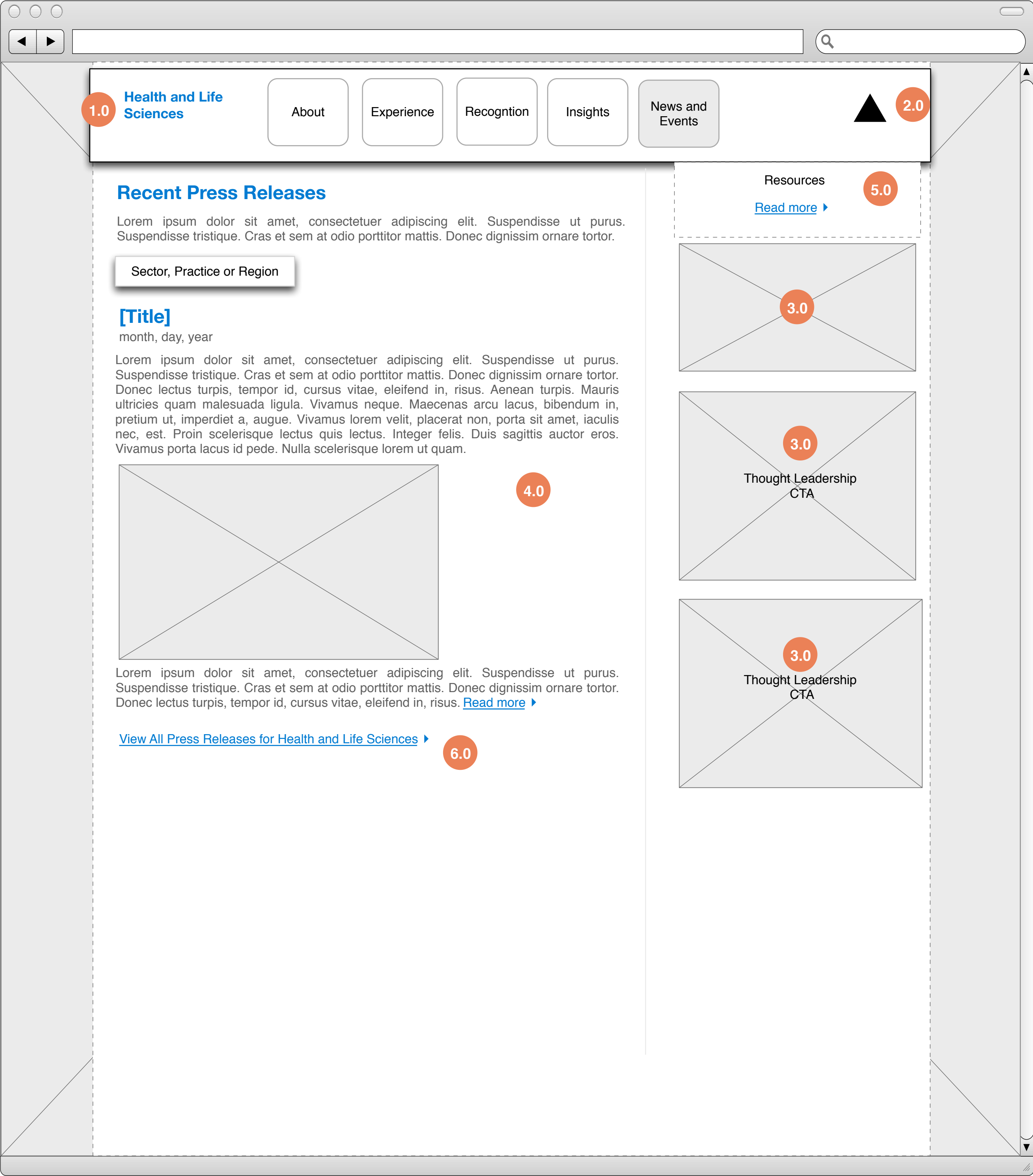
Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Anchor tags
- 2.0 Arrow to return to top
- 3.0 Thought leadership call to actions
- 4.0 3 events going down the page with a view all button at end of section, view all button goes to search results for events relating to this sector or practice
- 5.0 Sign Up For Our Mailing List, Resources is on a sidebar, service, business issue, region and office page
- 6.0 Eyebrow showing primary sector, practice and/or issue (refer to thedailybeast.com- example politics)

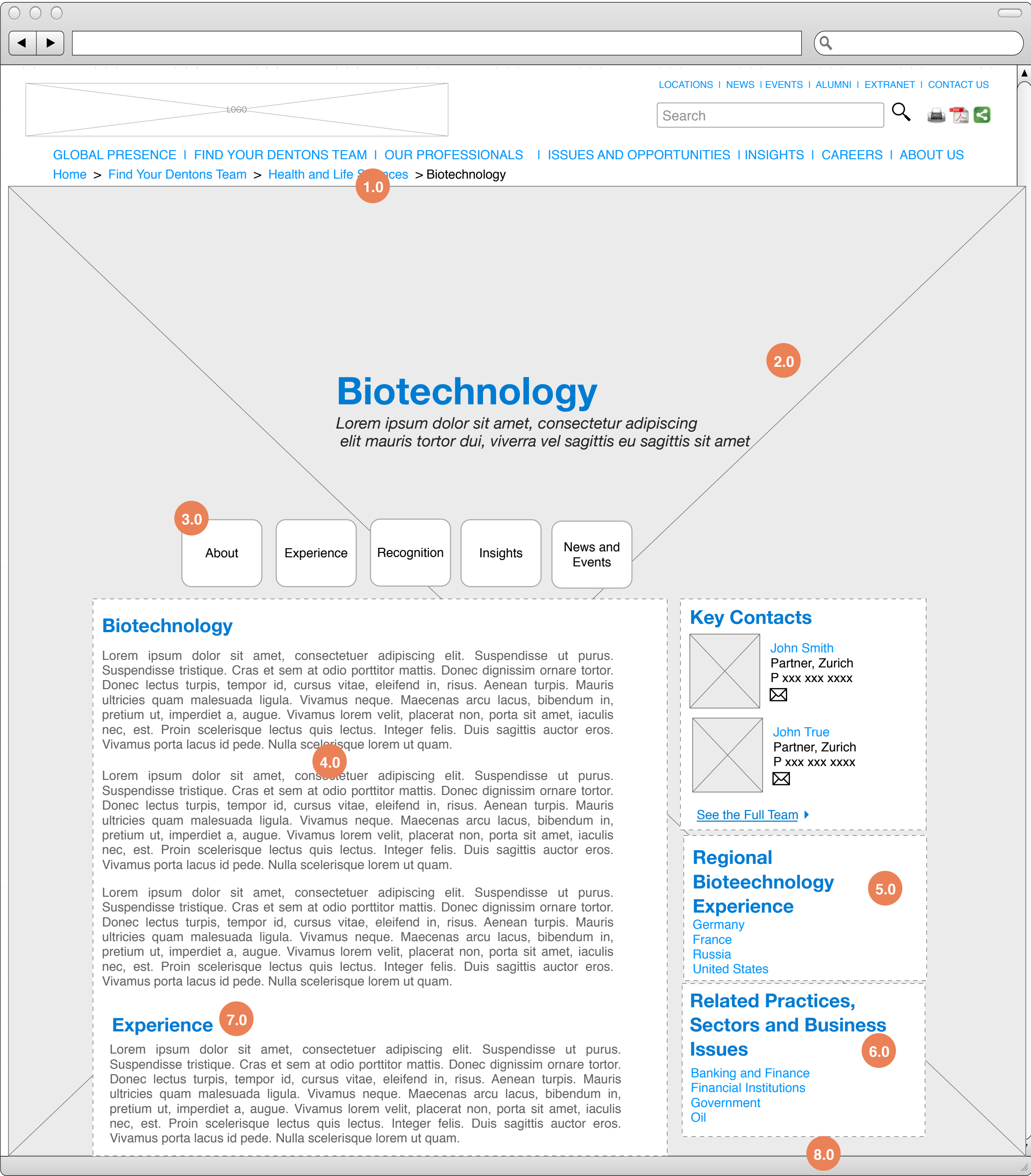
FUTURE PHASE ITEMS
Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Anchor tags
- 2.0 Arrow to return to top
- 3.0 Thought leadership call to actions
- 4.0 Recent press releases shows the three most recent with a link to view all. Link only appears if there is more than three related press releases
- 5.0 Resources is on a sidebar, service, business issue, region and office page
- 6.0 View all button goes to search results for press releases relating to this sector or practice

FUTURE PHASE ITEMS
Certain modules will have the ability to be personalized

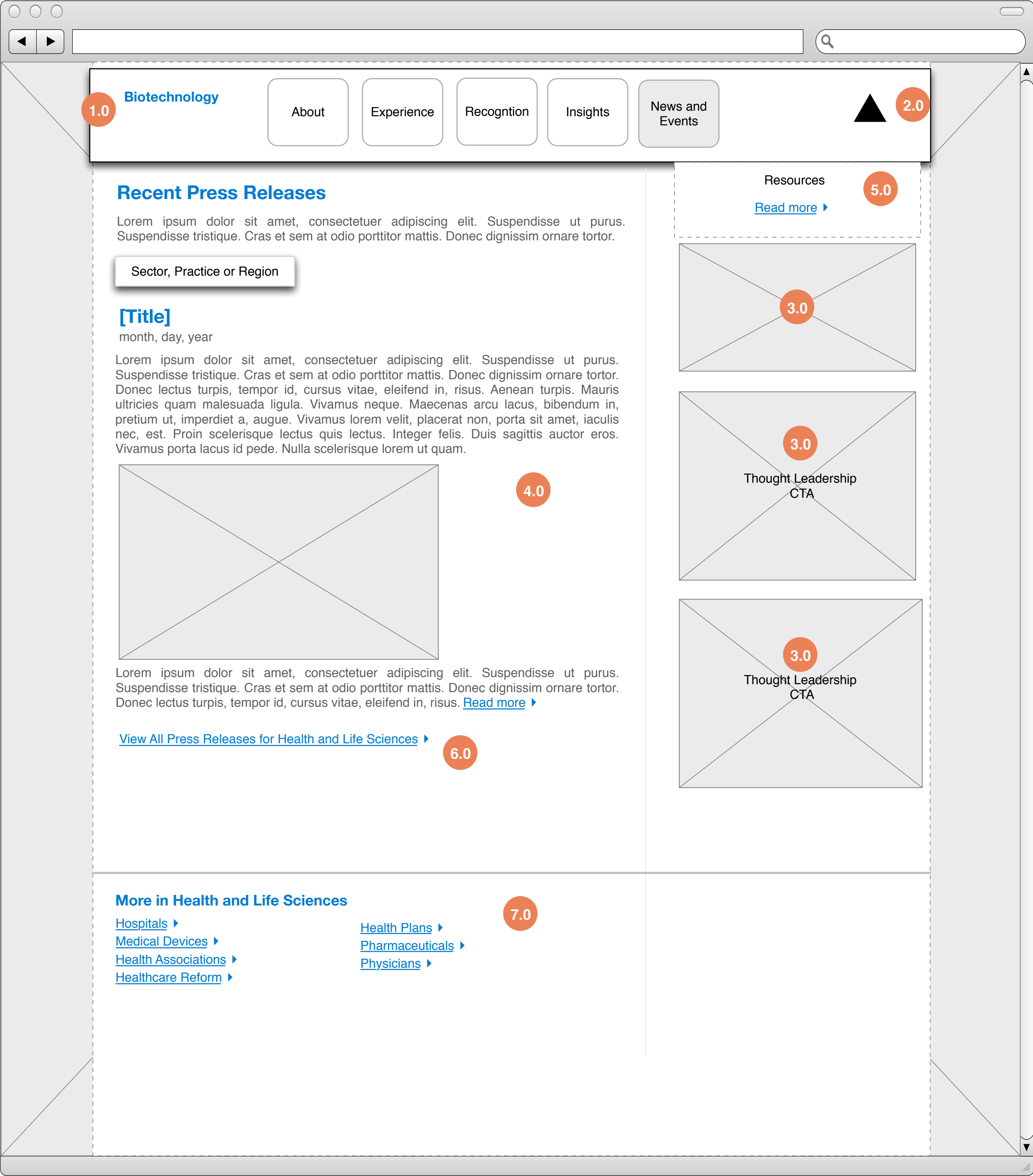


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Page title
- 3.0 Anchor tags
- 4.0 Tertiary navigation goes here if any exists
- 5.0 Regional Health and Life Sciences Experience
- 6.0 Regional biotechnology experience
- 7.0 Page scroll
- 8.0 Mailing list link

FUTURE PHASE ITEMS

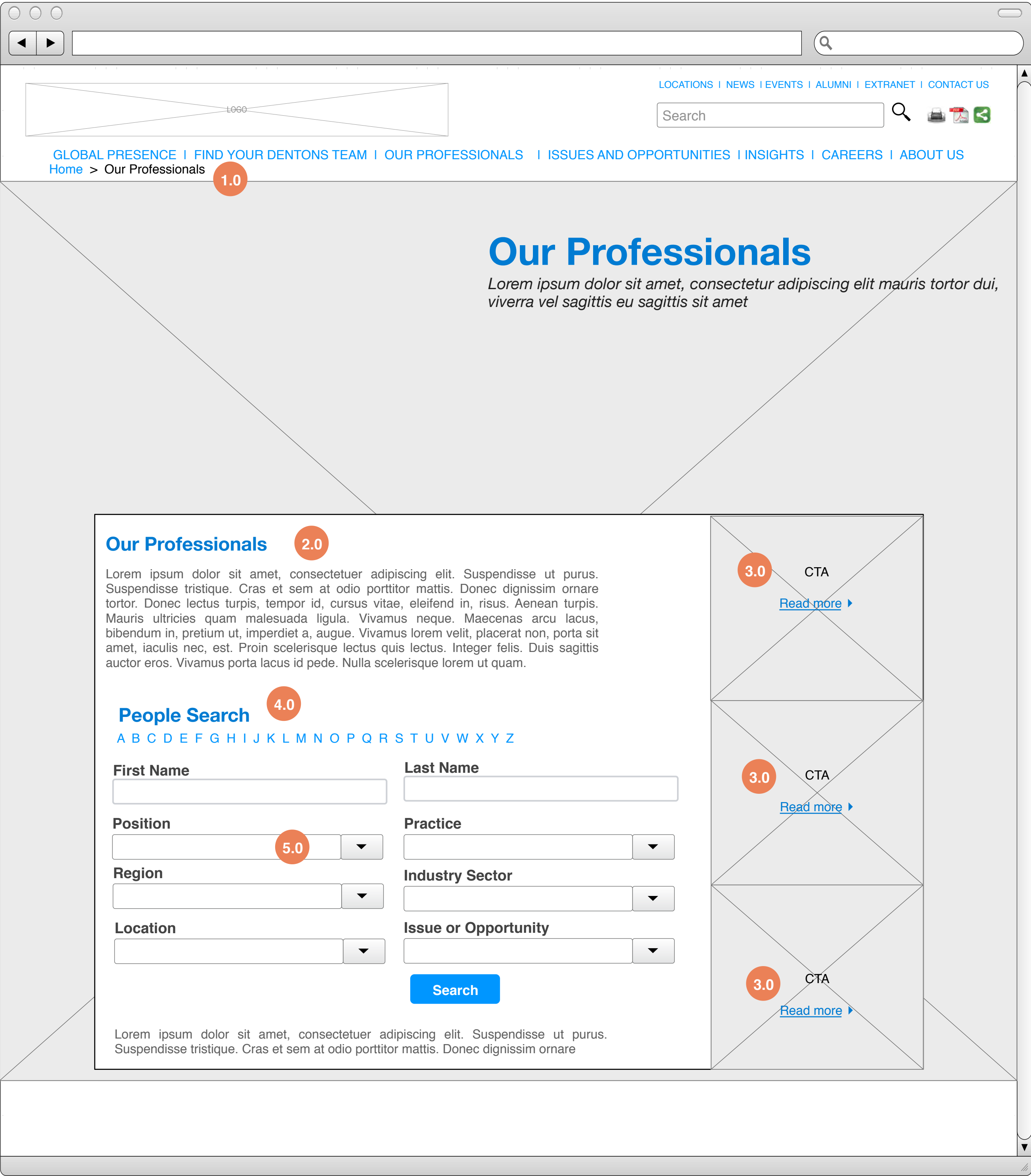
Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Anchor tags
- 2.0 Arrow to return to top
- 3.0 Thought leadership call to actions
- 4.0 Recent press releases shows the three most recent with a link to view all. Link only appears if there is more than three related press releases
- 5.0 Resources is on a sidebar, service, business issue, region and office page
- 6.0 View all button goes to search results for press releases relating to this sector or practice
- 7.0 Links to sibling pages. Do not show link to own self. Sibling mega footer only displays for tertiary pages and below.

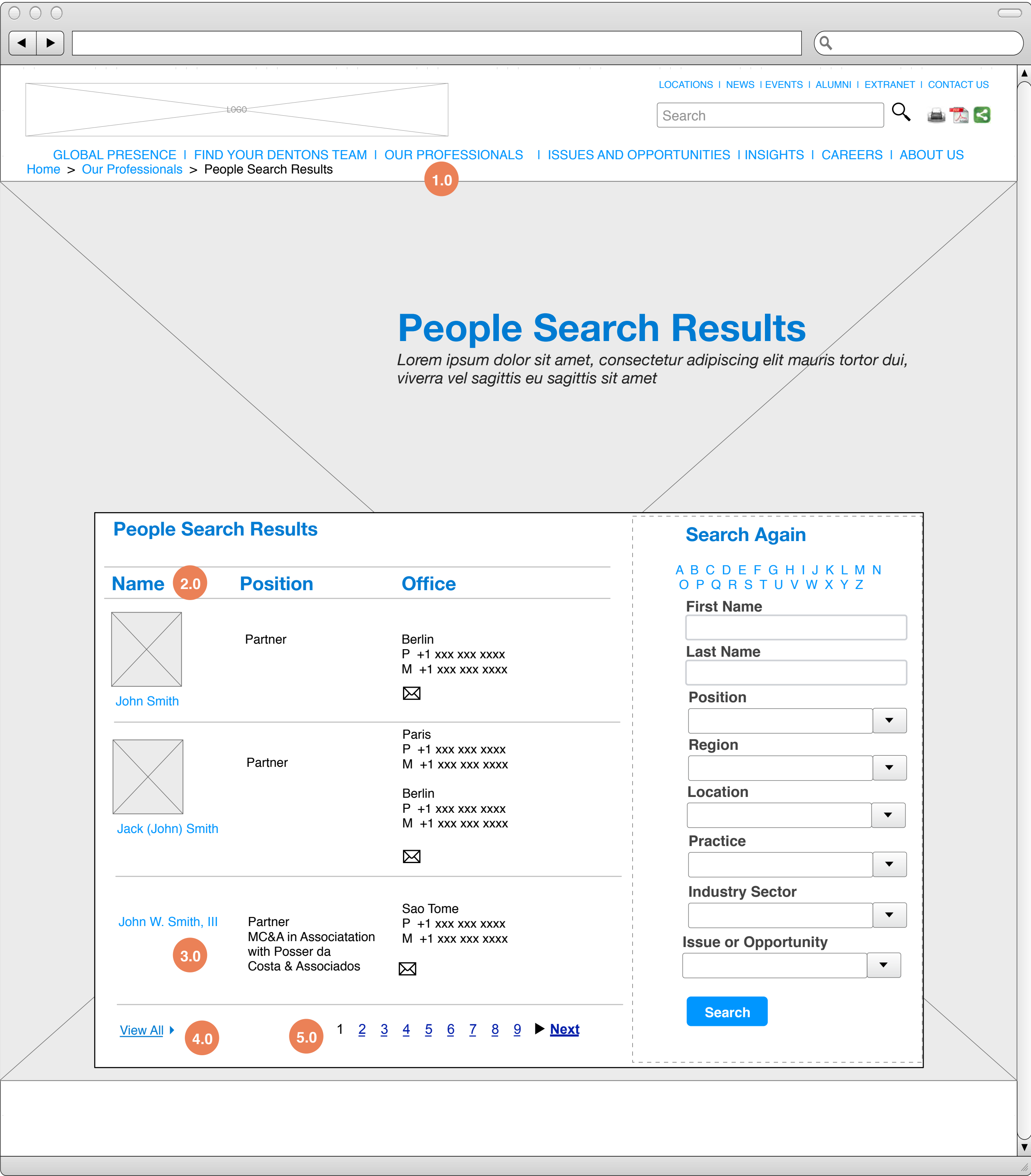
FUTURE PHASE ITEMS
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Our professionals blurb
 - 3.0 Highlighted profile
 - 4.0 People search
 - 5.0 Position drop down shows title tiers, not all titles

FUTURE PHASE ITEMS

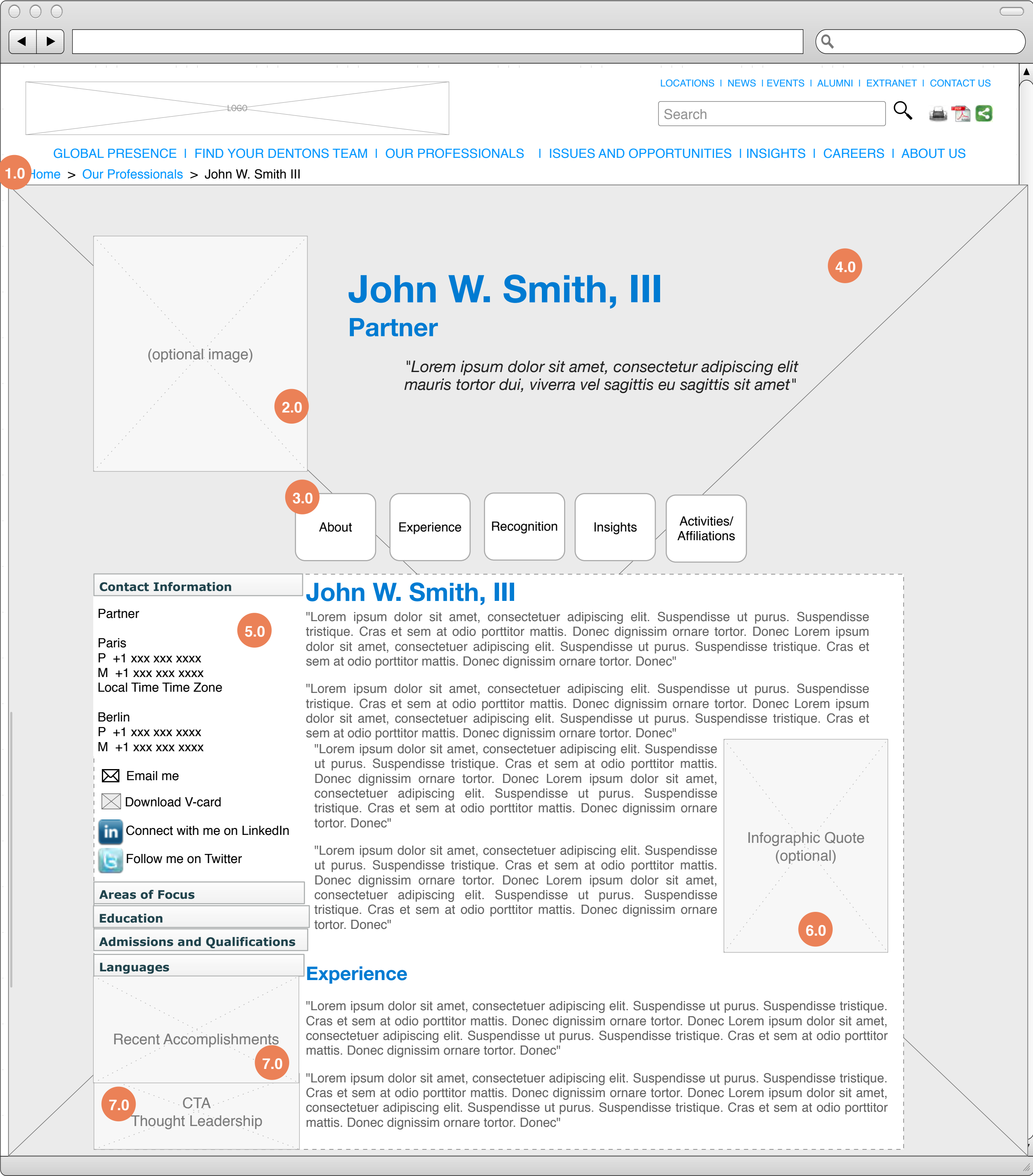
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Search results, 10 will be posted per page unless the view all link is clicked
 - 3.0 View if no photo is available
 - 4.0 View All link
 - 5.0 Pagination

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

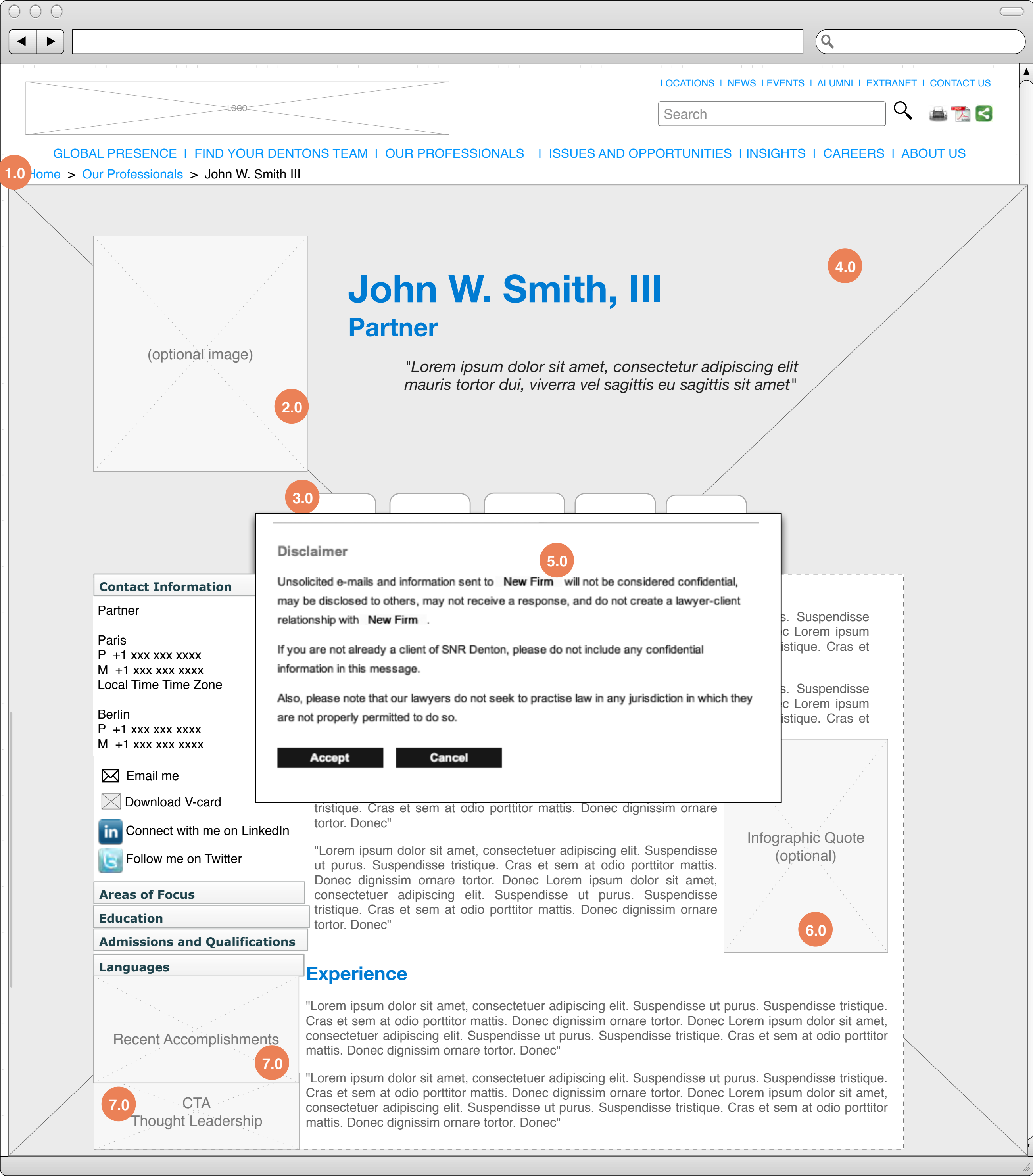


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Image of individual
- 3.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
- 4.0 Background image is either a practice area or office location
- 5.0 Contact information
- 6.0 Optional info graphic quote
- 7.0 Recent Accomplishment and Thought leadership call to actions

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

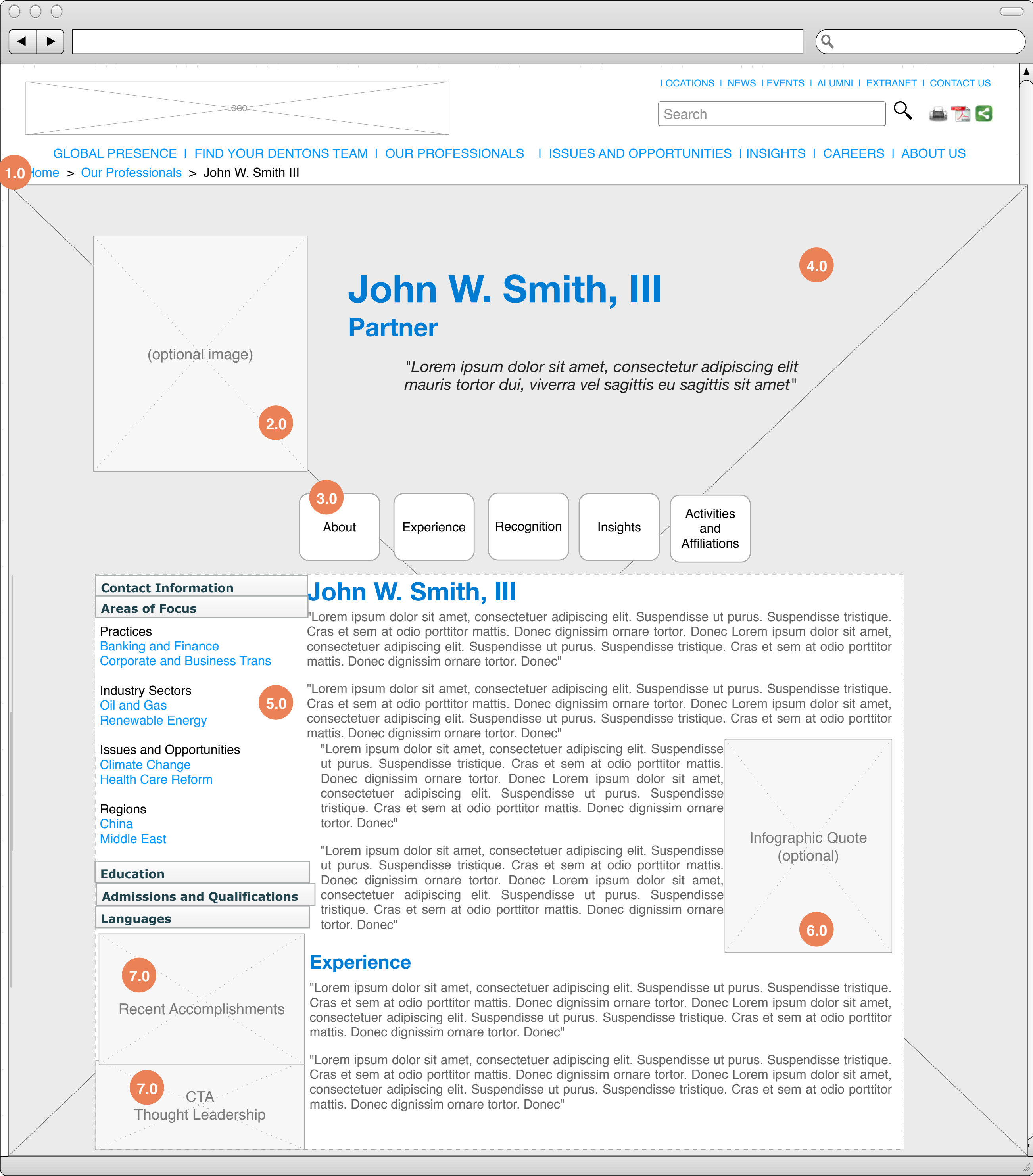


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Image of individual
- 3.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
- 4.0 Background image is either a practice area or office location
- 5.0 Email disclaimer appears when user clicks on email icon
- 6.0 Optional info graphic quote
- 7.0 Recent Accomplishment and Thought leadership call to actions

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

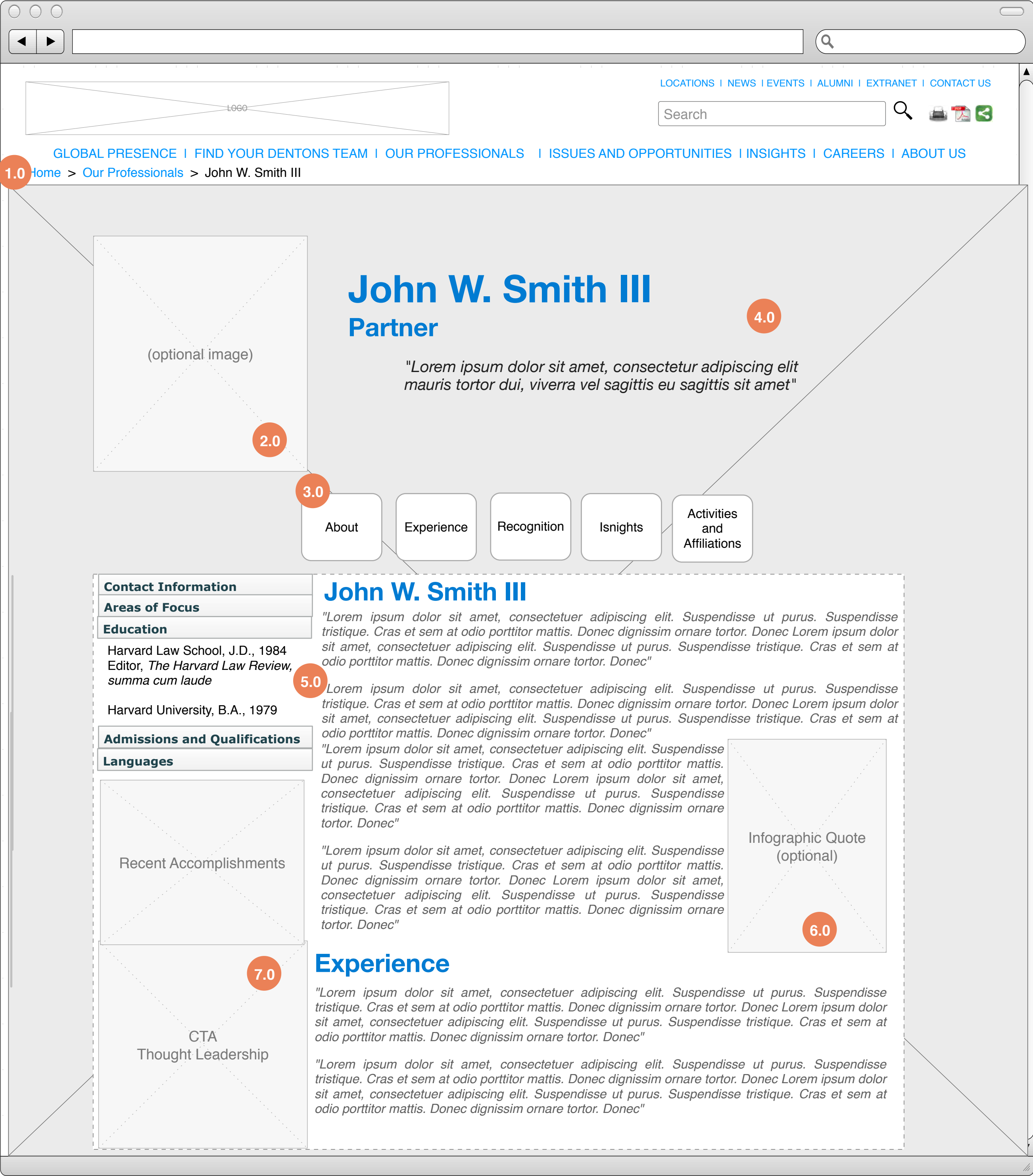


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Image of individual
- 3.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
- 4.0 Background image is either a practice area or office location
- 5.0 Practice Areas
- 6.0 Optional info graphic quote
- 7.0 Recent Accomplishment and Thought leadership call to actions

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

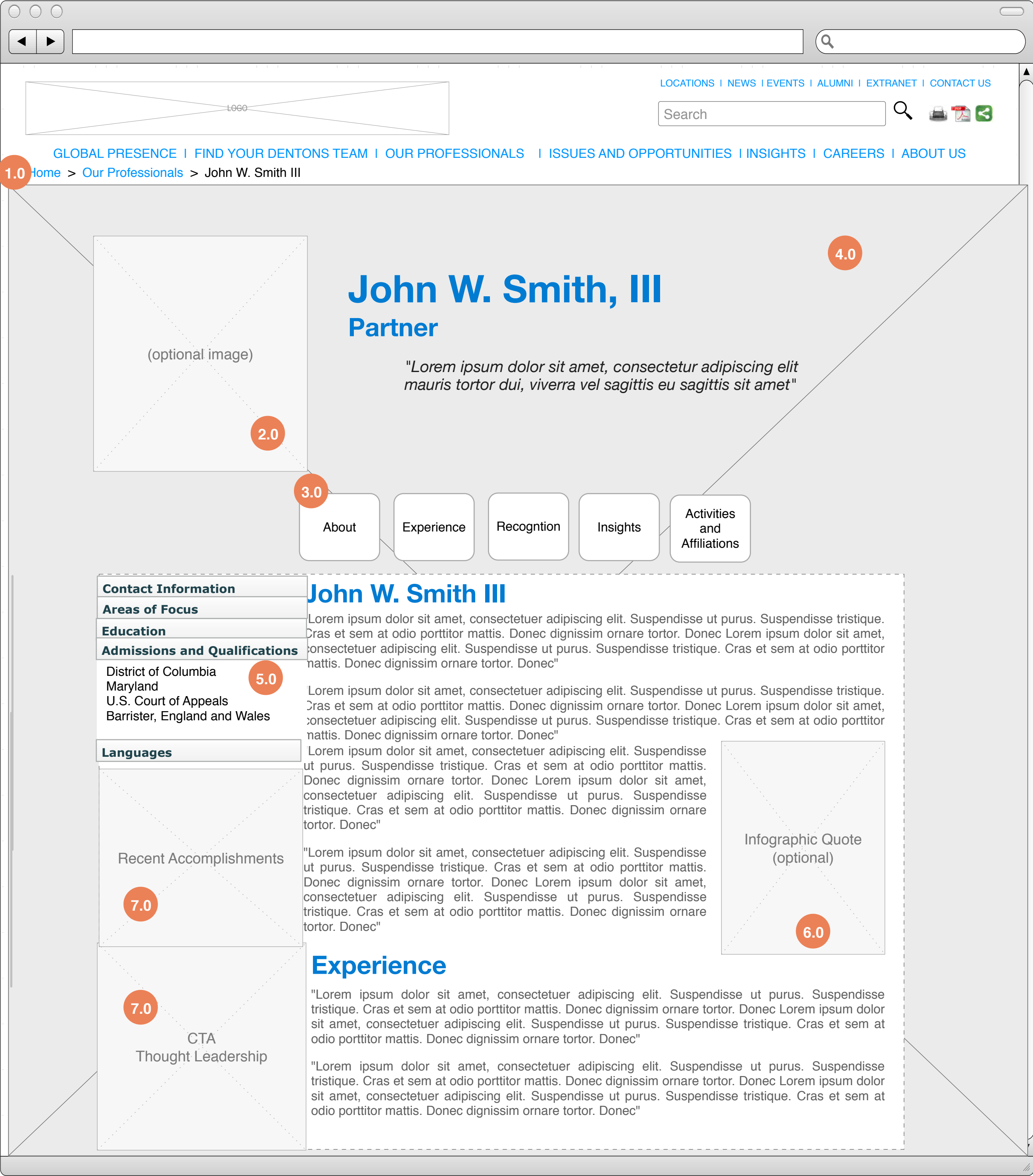


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Image of individual
- 3.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
- 4.0 Background image is either a practice area or office location
- 5.0 Education
- 6.0 Optional info graphic quote
- 7.0 Recent Accomplishment and Thought leadership call to actions

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

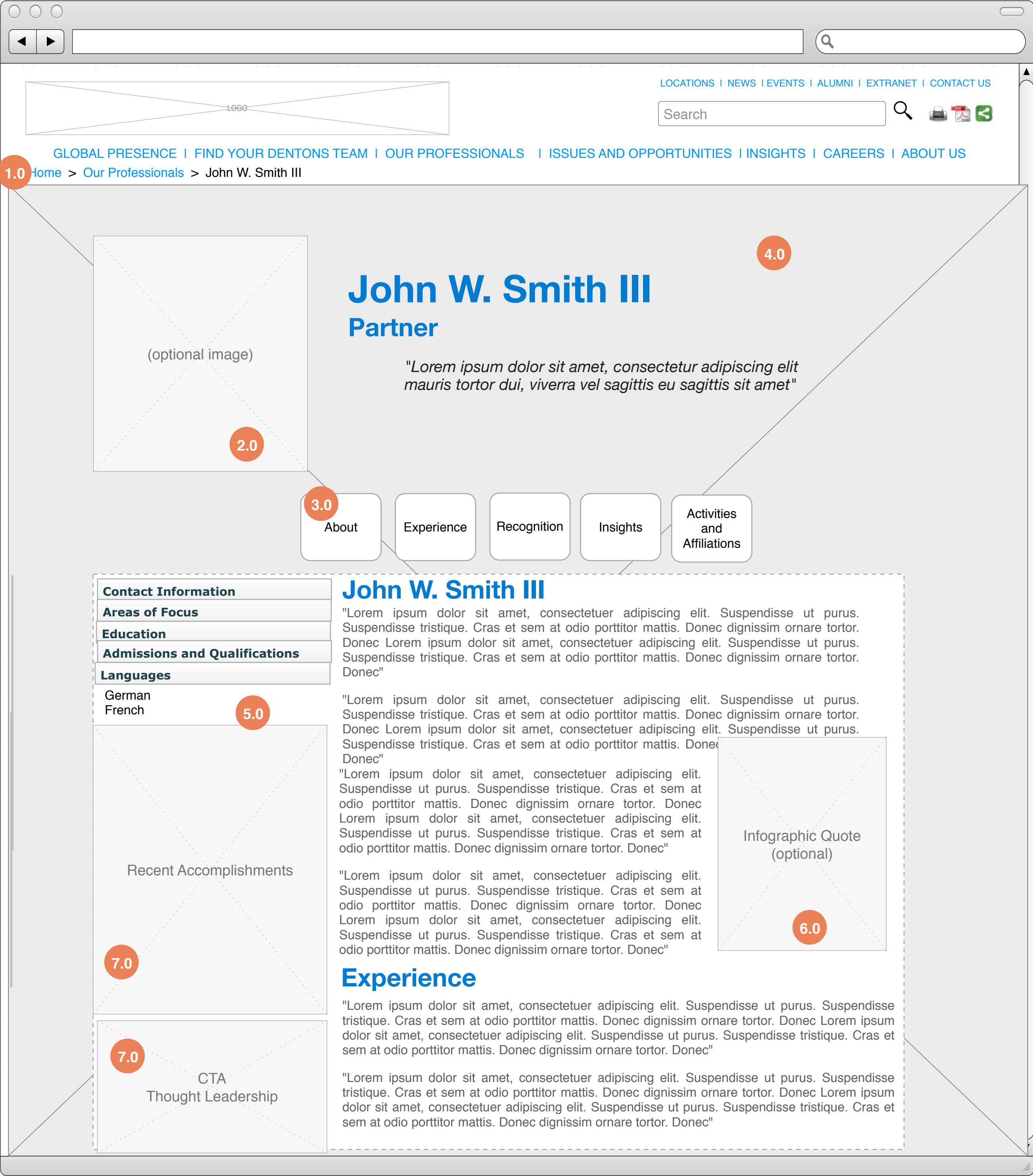


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Image of individual
- 3.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
- 4.0 Background image is either a practice area or office location
- 5.0 Admissions/Qualifications
- 6.0 Optional info graphic quote
- 7.0 Recent Accomplishment and Thought leadership call to actions

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Image of individual
- 3.0 Anchor links within page (page is scrolling - this will be dependent on the segregation after content migration)
- 4.0 Background image is either a practice area or office location
- 5.0 Languages
- 6.0 Optional info graphic quote
- 7.0 Recent Accomplishment and Thought leadership call to actions

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

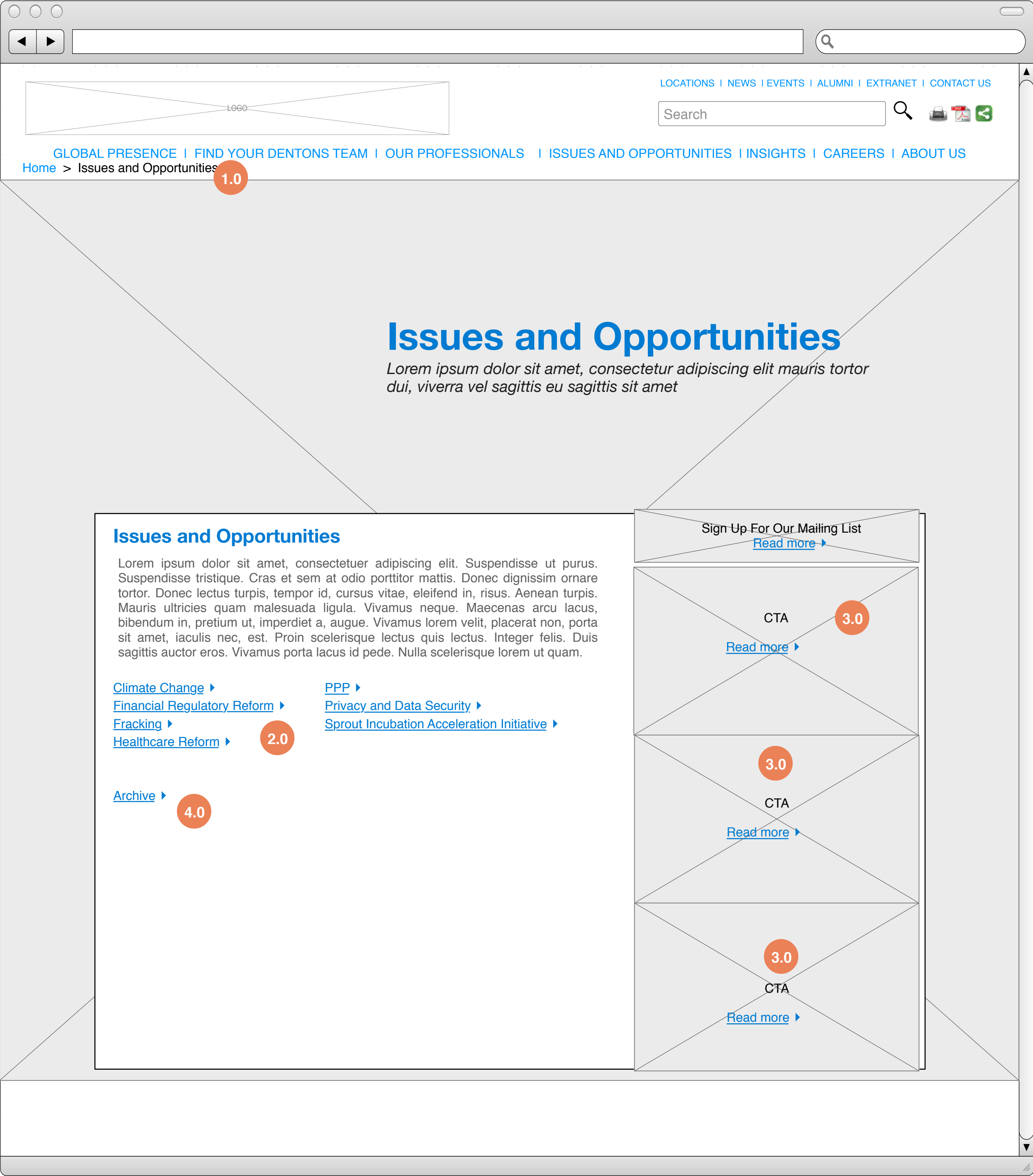


ANNOTATIONS

- 1.0 When user jumps through anchor tags, the anchor tags move up. The user's photo, phone number and email still appear.
- 2.0 Widget to return to top of page
- 3.0 Thought leadership call out's relating to the biography
- 4.0 Look of page scroll

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

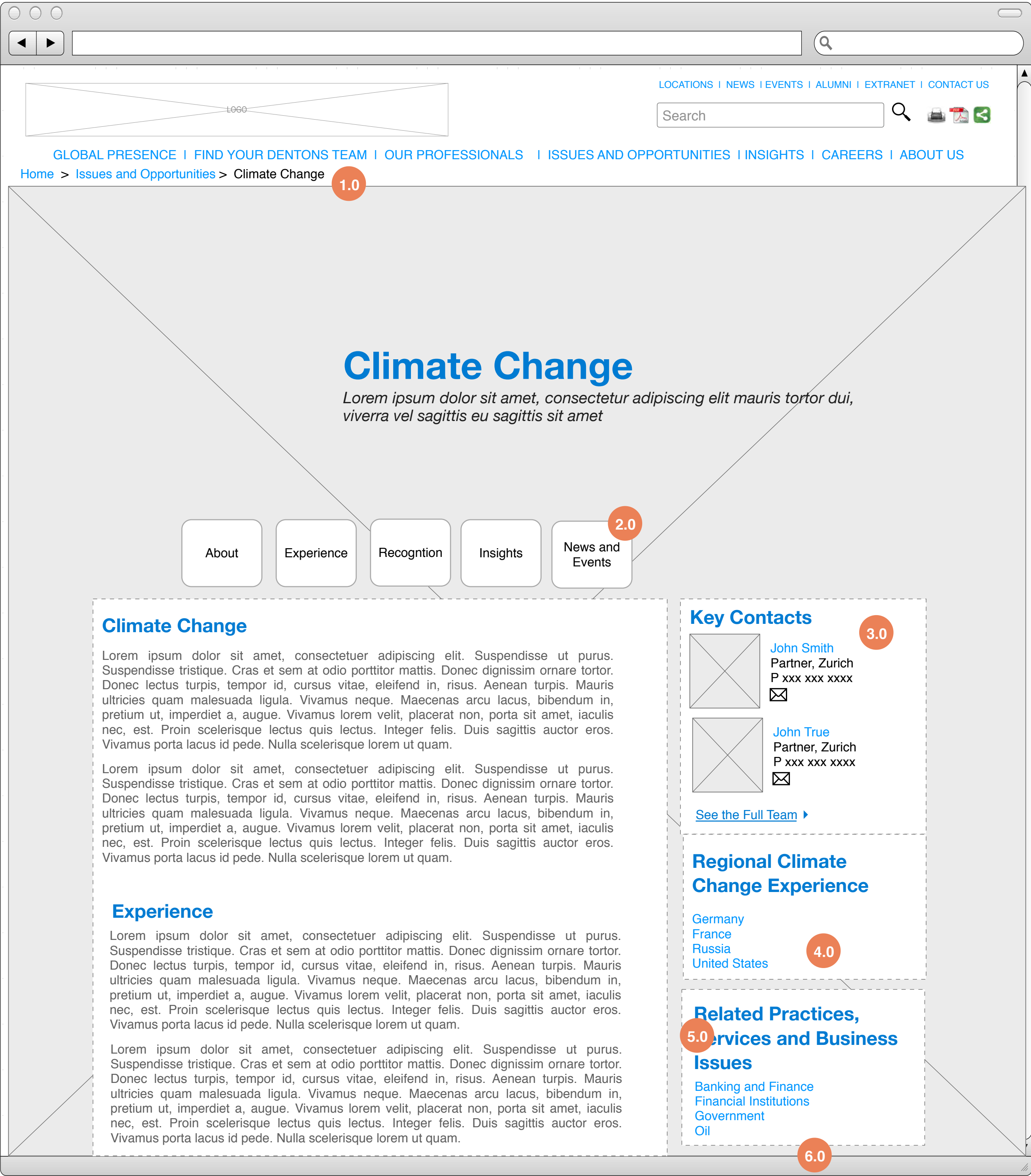


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Secondary links, archive is not displayed unless there are archived items
- 3.0 Thought leadership call to actions
- 4.0 Archives only appear when filled out

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



ANNOTATIONS

1.0 Breadcrumb trail

2.0 Anchor tags

3.0 Key contacts

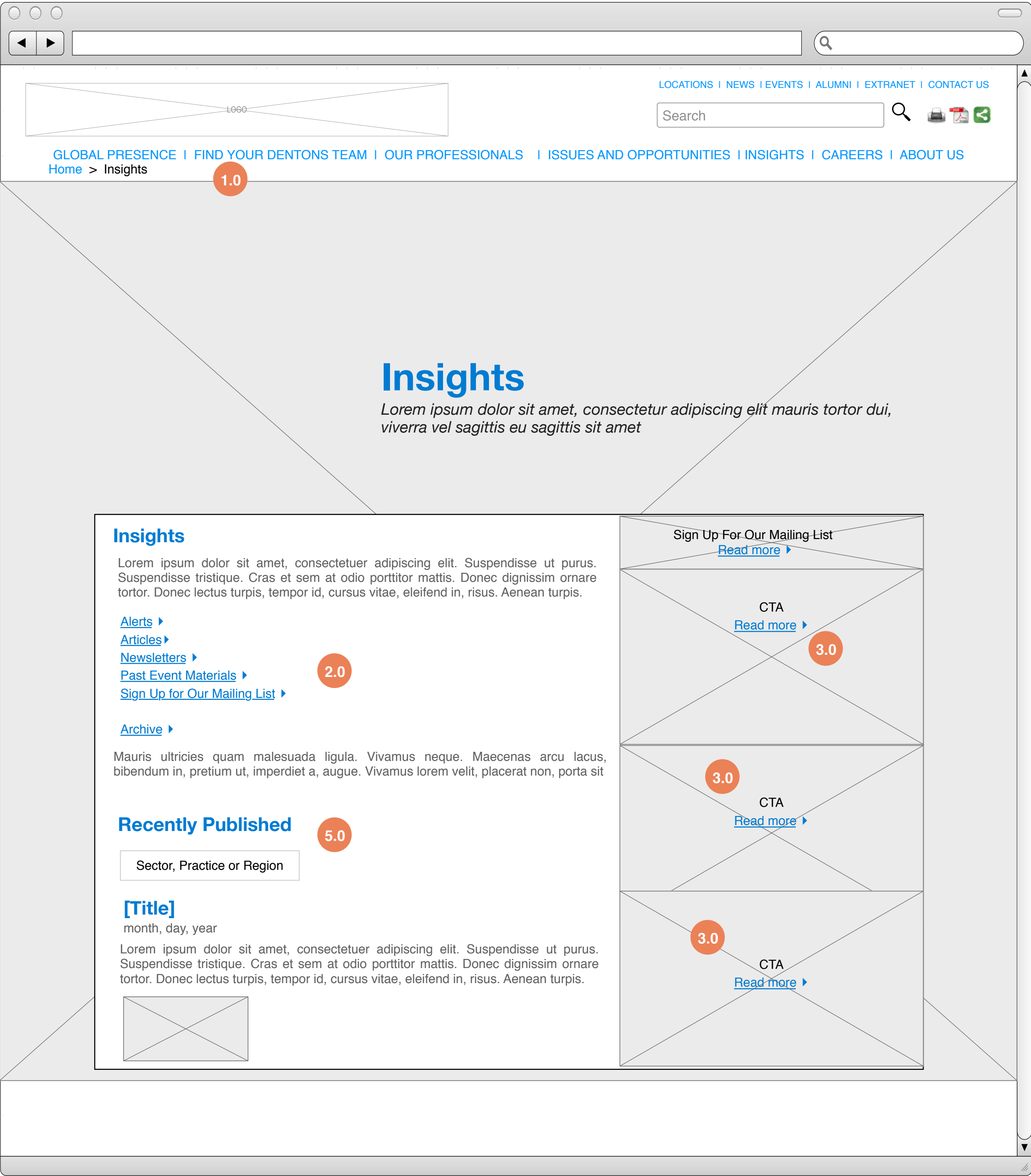
4.0 Regional experience

5.0 Sign up for our mailing list

6.0 Sign up for our mailing list and resources box appears below

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Secondary navigation
- 3.0 Thought leadership call out's relating to insights
- 4.0 Recently published insights, there will be 10 shown with a pagination structure
- 5.0 Visual header for sector, practice or region

FUTURE PHASE ITEMS
Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Thought leadership call out's relating to insights
- 3.0 Recently published alerts, there will be 10 shown with a pagination structure
- 4.0 Visual header for sector, practice or region

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

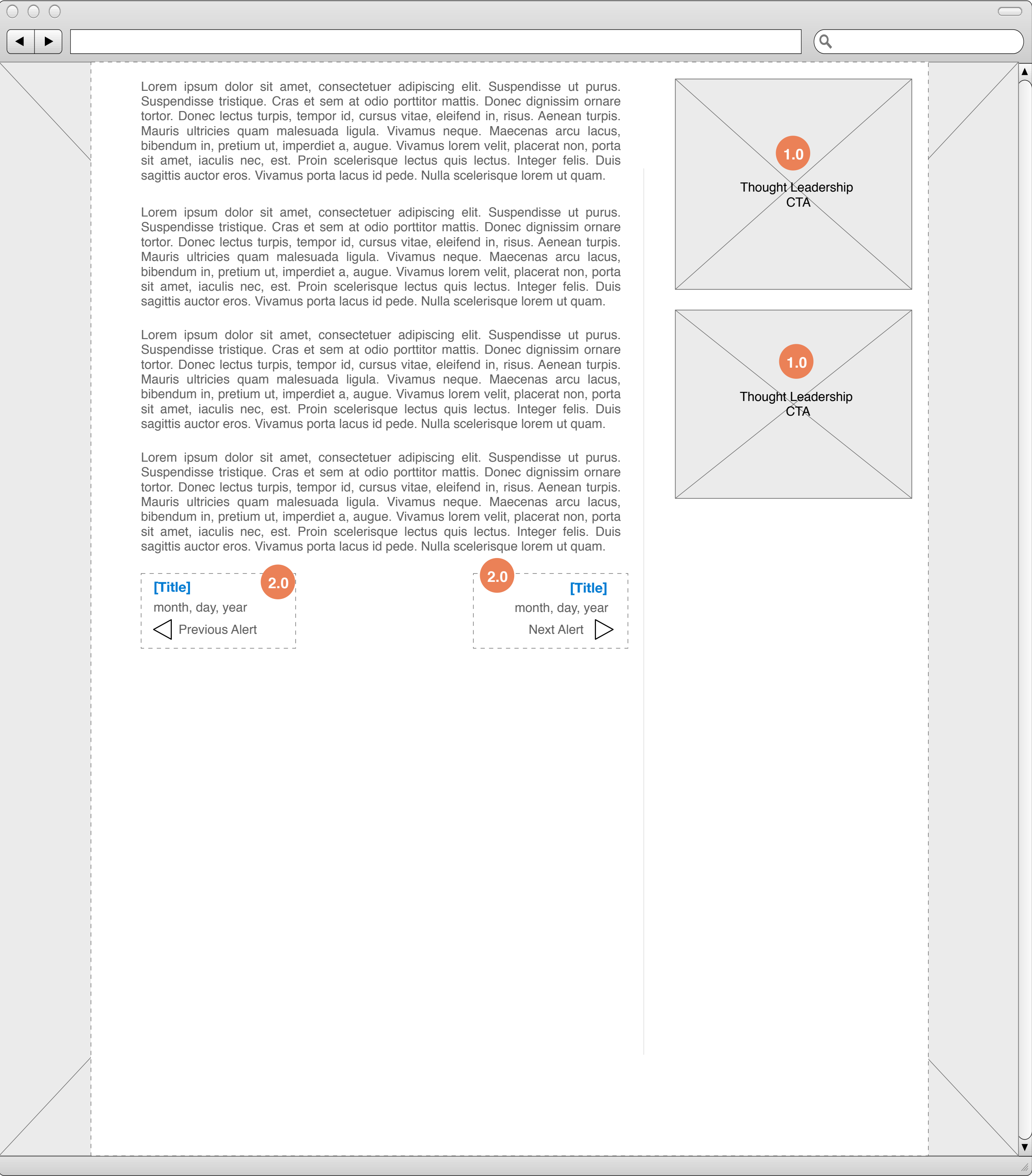


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Article
- 3.0 Key Contacts
- 4.0 Related sectors, services and business issues
- 5.0 Call to action

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Thought leadership call to actions
- 2.0 Previous and next links for previous and next alerts (insights)

FUTURE PHASE ITEMS
Certain modules will have the ability to be personalized

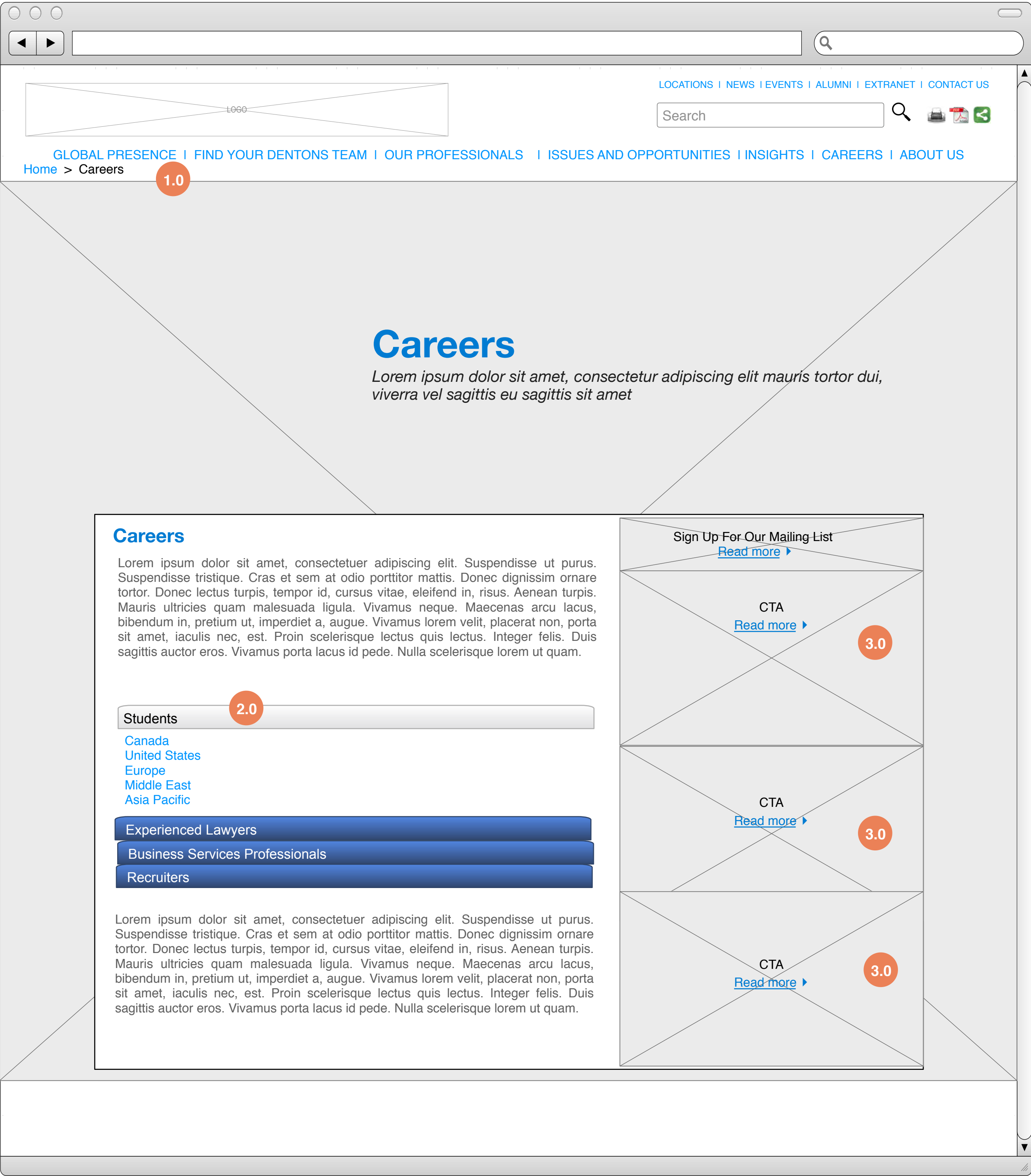


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Article
- 3.0 Key Contacts
- 4.0 Related sectors, services and business issues
- 5.0 Call to action
- 6.0 Pointing to an external URL for an article

FUTURE PHASE ITEMS

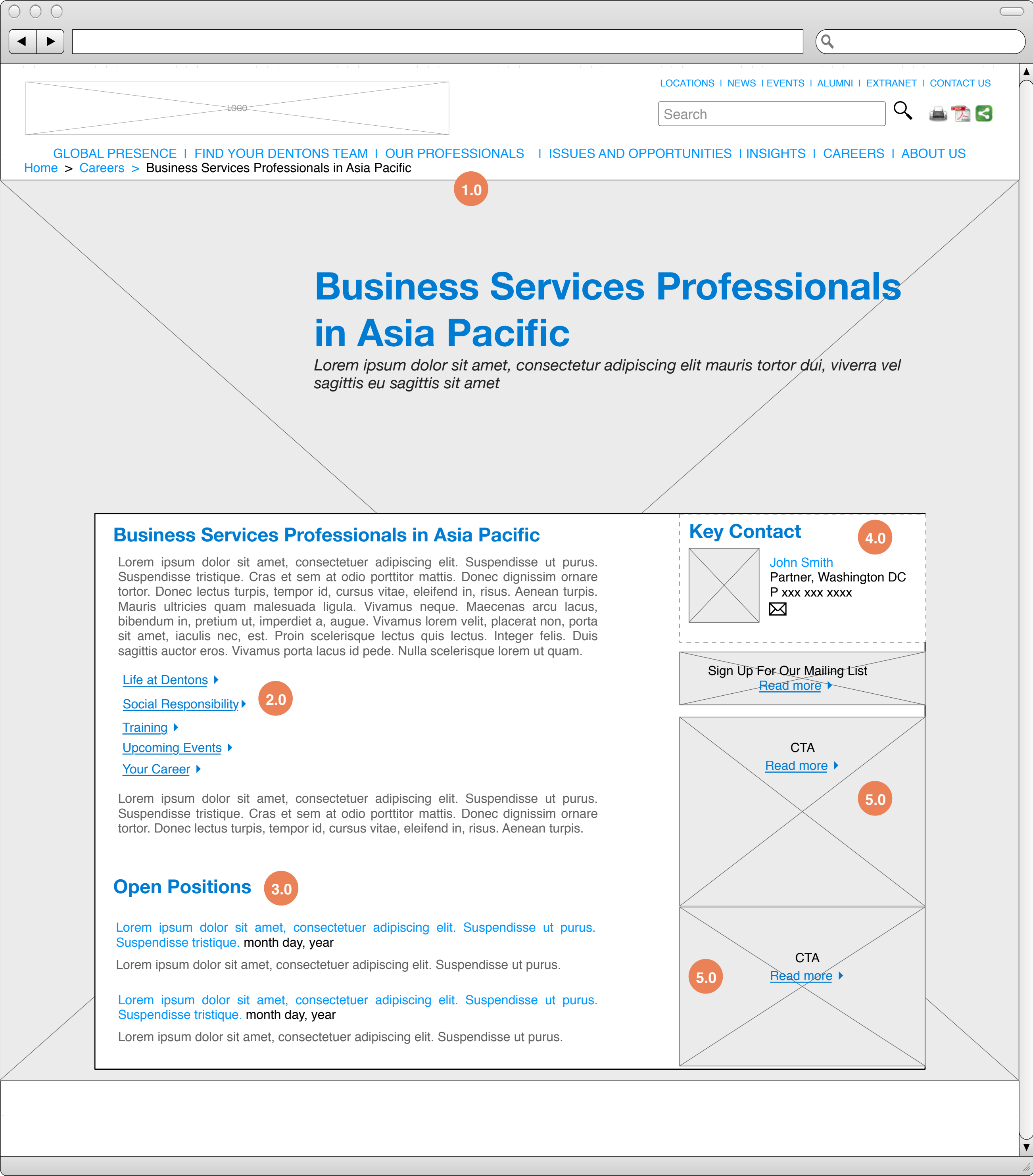
Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Accordion for Students, followed by Experienced Lawyers and Recruiters with additional links to United States, Europe, Middle East and Asia Pacific
- 3.0 CTA's relating to careers

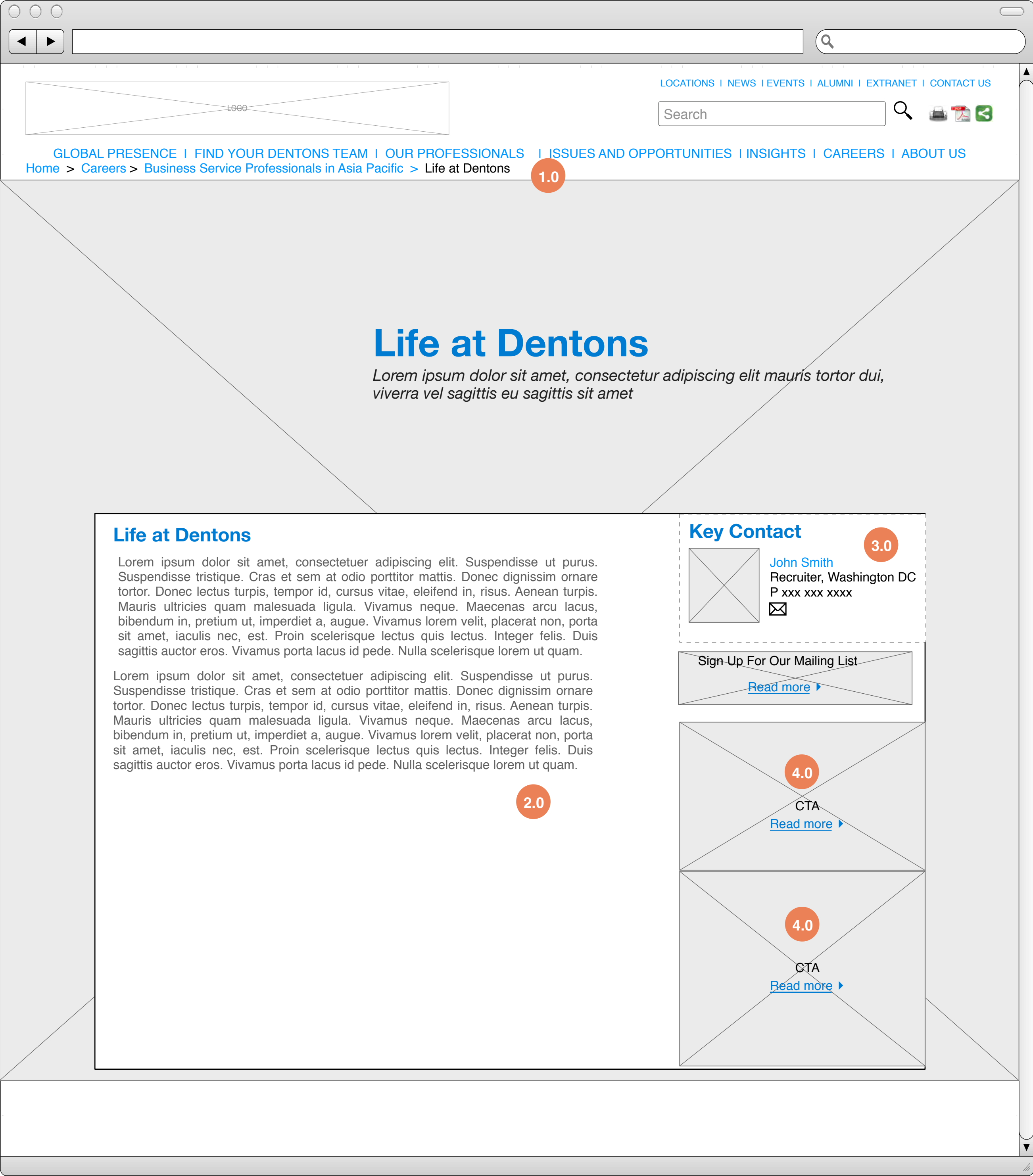
FUTURE PHASE ITEMS
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Tertiary navigation
 - 3.0 Open positions, it disappears if there are non listed
 - 4.0 Key contact
 - 5.0 Call to actions relating to employment

FUTURE PHASE ITEMS

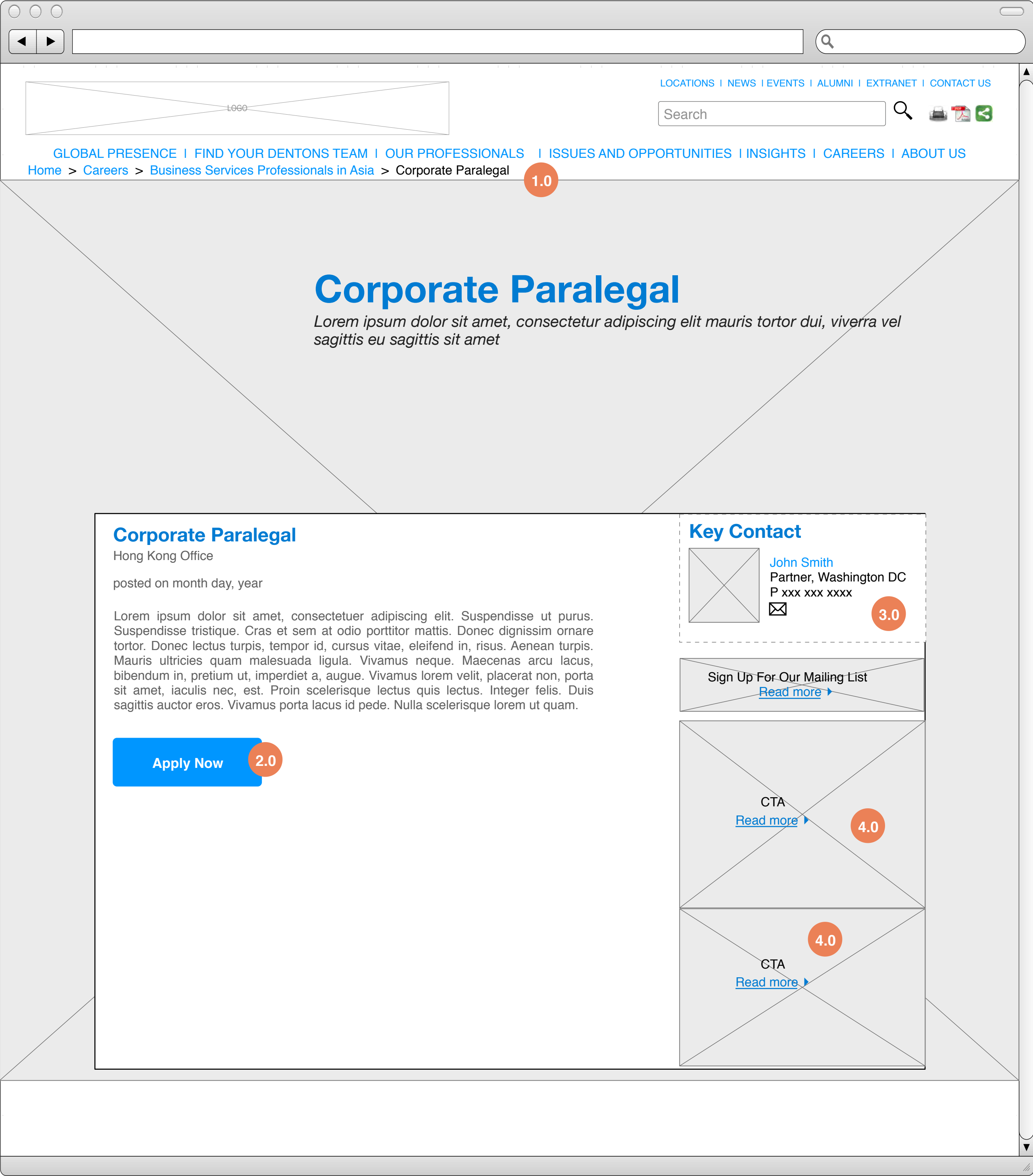
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Information
 - 3.0 Key contact
 - 4.0 Call to actions relating to careers

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

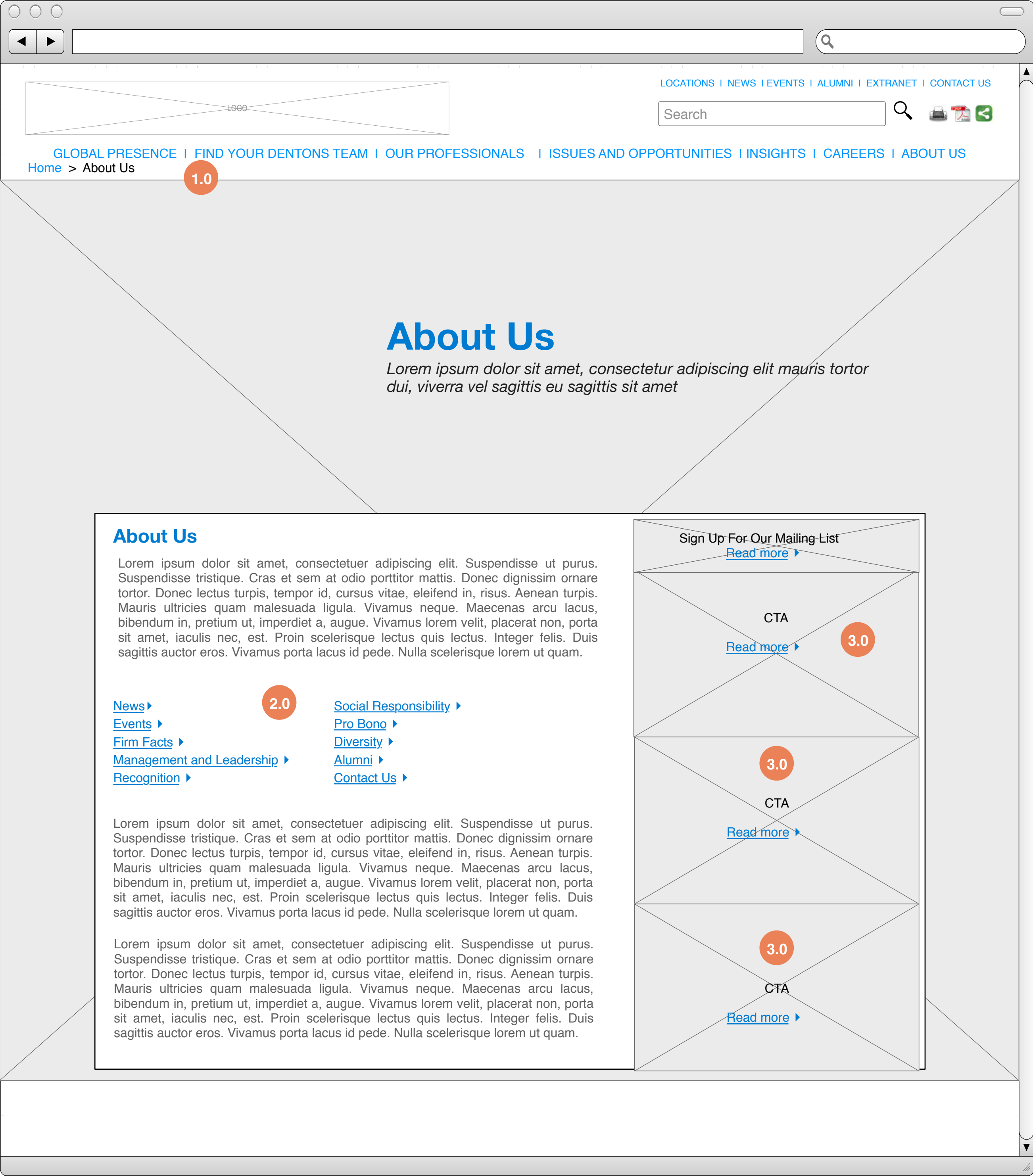


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Apply now button to apply for job, this directs to an external link
- 3.0 Key Contact for job
- 4.0 Call to action relating to careers

FUTURE PHASE ITEMS

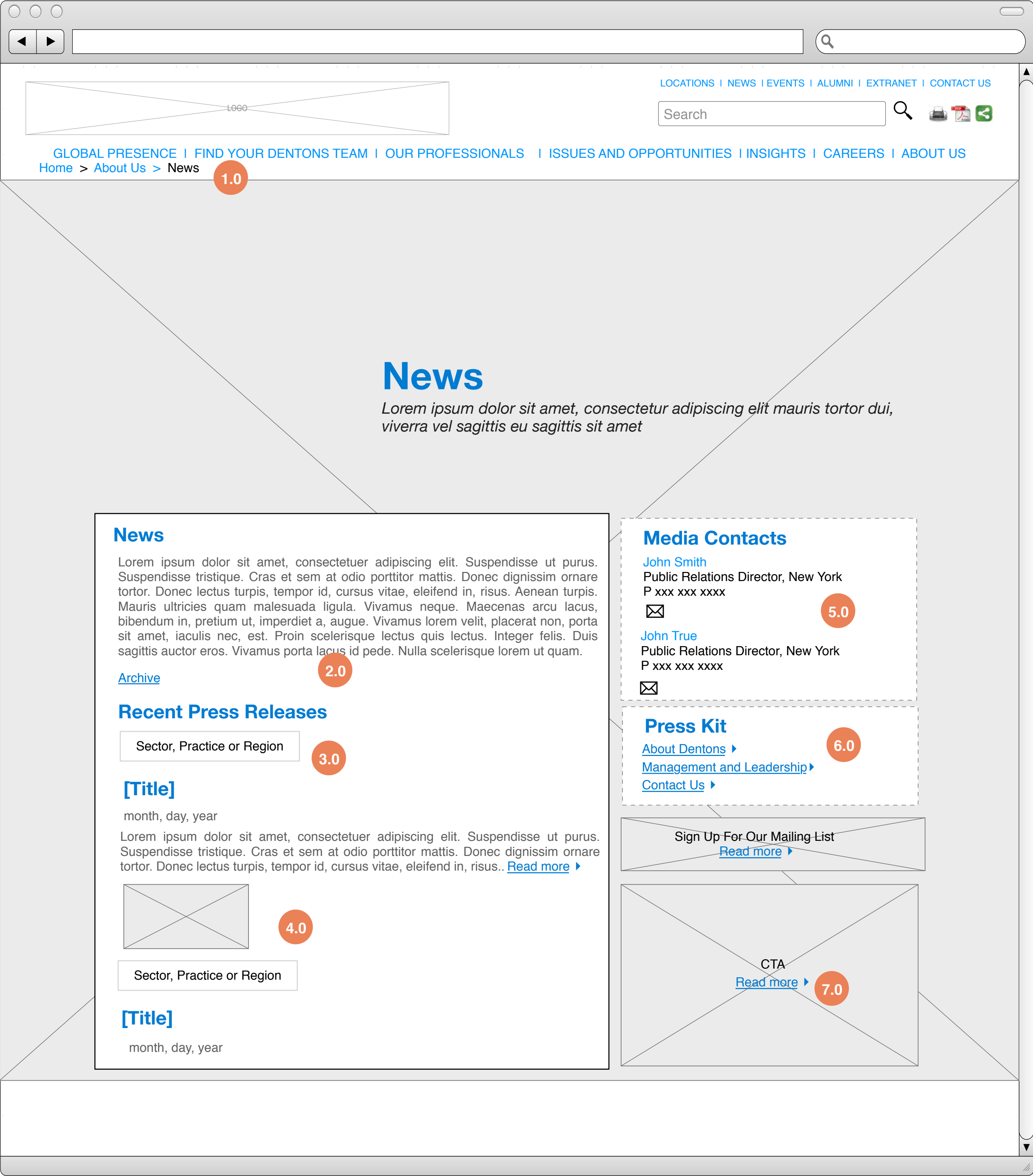
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Tertiary links
 - 3.0 Call to actions relating to About Us

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

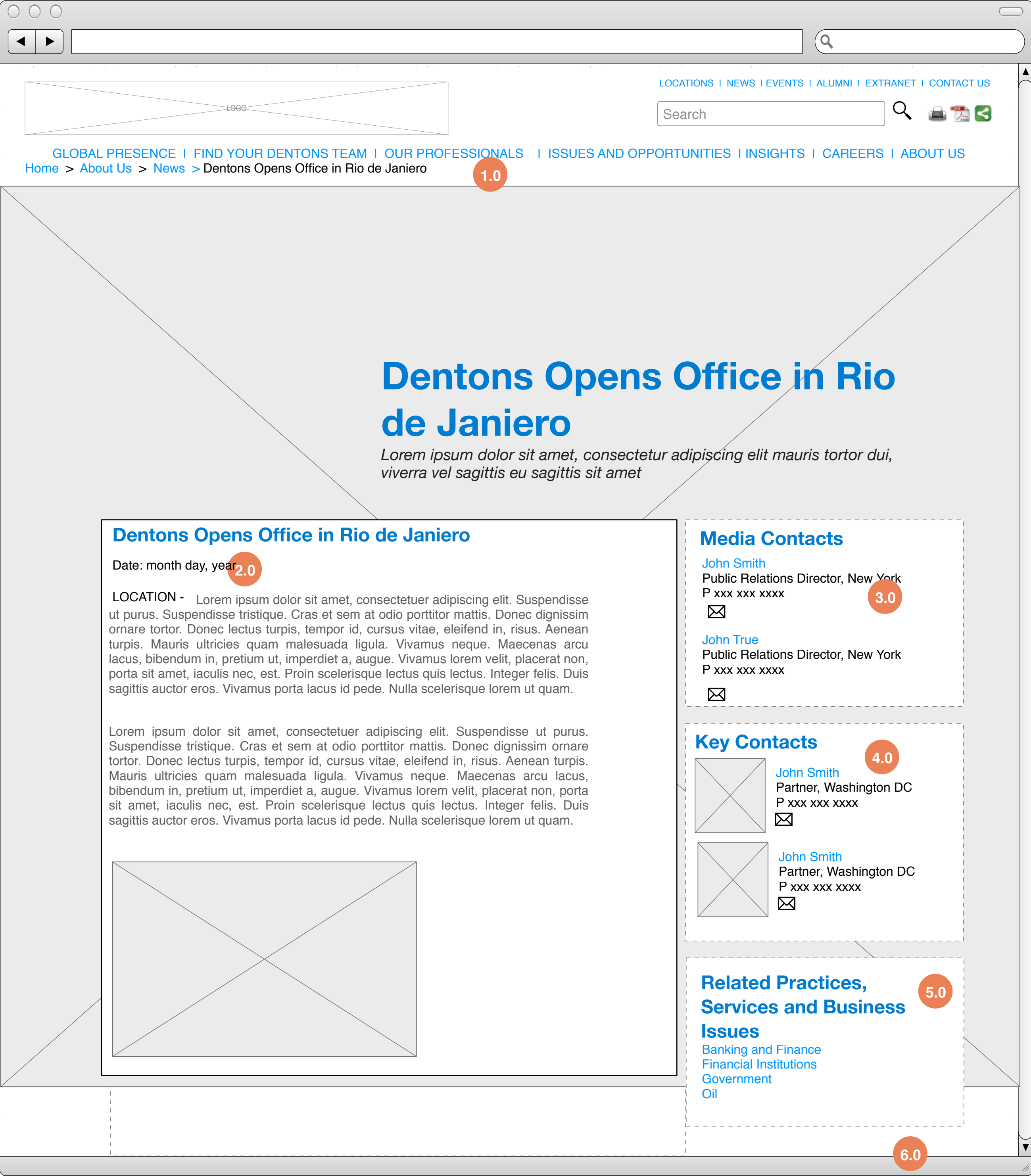


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 News blurb
- 3.0 Caption title
- 4.0 Recent press releases, room for 10 with pagination
- 5.0 Media contacts
- 6.0 Press kit links (RTE)
- 7.0 Call to action thought leadership on news

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Article
- 3.0 Media contacts
- 4.0 Key contacts
- 5.0 Related sectors, services and business issues
- 6.0 Mailing list sign up

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

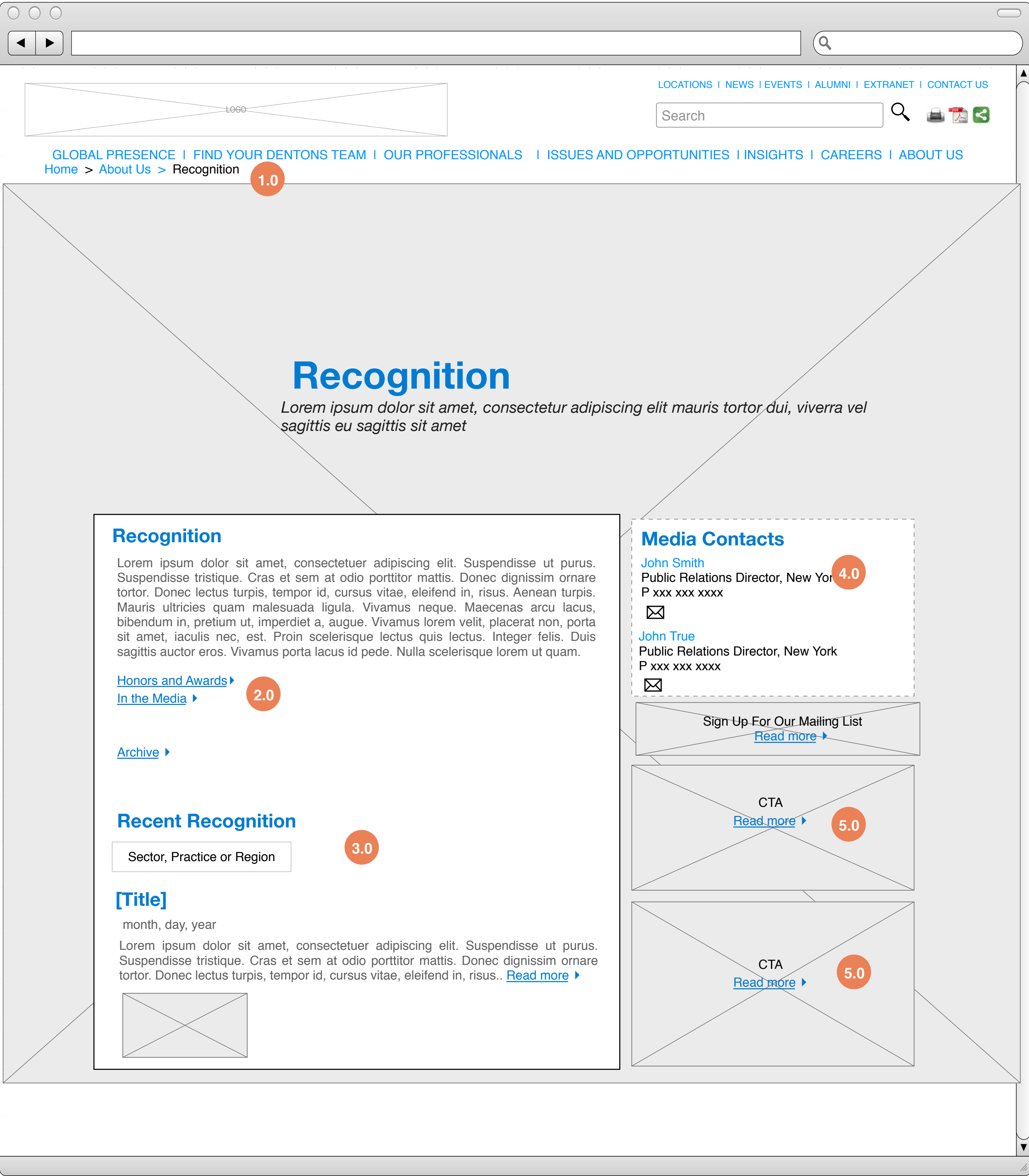


ANNOTATIONS

- 1.0 Thought leadership call to actions
- 2.0 This is pulling a central boiler plate
- 3.0 Previous and next links for previous and next news item (only shows up if there is a previous and next)

FUTURE PHASE ITEMS

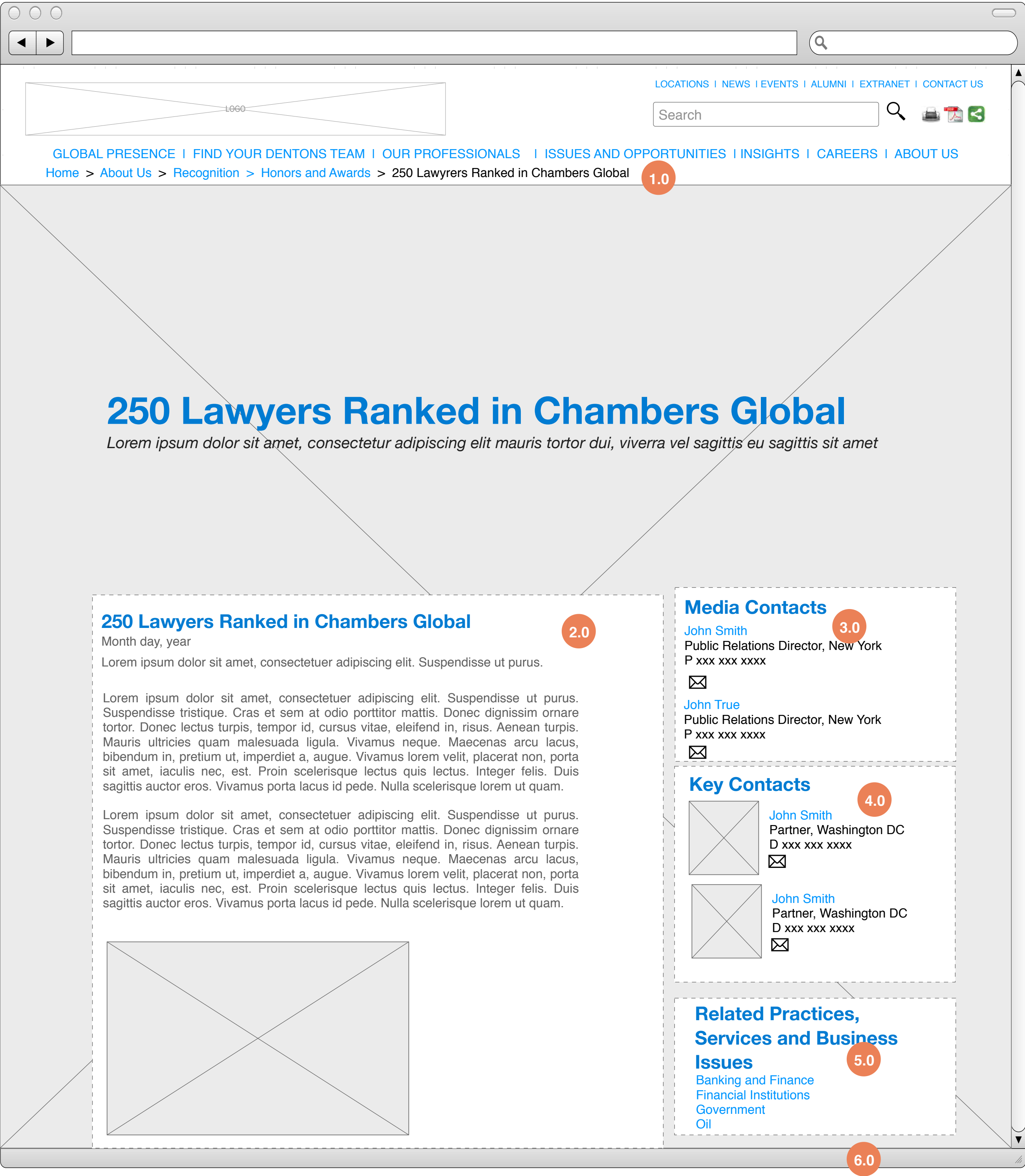
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Tertiary navigation
 - 3.0 Recent recognitions with title, room for 10 with pagination
 - 4.0 Media contacts, room for 2
 - 5.0 Call to actions relating to recognitions

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

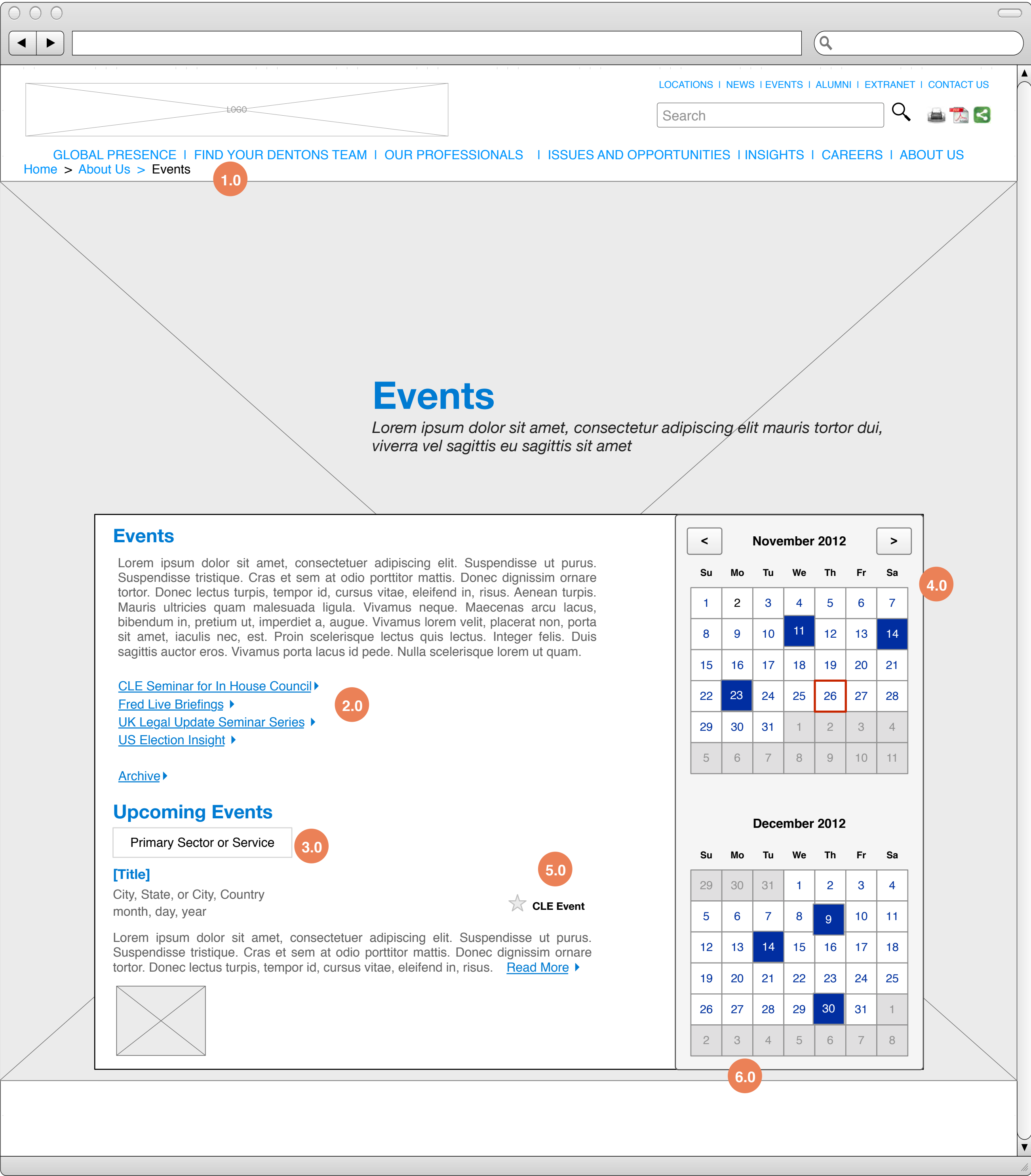


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Article
- 3.0 Media contacts
- 4.0 Key contacts,
- 5.0 Related sectors, services and business issues
- 6.0 Sign up for mailing list

FUTURE PHASE ITEMS

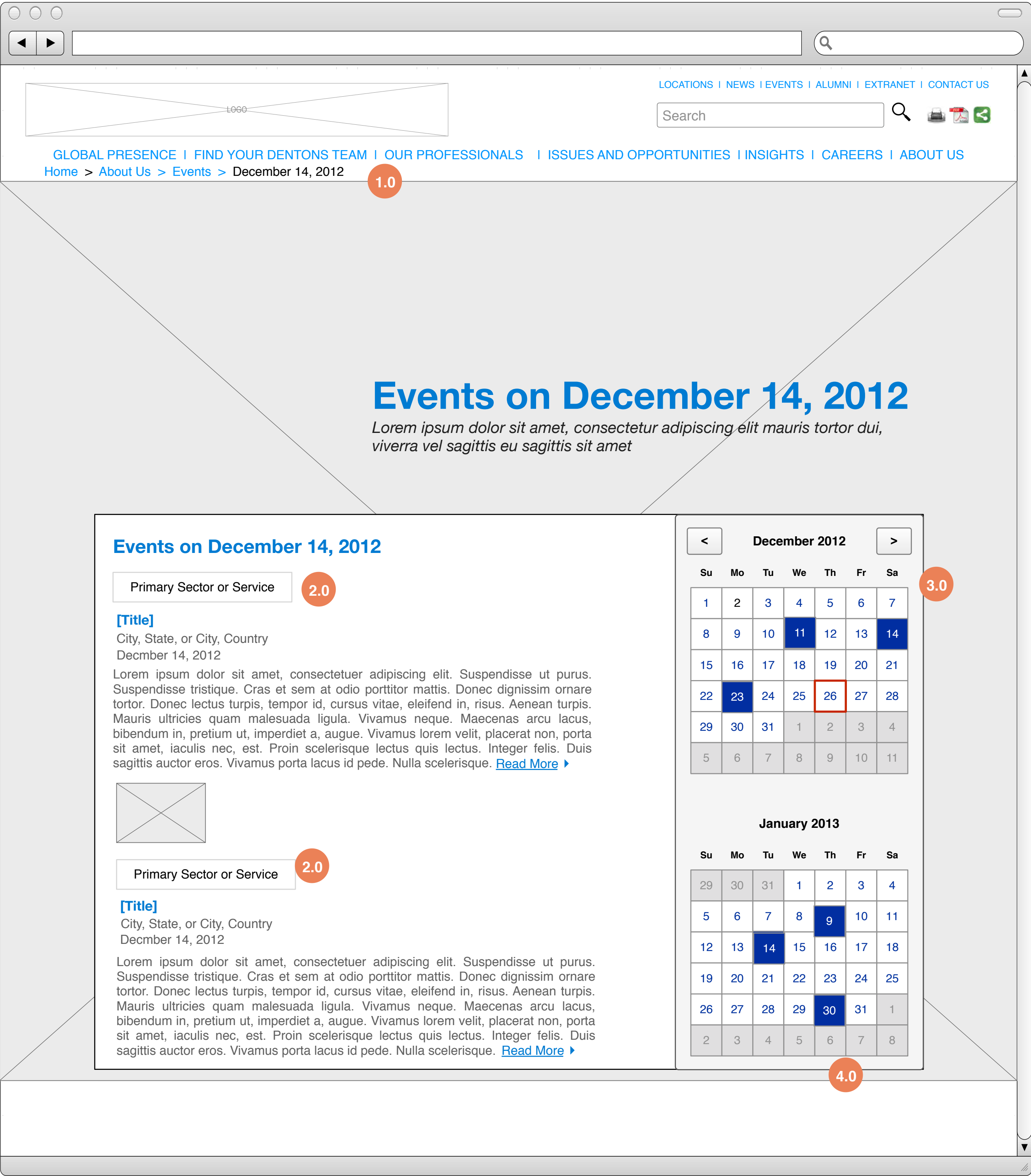
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Tertiary Links relating to recent events
 - 3.0 10 most recent upcoming events with pagination and view all link
 - 4.0 Calendar, the current date is identified and the dates that there are events on are also identified and clickable (refer to Events Detail Page correlating with December 14, 2012)
 - 5.0 Indicator of a special event tag such as a CLE Event or CPD
 - 6.0 Sign up for mailing list link

FUTURE PHASE ITEMS

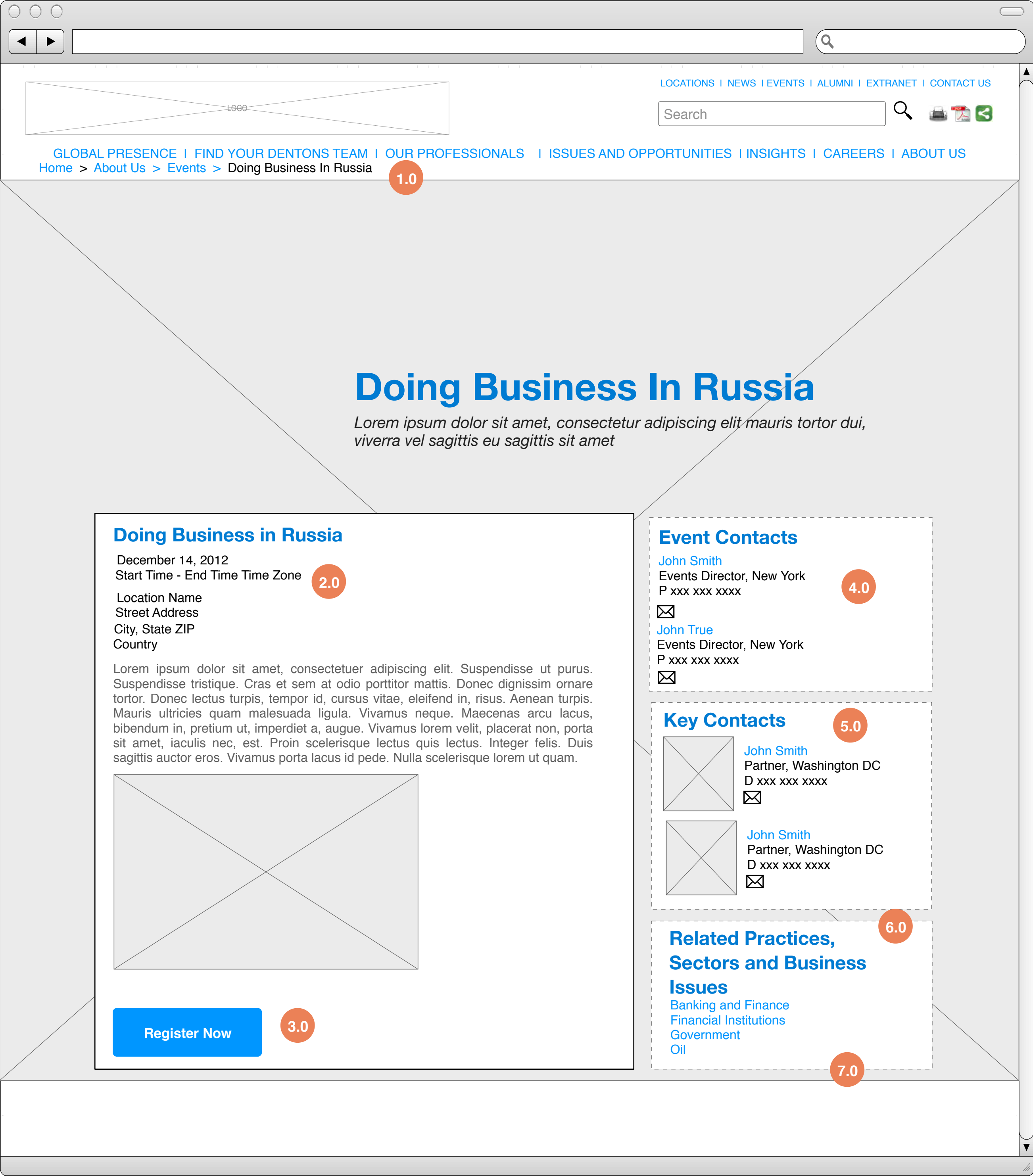
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Events on the day of event with option image, title, header and text
 - 3.0 Calendar, the current date is identified and the dates that there are events on are also identified and clickable (refer to Events Detail Page correlating with December 14, 2012)
 - 4.0 Sign up for mailing list

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

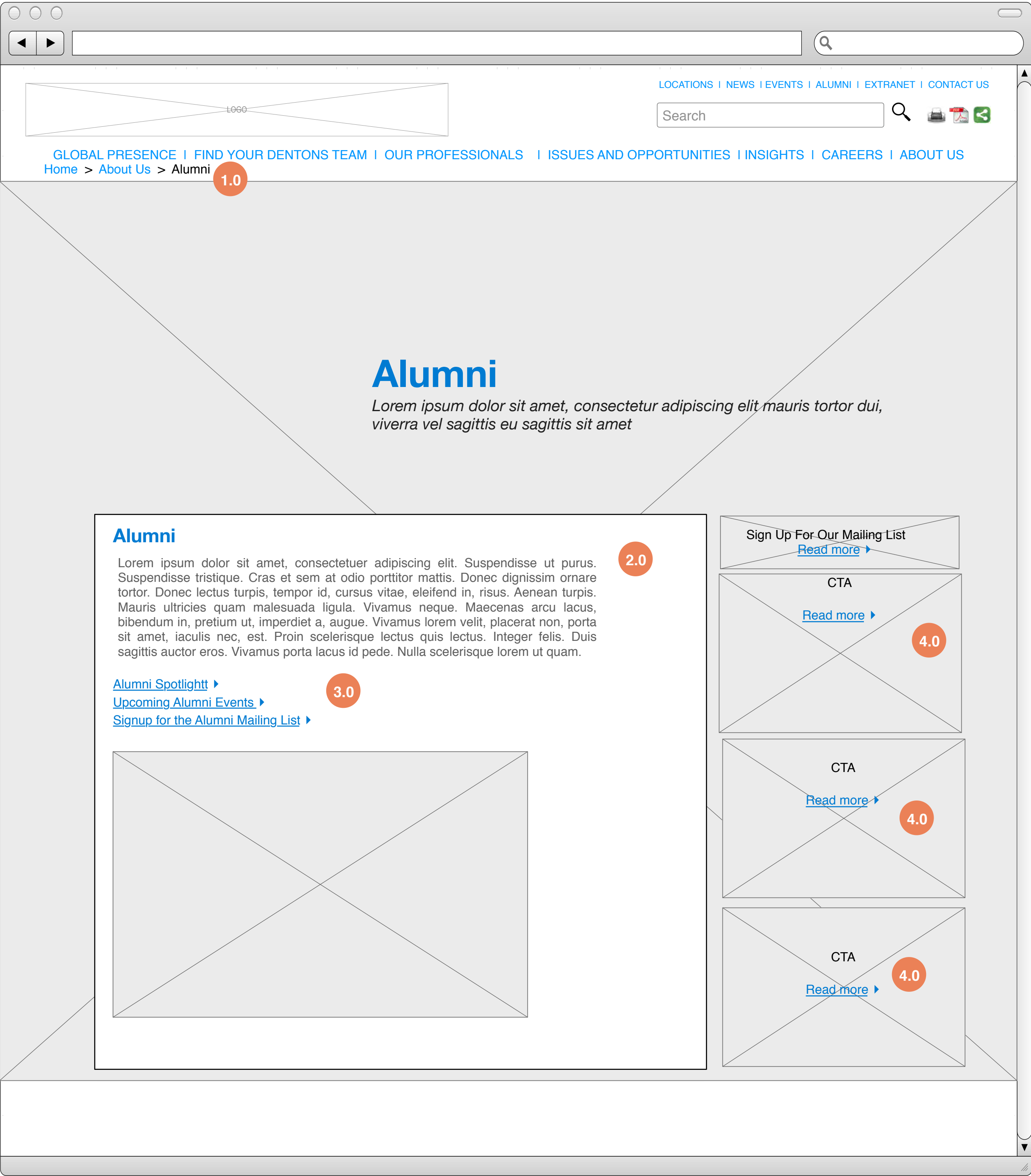


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Event information, the location address needs to format on a country by country basis
- 3.0 Register link that goes to an external RSVP link
- 4.0 Event contacts
- 5.0 Key contacts
- 6.0 Related sectors, services and business issues
- 7.0 Sign up for mailing list, below sign up for mailing list is a resources section

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized

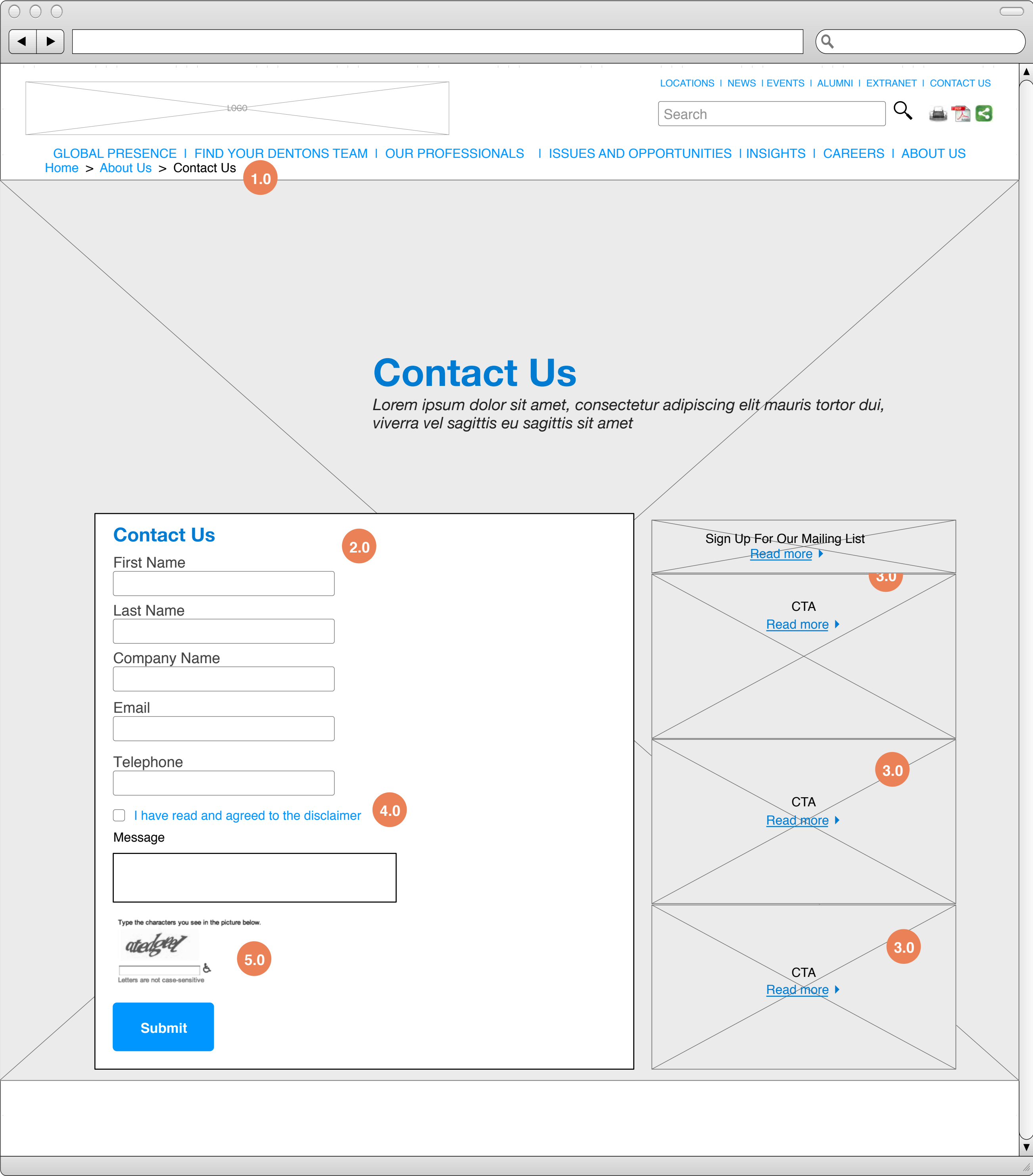


ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 Alumni information
- 3.0 Secondary links
- 4.0 CTA's relating to Alumni

FUTURE PHASE ITEMS

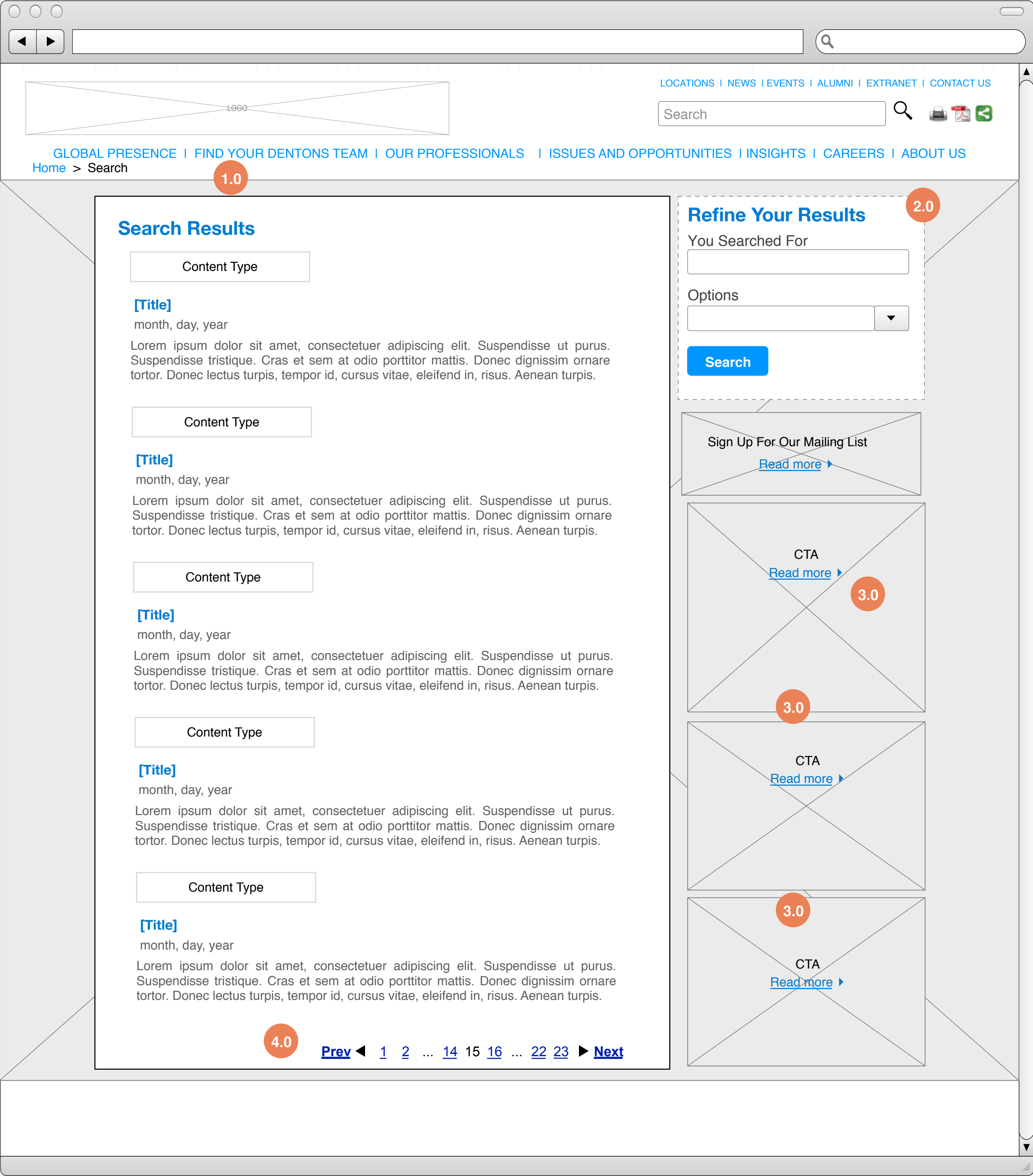
Certain modules will have the ability to be personalized



- ANNOTATIONS
- 1.0 Breadcrumb trail
 - 2.0 Contact Us form
 - 3.0 Call to actions relating to the company
 - 4.0 The disclaimer is a hyperlink and pops up the same email disclaimer as anywhere else on the site
 - 5.0 Capcha

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized



ANNOTATIONS

- 1.0 Breadcrumb trail
- 2.0 The refine your search box
- 3.0 Thought leadership call out's relating to insights
- 4.0 There are 10 per page with a pagination system

FUTURE PHASE ITEMS

Certain modules will have the ability to be personalized